



Work Hard, Be Kind

Y10 Student Calendar 2022-2023 GCSE Business

Date		Week	Homework due in	Specification
22 Aug	26 Aug			<ul style="list-style-type: none"> 1.1.1 The dynamic nature of business: Why new business ideas come about 1.1.2 Risk and reward, business failure, financial loss, lack of security 1.1.3 The role of business enterprise <p>1.1 Assessment: Scheduled W/C 26th September 2022</p> <ul style="list-style-type: none"> 1.2.1 Customer needs 1.2.2 Market research <p>1.2 Assessment: Scheduled W/C 7th November 2022</p> <ul style="list-style-type: none"> 1.3.1 Business aims and objectives 1.3.2 Revenue, costs and profit 1.3.2 Breakeven 1.3.3 Cash flow <p>Mid-year Theme 1 Diagnostic Assessment: Scheduled W/C 12th December 2022</p>
29 Aug	02 Sep	1		
05 Sep	09 Sep	2		
12 Sep	16 Sep	3	1.1.1 The dynamic nature of business	
19 Sep	23 Sep	4	1.1.2 Risk and reward	
26 Sep	30 Sep	5	1.1 Revision	
03 Oct	07 Oct	6	1.1.3 The role of business enterprise	
10 Oct	14 Oct	7	1.2.1 Customer needs	
17 Oct	21 Oct	Half term week		
24 Oct	28 Oct	8	1.2.2 Market research (part 1)	
31 Oct	04 Nov	9	1.2.2 Market research (part 2)	
07 Nov	11 Nov	10	1.2.3 Market segmentation	
14 Nov	18 Nov	11	1.2.4 The competitive environment	
21 Nov	25 Nov	12	1.3.1 Business aims and objectives	
28 Nov	02 Dec	13		
05 Dec	09 Dec	14	1.3.2 Business revenues,	

			costs and profits	
12 Dec	16 Dec	15	T1 Diagnostic Revision	
19 Dec	23 Dec	Xmas Break		
26 Dec	30 Dec			
02 Jan	06 Jan	16	1.3.3 Cash and cash flow	<ul style="list-style-type: none"> 1.3.3 Cash flow 1.3.4 Sources of finance <p>1.3 Assessment: Scheduled W/C 16th January 2023</p> <ul style="list-style-type: none"> 1.4.1 The options for start-ups and small business 1.4.2 Business Location
09 Jan	13 Jan	17	1.3 Revision	
16 Jan	20 Jan	18	1.3.4 Sources of business finance	
23 Jan	27 Jan	19		
30 Jan	03 Feb	20		
06 Feb	10 Feb	21	1.4.1 The options for start up and small businesses	
13 Feb	17 Feb	22	1.4.2 Business Location	
20 Feb	24 Feb	Half term break		
27 Feb	03 Mar	23		<ul style="list-style-type: none"> 1.4.3 The marketing mix 1.4.4 Business plans <p>Y10 progress evening: 16th March 2023</p> <p>1.4 Assessment: Scheduled W/C 20th March 2023</p> <ul style="list-style-type: none"> 1.5.1 Business Stakeholders 1.5.2 Technology and Business
06 Mar	10 Mar	24	1.4.3 The marketing mix	
13 Mar	17 Mar	25	1.4.4 Business plans	
20 Mar	24 Mar	26	1.4 Revision	
27 Mar	31 Mar	27	1.5.1 Business Stakeholders	
03 Apr	07 Apr	Easter Break		
10 Apr	14 Apr			
17 Apr	21 Apr	28	1.5.2 Technology and business	<ul style="list-style-type: none"> 1.5.3 Legislation and Business 1.5.4 External factors: Consumer incomes and unemployment
24 Apr	28 Apr	29		

01 May	05 May	30	1.5.3 Legislation and business	<ul style="list-style-type: none"> • 1.5.4 External influences: Inflation • 1.5.4 External influences: Exchange rates • 1.5.4 External influences: Taxation
08 May	12 May	31		
15 May	19 May	32	1.5.4 External factors	
22 May	26 May	33	1.5 Revision	
29 May	02 Jun	Half term break		
05 Jun	09 Jun	34	1.5.5 The importance of external influences	<p style="text-align: center;">Additional structure:</p> <ul style="list-style-type: none"> • Mock theme 1 revision • STAR feedback • Theme 1 diagnostic assessment • Theme 2 content started <p style="text-align: center;">GCSE Business Theme 1 Mock Assessment: Scheduled W/C 12th – 30th June 2023</p>
12 Jun	16 Jun	35	Theme 1 Mock Revision	
19 Jun	23 Jun	36	Theme 1 Mock Revision	
26 Jun	30 Jun	37	Theme 1 Mock Revision	
03 Jul	07 Jul	38		
10 Jul	14 Jul	39		

GCSE Edexcel Business - Course Information

<u>Course Structure</u>	The course is assessed through 100% Examination At the end of Year 11 you will sit two exams: <ul style="list-style-type: none"> - Theme 1: All of the year 10 content - 50% of overall GCSE grade - Theme 2: All of the year 11 content - 50% of overall GCSE grade
<u>Assessment</u>	You will be assessed at 6 points throughout the year. The assessments will be formed of past exam-style content and will be graded with GCSE grades. Each assessment will be mostly focussed on the topic you have been studying; however, some of the questions will be interleaved (questions from other topics) making it vital that you always revisit topics over and over again as part of your 20:20:20 homework.
<u>Feedback</u>	<ol style="list-style-type: none"> 1. You complete the assessment 2. Your teacher will mark the work, giving you strengths that reinforce the positives in your work and targets that directly show you how to improve 3. Your work will be returned to you and you will fill in a STAR Reflection sheet to help you engage with the feedback and identify how you will improve for next time 4. After reading the detailed feedback your teacher has provided you with, you will improve a part of your work using an improvement flap which will

	<p>be stapled over the initial piece of work so you can visually see the progress you have made</p> <p>5. Your assessments will be placed into assessment folders for the subject</p>										
<u>Assessment Objectives</u>	<table border="1"> <thead> <tr> <th></th> <th>How do I demonstrate this in my work</th> </tr> </thead> <tbody> <tr> <td><u>AO1 (Knowledge)</u></td> <td> <ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations </td> </tr> <tr> <td><u>AO2 (Application/calculation)</u></td> <td> <ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions </td> </tr> <tr> <td><u>AO3a (Analysis)</u></td> <td> <ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business </td> </tr> <tr> <td><u>AO3b (Evaluation)</u></td> <td> <ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly) </td> </tr> </tbody> </table>		How do I demonstrate this in my work	<u>AO1 (Knowledge)</u>	<ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations 	<u>AO2 (Application/calculation)</u>	<ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions 	<u>AO3a (Analysis)</u>	<ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business 	<u>AO3b (Evaluation)</u>	<ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)
	How do I demonstrate this in my work										
<u>AO1 (Knowledge)</u>	<ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations 										
<u>AO2 (Application/calculation)</u>	<ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions 										
<u>AO3a (Analysis)</u>	<ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business 										
<u>AO3b (Evaluation)</u>	<ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly) 										
<u>Study Materials</u>	<ul style="list-style-type: none"> ● Knowledge Organisers ● Revision Guide and Revision Workbook ● Google Classroom ● Quizlet, BBC Bitesize and Seneca Learning 										
<u>Class Work</u>	<p>You will each be given a ring binder and dividers for this course. You should file away worksheets after the lesson in the correct section. Please do not deface the ring binders in any way or we may charge you for a new one.</p>										
<u>Homework</u>	<p>Y10 Students are issued with a theme 1 homework retrieval activity booklet and are expected to complete the directed activity. The activity includes a set of consolidation questions and a past paper practice question. This will then be marked in their fixed weekly lesson at the beginning of the week. The digital copy is available on the Google Classroom should they need it. (15-30 minutes)</p> <p>Y10/Y11: All GCSE Business students are provided with a theme 1 and theme 2 knowledge organiser pack for the year and will complete a weekly knowledge organiser quiz to practise and embed business key terminology and formulae. Students are directed to a section of the knowledge organiser each week. (20 minutes)</p> <p>Y10/11 Application activities - students are expected to complete a contemporary real world application and/or case study activity to improve their contextualisation and reading in the subject. Booklet is provided and will be reviewed during their fixed weekly lesson. (15-30 minutes)</p>										