



### GCSE Business at Brookvale Groby Learning Campus

<b>Course</b>	GCSE Edexcel Business						
<b>Introduction To Course</b>	<p>GCSE Business Studies at Brookvale Groby Learning Campus follows the Edexcel (1-9) specification. This course aims to develop enterprising minds with engaging and contemporary business studies subject content. No matter whether you have an interest in the world of business, or you are hoping to find out how to run your own business, this GCSE course will have something for you.</p> <p>Covering the four core main areas of business (finance, marketing, human resources and operations), over the duration of two years (Y10 to Y11) you will cover two key themes:</p> <table border="1"> <thead> <tr> <th></th> <th>Content Overview</th> </tr> </thead> <tbody> <tr> <td><b>Theme 1 – Investigating Small Business</b></td> <td>                     Enterprise &amp; Entrepreneurship.                      Spotting a business opportunity.                      Putting a business idea into practice.                      Making the business effective.                      Understanding external influences on business.                 </td> </tr> <tr> <td><b>Theme 2 – Building A Business</b></td> <td>                     Growing the business.                      Making marketing decisions.                      Making product decisions.                      Making financial decisions.                      Making human resource decisions.                 </td> </tr> </tbody> </table>		Content Overview	<b>Theme 1 – Investigating Small Business</b>	Enterprise & Entrepreneurship. Spotting a business opportunity. Putting a business idea into practice. Making the business effective. Understanding external influences on business.	<b>Theme 2 – Building A Business</b>	Growing the business. Making marketing decisions. Making product decisions. Making financial decisions. Making human resource decisions.
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<b>Who To Speak To</b>	<p>Mrs Hannah Knight – Head of Faculty.  <a href="mailto:HKnight@Brookvalegroby.com">HKnight@Brookvalegroby.com</a></p> <p>Miss Abigail Shackleton – Teacher of Business.  <a href="mailto:AShackleton@Brookvalegroby.com">AShackleton@Brookvalegroby.com</a></p>						
<b>Course Calendar</b>	<p>Please use the link below to see what you son/daughter/dependant will be studying in the weeks ahead:</p> <p><a href="#">Year 10 GCSE Business Student Calendar 2021-2022</a></p> <p><a href="#">Year 11 GCSE Business Student Calendar 2021-2022</a></p>						
<b>Help &amp; Support</b>	<p>In the Business, Computing and Information Technology (BCI) faculty we offer the following to students to ensure their secure their own achievement:</p>						



	<ul style="list-style-type: none"> <li>▪ Lunchtime and after-school revision sessions which offer students support in preparation for the GCSE examinations in June.</li> <li>▪ Updates on Google classrooms.</li> <li>▪ Proactive support and contact with students via email, meetings and conversations.</li> <li>▪ Contact home for underachieving students.</li> <li>▪ Mentoring through the Key Marginals programme.</li> <li>▪ Seneca Learning and BBC Bitesize online revision portal.</li> </ul>
<b>Course Support Materials For Students/Parents</b>	<p>The GCSE Business Studies specification –  <a href="https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE_Business_Spec_2017.pdf">https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE_Business_Spec_2017.pdf</a></p> <p>Edexcel GCSE Past Exam Papers –  <a href="https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017/coursematerials.html#filterQuery=Pearson-UK:Category%2FExam-materials">https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.coursematerials.html#filterQuery=Pearson-UK:Category%2FExam-materials</a></p>
<b>Useful Links</b>	<p>Edexcel GCSE Business Website –  <a href="https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html">https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html</a></p> <p>BBC Bitesize for GCSE Business Studies –  <a href="https://www.bbc.co.uk/bitesize/examspecs/z98snbk">https://www.bbc.co.uk/bitesize/examspecs/z98snbk</a></p> <p>Tutor 2 U GCSE Business Studies Reference Library –  <a href="https://www.tutor2u.net/business/reference">https://www.tutor2u.net/business/reference</a></p>
<b>Study Revision Guide Information</b>	<p><b>Edexcel GCSE Business Revision Guide</b>          ISBN – 978-1-292-19071-6</p> <p><b>Edexcel GCSE Business Studies Model Answer Workbook</b>          ISBN – 978-1-292-29666-1</p> <p><b>Edexcel GCSE Business Studies Revision Workbook</b>          ISBN – 978-1-292-19070-9</p> <p><b>Amazon Link - <a href="#">Click Me!</a></b></p>
<b>Exam Dates</b>	<p><b>Investigating A Business</b> – 90 Minutes – TBC.</p> <p><b>Building A Business</b> – 90 Minutes – TBC.</p>