



BROOKVALE GROBY LEARNING CAMPUS

Valuing Everyone, Achieving Excellence

Will Teece, Headteacher

Telephone: 0116 287 9921 Website: www.brookvalegroby.com

4 October 2021

Dear Parent/Carer and Student

Year 13 Business Trip to EverythingBranded 13 October 2021

I am pleased to advise that I have arranged a trip to EverythingBranded, in Leicester on 13 October. This is aim of the trip is to provide students with an insight into Marketing:

- *To provide real world context to a successful Leicester based international organisation. As well as, promoting longer term vision for students for their P18 options relating to marketing, graphics, purchasing/buying, branding and business.*

These are the arrangements for the day:

- The student should meet with me in G47 between 09:00-09:15 to be registered and make our way to the campus mini bus, which will leave site at 09:30.
- The trip is no cost to the students and is being subsidised by the BCI Faculty.
- Lunch arrangements will be confirmed by me in due course.
- Students will arrive back at the campus at 14:30.

Places are limited to 15 selected students from the 2 classes studying Year 13 Business. As you are in receipt of this letter, a place has been allocated to you. If you decide not to go for any reason, please notify me with at least two days notice, so I can offer the place to another student.

Yours sincerely

H Knight

Hannah Knight
Faculty Leader, Business Computing ,ICT