



GCSE Business Y10 Student Calendar 2023-2024

Date		Week	Homework due in, which includes: booklet page, ZigZag and Knowledge Organiser Prep	Assessment and folder checks	Specification / Key content and learning activities
28 Aug	01 Sep	1			<p>Miss Jackson</p> <ul style="list-style-type: none">1.1.1 The dynamic nature of business: Why new business ideas come about1.1.2 Risk and reward, business failure, financial loss, lack of security1.1.3 The role of business enterprise <p>Mrs Farrer/Ms Mayo</p> <ul style="list-style-type: none">1.2.1 Customer needs1.2.2 Market research
04 Sep	08 Sep	2		Initial Numeracy Assessment	
11 Sep	15 Sep	3			
18 Sep	22 Sep	4	1.1.1 The dynamic nature of business		
25 Sep	29 Sep	5	1.1.2 Risk and reward		
02 Oct	06 Oct	6	1.1.3 The Role of business enterprise		
09 Oct	13 Oct	7	1.2.1 Customer needs		
16 Oct	20 Oct	Half term			
23 Oct	27 Oct	8	1.2.2 Market research (part 1) ZIGZAG - Gap fill and match up		<p>Mrs Farrer/Ms Mayo</p> <ul style="list-style-type: none">1.2.3 Market segmentation1.2.4 Competitive environment strengths and weaknesses of competitors1.2.4 Competitive environment the impact of competition on business decision making
30 Oct	03 Nov	9	1.1 and 1.2 End of Topic Revision	1.1 and 1.2 End of Topic Assessments	
06 Nov	10 Nov	10	1.2.2 Market research (part		

			2) ZIGZAG - Categorise and exam		<p>Miss Jackson</p> <ul style="list-style-type: none"> 1.3.1 Business aims and objectives <p>Mrs Farrer/Ms Mayo</p> <ul style="list-style-type: none"> 1.3.2 Revenue, costs and profit 1.3.2 Breakeven 1.3.3 Cash flow 1.3.4 Sources of finance
13 Nov	17 Nov	11	1.2.3 Market segmentation		
20 Nov	24 Nov	12	1.2.4 The competitive environment		
27 Nov	01 Dec	13	1.3.1 Business aims and objectives		
04 Dec	08 Dec	14	1.3.2 Business revenues, costs and profits		
11 Dec	15 Dec	15	Theme 1 Diagnostic Revision 1.1-1.3.2	Mid-year theme 1 Diagnostic Assessment 1.1.1-1.3.2	
18 Dec	22 Dec	16	1.3.3 Cash and cash flow	End of term 1 folder and assessment file check	
25 Dec	29 Dec	Christmas Holidays			
01 Jan	05 Jan				
08 Jan	12 Jan	17	1.3 End of Topic Revision	1.3 End of Topic Assessment	<p>Mrs Farrer/Ms Mayo</p> <ul style="list-style-type: none"> 1.4.1 The options for start-ups and small business 1.4.2 Business Location 1.4.3 The marketing mix <p>Miss Jackson</p> <ul style="list-style-type: none"> 1.4.4 Business plans
15 Jan	19 Jan	18	1.3.4 Sources of business finance		
22 Jan	26 Jan	19	1.4.1 The options for start-up and small businesses		
29 Jan	02 Feb	20	1.4.2 Business location		
05 Feb	09 Feb	21	1.4.3 The marketing mix		

12 Feb	16 Feb	22	1.4.4 Business plans		
19 Feb	23 Feb	Half term break			
26 Feb	01 Mar	23	1.4 End of Topic Revision	1.4 End of Topic Assessment	<p>Miss Jackson</p> <ul style="list-style-type: none">1.5.1 Business stakeholders <p>Mrs Farrer/Ms Mayo</p> <ul style="list-style-type: none">1.5.2 Technology and business1.5.3 Legislation and business
04 Mar	08 Mar	24	1.5.1 Business Stakeholders	Y10 progress evening End of term 2 folder and assessment file check	
11 Mar	15 Mar	25	1.5.2 Technology and business		
18 Mar	22 Mar	26	1.5.3 Legislation and business		
25 Mar 01 Apr	29 Mar 05 Apr	Easter Break			
08 Apr	12 Apr	27	1.5.4 Economy and business		<p>Mrs Farrer/Ms Mayo</p> <ul style="list-style-type: none">1.5.4 Economic climate: Consumer incomes and unemployment1.5.4 Economic climate: Government taxation1.5.4 Economic climate: Inflation1.5.4 Economic climate: Interest rates1.5.4 Economic climate: Exchange rates1.5.5 The importance of external influences on business <p>Miss Jackson</p> <ul style="list-style-type: none">1.5.1 Business stakeholders continuedTheme 1 Revision Activities
15 Apr	19 Apr	28	1.5.5 The importance of external influences		
22 Apr	26 Apr	29	Create 1.5 Revision Aid		
29 Apr	03 May	30	Create 1.4 Revision Aid		
06 May	10 May	31	1.5 End of Topic Revision and Theme 1 Revision		
13 May	17 May	32	Create 1.3 Revision Aid	1.5 End of Topic Assessment & T1 diagnostic assessment (google forms/self/peer)	
20 May	24 May	33	Create 1.2 Revision Aid		

27 May	31 May	Half term			
03 Jun	07 Jun	34	Create 1.1 Revision Aid		<p>Mrs Farrer/Ms Mayo</p> <ul style="list-style-type: none"> • Theme 1 Walking Talking Mock • Theme 1 Exam warm up • 2.1.1 Business growth: Internal • 2.1.1 Business growth: External • 2.1.1 Types of business ownership for growing businesses: public limited companies • 2.1.1 Sources of finance for growth: Internal • 2.1.1 Sources of finance for growth: External <p>Miss Jackson</p> <ul style="list-style-type: none"> • Theme 1 Revision Activities • Final homework sign off • Folder set up for Y11
10 Jun	14 Jun	35	Theme 1 Mock Revision	Theme 1 Mock Exam	
17 Jun	21 Jun	36	Theme 1 Mock Revision	Theme 1 Mock Exam	
24 Jun	28 Jun	37	Ensure all homework is up-to-date for final sign off	End of term 3 folder and assessment file check	
01 Jul	05 Jul	38	Ensure all homework is up-to-date for final sign off		
08 Jul	12 Jul	39			

GCSE Edexcel Business - Course Information

<u>Course Structure</u>	<p>The course is assessed through 100% Examination</p> <p>At the end of Year 11 you will sit two exams:</p> <ul style="list-style-type: none"> - Theme 1: All of the year 10 content - 50% of overall GCSE grade - Theme 2: All of the year 11 content - 50% of overall GCSE grade
<u>Assessment</u>	<p>You will be assessed at 6 points throughout the year. The assessments will be formed of past exam-style content and will be graded with GCSE grades.</p>

	Each assessment will be mostly focussed on the topic you have been studying; however, some of the questions will be interleaved (questions from other topics) making it vital that you always revisit topics over and over again as part of your 20:20:20 homework.										
<u>Feedback</u>	<ol style="list-style-type: none"> 1. You complete the assessment 2. Your teacher will mark the work, giving you strengths that reinforce the positives in your work and targets that directly show you how to improve 3. Your work will be returned to you and you will fill in a STAR Reflection sheet to help you engage with the feedback and identify how you will improve for next time 4. After reading the detailed feedback your teacher has provided you with, you will improve a part of your work using an improvement flap which will be stapled over the initial piece of work so you can visually see the progress you have made 5. Your assessments will be placed into assessment folders for the subject 										
<u>Assessment Objectives</u>	<table border="1"> <thead> <tr> <th></th><th><u>How do I demonstrate this in my work</u></th></tr> </thead> <tbody> <tr> <td><u>AO1</u> <u>(Knowledge)</u></td><td> <ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations </td></tr> <tr> <td><u>AO2</u> <u>(Application/calculation)</u></td><td> <ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions </td></tr> <tr> <td><u>AO3a</u> <u>(Analysis)</u></td><td> <ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business </td></tr> <tr> <td><u>AO3b</u> <u>(Evaluation)</u></td><td> <ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly) </td></tr> </tbody> </table>		<u>How do I demonstrate this in my work</u>	<u>AO1</u> <u>(Knowledge)</u>	<ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations 	<u>AO2</u> <u>(Application/calculation)</u>	<ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions 	<u>AO3a</u> <u>(Analysis)</u>	<ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business 	<u>AO3b</u> <u>(Evaluation)</u>	<ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)
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<u>Study Materials</u>	<ul style="list-style-type: none"> • Knowledge Organisers • Revision Guide and Revision Workbook • Google Classroom • Quizlet, BBC Bitesize and Seneca Learning 										

<u>Class Work</u>	You will each be given a ring binder and dividers for this course. You should file away worksheets after the lesson in the correct section. Please do not deface the ring binders in any way or we may charge you for a new one.
<u>Weekly Homework</u>	<p>Y10 Students are issued with a theme 1 homework retrieval activity booklet and are expected to complete the directed activity. The activity includes a set of consolidation questions and a past paper practice question. This will then be marked in their fixed weekly lesson at the beginning of the week. The digital copy is available on the Google Classroom should they need it. (15-30 minutes)</p> <p>Y10/Y11: All GCSE Business students are provided with a theme 1 and theme 2 knowledge organiser pack for the year and will complete a weekly knowledge organiser quiz to practise and embed business key terminology and formulae. Students are directed to a section of the knowledge organiser each week. (20 minutes)</p> <p>Y10/11 Retrieval and exam activities - students are expected to complete a section on ZigZag to support retrieval and to practise questions. Log in details are provided and will be reviewed during their fixed weekly lesson. (15-30 minutes)</p>