

Course Calendar A Level - Year 12 - 2022-2023

Below is a guide, per half term, to the content of the year 12 A level Business course.

You should use the order of the topics on this document to read ahead using your textbook and/or watch 'Taking the Biz' videos on Youtube so that you come to the lesson with a good standard of prior knowledge

12A		Hannah Knight (HKN)	Sarah Mayo (SMA)	HKN
12C		Hannah Knight (HKN)	Sarah Mayo (SMA)	SMA
		<u>Teacher 1</u>	<u>Teacher 2</u>	<u>Lesson 5</u> (recap knowledge/ exam skills)
29 Aug	1	Introduction to Eduqas Business A Level and success pack/GC/website C1 Business Opportunities: Topic 1 Needs and wants Identifying business opportunities Role, characteristics, motives of entrepreneurs Importance and impact of entrepreneurs Topic 7 Stakeholders Topic 9 Internal/External sources of finance Analysing and Evaluating sources of finance Topic 10 Types of costs Calculate revenue & profit Breakeven Evaluating Breakeven What if analysis Assessment	Introduction to Business A Level and success pack/google classroom/website/taking the biz C1 Business Opportunities: Topic 4 Market Research Types, methods and purpose Sampling methods Topic 2 Types of markets/ Niche and mass markets Market segmentation Assessment	Knowledge consolidation/exam questions: Discuss Assessment objectives (A01, A02, A03, A04) Biz Quiz/news stories (A02 focus) Collect induction work C1 Bus Opps PPQs (Past paper questions) Half term folder/revision aids check
05 Sep	2			
12 Sep	3			
19 Sep	4			
26 Sep	5			
03 Oct	6			
10 Oct	7			
17 Oct				

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24 Oct	8	Topic 8	Topic 2	BizQuiz/News stories/focus on A02 C1 Bus Opps PPQs Half term folder/revision aids check
31 Oct	9	Location	Market structure & Competition monopoly, oligopoly, monopolistic competition, perfect competition	
07 Nov	10	Topic 1		
14 Nov	11	Business plans Information for Entrepreneurs		
21 Nov	12		Topic 5 Consumer protection	
28 Nov	13	C1 Business Functions:		
05 Dec	14	Finance: Cash flow calculations	Topic 6 Private/Public sector Business Structures Social enterprises	
	15	Improving cash flow Evaluating cash flow forecasting		
		Improving profitability Income statement Ratio Analysis Assessing business performance	Topic 3 Supply & Demand PED (Price Elasticity of demand) YED (Income Elasticity of demand)	
12 Dec		Human Resources: Changes in Working Practices Workforce Planning		
		STAR Time	STAR Time	
19 Dec		Christmas Holidays		
26 Dec				
02 Jan	16	C1 Business Opportunities Mock Exam (AS paper) - Week 16 or 17	C1 Business Opportunities Mock Exam (AS paper) - Week 16 or 17	Biz Quiz/News Stories
09 Jan	17	STAR time from mock	STAR time from mock	C1 Bus Functions PPQs
16 Jan	18			
23 Jan	19	C1 Business Functions:	C1 Business Functions:	Half term folder and revision aids check
30 Jan	20	HR	Operations	
06 Feb	21	Recruitment & Selection:	Operations objectives	
		Person Spec/Job Description /JobAnalysis	Added Value	
13 Feb	22	Recruitment Process Internal/External Recruitment Selection methods	Economies of scale Methods of production	
		Training: Role of training Training methods	Lean Production Quality- Quality control versus quality assurance, methods	
			Productivity	

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		<p>Methods of Appraisal and importance</p> <p>Motivation: Methods of motivation Motivation theories Financial/non financial incentives</p> <p style="background-color: yellow;">Assessment</p>		
20 Feb		Half Term		
27 Feb	23	Business structures & Organisational design	Capacity Utilisation Purchasing and Stock control	Biz Quiz/News stories
06 Mar	24		Assessment	C1 Bus Functions PPQs
13 Mar	25	Management by objective	<p>Marketing: Marketing approaches (Market and product orientation/asset led)</p> <p>Marketing Mix -Product: Product differentiation Product life cycle Product portfolio analysis (Boston Matrix)</p>	Half term folder & revision aids check
20 Mar	26	Theory X and Y		
27 Mar	27	Leadership styles		
		Labour productivity Labour turnover Absenteeism		
03 Apr		Easter Holidays		
10 Apr				
17 Apr	28	Rights of employees	Branding	Biz Quiz/News stories
24 Apr	29	Trade unions/ACAS	Marketing Mix – Price: Price makers/Price takers Pricing Strategies	C1 Bus Functions PPQs
01 May	30			
08 May	31	Operations:	Assessment	Half term folder & revision aids check
15 May	32	New technology/ CAD CAM robotics		
22 May	33	R&D Process of R&D Analysis of R&D Revision	Marketing Mix - Place: Channels of distribution e commerce/m commerce multi and Omni channel retailing Revision Marketing Mix - Promotion: methods	
		Full Component 1 (Business opps & functions) Mock exam - week 31	Full Component 1 (Business opps & functions) Mock exam - week 31	

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		Half Term		
29 May				
05 Jun	34	STAR TIME	STAR TIME	Year 13 content
12 Jun	35	Begin year 13 course until end of term:	New technology in marketing/ Decisions about the marketing mix	
19 Jun	36			
26 Jun	37	Component 2: Business Analysis & Strategy (4. Analysing Financial performance)	Begin year 13 course until end of term: Component 2: Business Analysis & Strategy (1. Data Analysis, 2. Market Analysis)	
03 Jul	38			
10 Jul	39			