

## Course Calendar A Level - Year 13 - 2022-2023

Below is a guide, per half term, to the content of the year 13 Business course. You should use the order of the topics on this document to read ahead using your textbook and/or watch the 'Taking the Biz' videos on Youtube so that you come to the lesson with a good standard of prior knowledge

13A		Hannah Knight (HKN)	Sarah Mayo (SMA)	Charlotte Farrer (CFA)
13B		Charlotte Farrer (CFA)	Sarah Mayo (SMA)	Charlotte Farrer (CFA)
		<u>Teacher 1</u>	<u>Teacher 2</u>	<u>Lesson 5 (recap/exam skills)</u>
29 Aug	1	Introduction to year 13 Business A level and Component 2 <b>Component 2 Business Analysis and Strategy:</b>  <b>4. Analysing Financial Performance -</b> Budget variance Balance sheets Depreciation Analysing P&L accounts, trading and balance sheets to assess performance ROCE, liquidity and gearing Evaluating business accounts Window dressing Non-financial measures Finance Assessment  <b>9. Investment appraisal</b> Investment appraisal, Payback, DCF/NPV	Introduction to Year 13 Business A Level and Component 2 <b>Component 2 Business Analysis and Strategy:</b> <b>1. Data Analysis -</b> Charts and graphs, index numbers Exam question technique  <b>2. Market Analysis -</b> Qualitative and quantitative data PED/YED  <b>3. Sales forecasting -</b> Purpose/Time series analysis/extrapolation/line of best fit, Moving Averages, Correlation Moving Averages Assessment  Use of market research Qualitative forecasting methods  <b>5. Aims &amp; Objectives</b> Vision and mission statements Corporate Aims/objectives	<b>Knowledge consolidation/exam questions:</b>  Review Assessment objectives (A01, A02, A03, A04)  Biz Quiz/news stories (A02 focus)  <b>Operations PPQs:</b> R&D New technology  <b>Component 2: 7.Strategy &amp; Implementation (Growth) Rationalisation</b> - as a strategy for downsizing, what it is, methods, reasons why, advantages/disadvantages impact on stakeholders PPQ Half term folder/revision aids check
05 Sep	2			
12 Sep	3			
19 Sep	4			
26 Sep	5			
03 Oct	6			
10 Oct	7			
17 Oct	<b>October Half Term</b>			
24 Oct	8	<b>STAR time</b>	<b>STAR time</b>	<b>7.Strategy &amp; Implementation (Growth)</b>
31 Oct	9	<b>Investment appraisal</b> Investment appraisal, Payback, DCF/NPV  <b>8. Decision making models</b> Types/purpose of decision making	<b>6. Strategy and Implementation -</b> Corporate/business strategy Corporate Plans SWOT analysis Porters 5 forces framework	<b>Outsourcing &amp; Relocation -</b>
07 Nov	10			
14 Nov	11			
21 Nov	12			

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28 Nov	13	Scientific vs Intuitive decision making	<p><b>7. Strategy &amp; Implementation - Growth strategies</b> Ansoff Matrix Organic versus inorganic growth Types of integration Mergers and Takeovers</p> <p><b>Component 2 (Business analysis &amp; Strategy) Mock Exam - Week 13/14</b></p> <p><b>Component 2 (Business analysis &amp; Strategy) Mock Exam - Week 13/14</b></p>	<p>as strategies for downsizing/improving profitability, what it is, reasons why, advantages/disadvantages impact on stakeholders PPQs</p> <p>Half term folder/revision aids check</p>
05 Dec	14	Critical Path Analysis		
	15			
12 Dec				
19 Dec		<b>Xmas Break</b>		
26 Dec				
02 Jan	16	<b>8. Decision making models</b> Cost Benefit Analysis	<b>STAR time from mock exam</b> <b>7. Strategy &amp; Implementation - Growth strategies</b> Franchising	<b>Bizquiz</b>
09 Jan	17			<b>Component 2:</b> <b>10. Special Orders</b>
16 Jan	18	<b>STAR time from mock</b>		Calculate contribution and advise on the appropriateness or otherwise of accepting special orders
23 Jan	19	<b>Component 3 - Business in a changing world</b>	<b>Component 3 - Business in a changing world:</b>	PPQ
30 Jan	20			Half term folder and revision aids check
06 Feb	21	<b>PEST Factors:</b> <b>Political factors</b> – political factors, role of government, taxation/subsidies, fiscal and monetary policies, government legislation/regulation, the importance of the government as a purchaser, the relationship between government and businesses	<b>5. International Trade -</b> Free trade, Protectionism, Trading blocs and a single market - features, examples, impacts of, for and against <b>7. The European Union/Brexit -</b> membership, purpose and features, the single market, arguments for and against the UK leaving, Single European currency	
13 Feb	22	<b>Economic factors</b> – economic factors Economic growth, business cycle & GDP Inflation Interest Rates Exchange Rates  <b>Technological factors</b> – automation/communication	<b>6. Globalisation</b> What it is/factors that have contributed/positive and negative impacts <b>Multinational Companies &amp; international markets</b> What they are/reasons for/positive and negative impacts  <b>EU/MNC Assessment</b>	

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		Half-Term		
20 Feb				
27 Feb	23	<p><b>Social factors</b> – demographic change, social factors</p> <p><b>4. Legal, ethical and environmental factors:</b></p> <p><b>Ethical factors</b> – business ethics, ethical issues, CSR, conflict between ethics and profitability</p> <p><b>Environmental factors</b> – costs of business activity e.g. pollution, climate change, congestion, destruction of the environment &amp; waste disposal Government intervention, pressure groups and education Business response/impact Environmentally friendly policies</p> <p><b>Legal factors</b> - Company law Employment law, minimum wage and equality law</p> <p>PESTLE Assessment</p>	<p><b>Globalisation, Multinational Companies &amp; international markets</b></p> <p><b>2. Risk Management -</b> Likely risks/insurable/uninsurable risks Risk assessment/preventative actions</p> <p><b>Crises Management &amp; Contingency Planning -</b> Likely events, features of CP, evaluation of CP</p> <p><b>1. Change -</b> Internal/external causes of change planned/unplanned change Effects of change</p> <p>Full Component 3 (Business in a changing world) Mock exam - week 27</p>	<p>C1 PPQs</p> <p>Finance &amp; Marketing</p> <p>Half term folder &amp; revision aids check</p>
06 Mar	24			
13 Mar	25			
20 Mar	26			
27 Mar	27			
		Easter		
03 Apr				
10 Apr				
17 Apr	28	<p><b>Legal factors-</b> Data protection law, intellectual property rights, competition law and consumer protection law</p> <p><b>STAR TIME</b></p> <p>Revision</p>	<p><b>1. Change -</b> Implementing, managing and resistance to change Evaluating Change</p> <p><b>STAR TIME</b></p> <p>Revision</p>	<p>C1 PPQs</p> <p><b>Business Opps:</b> Market Research Market segmentation/niche markets Entrepreneurs Location Business Structure</p> <p><b>Bus Functions:</b> operations</p> <p>Half term folder &amp; revision aids check</p>
24 Apr	29			
01 May	30			
08 May	31			
15 May	32			
22 May	33			
		May Half Term		
29 May				
05 Jun	34	<p>Component 1 Exam (TBC) Component 2 Exam (TBC) Component 3 Exam (TBC)</p> <ul style="list-style-type: none"> <li>Exam dates are provisional and may be subject to change</li> </ul>	<p>Revision until final exam takes place</p>	
12 Jun	35			
19 Jun	36			
26 Jun	37			
03 Jul	38			
10 Jul	39			