

Course Calendar A Level - Year 13 - 2021-2022

Below is a guide, per half term, to the content of your year 13 Business course. You should use the order of the topics on this document to read ahead using your textbook so you come to lesson with a good standard of prior knowledge

13A		Hannah Knight (HKN)	Sarah Mayo (SMA)	Hannah Knight
13C		Hannah Knight (HKN)	Sarah Mayo (SMA)	Sarah Mayo
		Teacher 1	Teacher 2	Lesson 5 (recap/exam skills)
30 Aug	2	Introduction to year 13 Business A level and Component 2	Introduction to Year 13 Business A Level and Component 2	Knowledge consolidation/exam questions:
06 Sep	3	Component 2 Business Analysis and Strategy:	Component 2 Business Analysis and Strategy:	
13 Sep	4	Analysing Financial Performance -	Data Analysis -	Review Assessment objectives (A01, A02, A03, A04)
20 Sep	5	Budget variance	Charts and graphs, index numbers	
27 Sep	6	Balance sheets	Exam question technique	Biz Quiz/news story (A02 focus)
04 Oct	7	Depreciation	Market Analysis - qualitative and quantitative data	HR:
		Analysing P&L accounts, trading and balance sheets to assess performance	PED/YED	Organisation structures/design
11 Oct	8	ROCE, liquidity and gearing	Sales forecasting -	Recruitment & Selection
		Evaluating business accounts	Purpose/Time series analysis/ extrapolation/line of best fit, Moving Averages, Correlation	Motivation
		Window dressing	Moving Averages Assessment	Leadership styles
		Non-financial measures		Half term folder check
		Finance Assessment		
		Investment appraisal	Use of market research	
		Investment appraisal, Payback, DCF/NPV	Qualitative forecasting methods	
18 Oct		October Half Term		
25 Oct	9	Decision making models	Aims and Objectives -	Marketing:
01 Nov	10	Types/purpose of decision making	Vision and mission statements	Product life cycle/Boston matrix
08 Nov	11	Scientific vs Intuitive decision making	Corporate Aims/objectives	Price
15 Nov	12	Critical Path Analysis	Strategy and Implementation -	Promotional strategies
22 Nov	13	Cost Benefit Analysis	Corporate/business strategy	Integrated marketing mix
29 Nov	14	Special Orders	Corporate Plans	
06 Dec	15	Component 3 - Business in a changing world	SWOT analysis	Half term folder check
		PESTLE:	Porters 5 forces framework	
		Political – political factors, role of government, taxation/subsidies, fiscal and monetary policies, government legislation/regulation, the importance of the government as a purchaser, the relationship between government and businesses	Business Growth strategies-	
13 Dec	16		Ansoff Matrix	
			Organic versus inorganic growth	
			Types of integration	
		Component 2 (Business analysis & Strategy) Mock Exam - Week 13/14	Component 2 (Business analysis & Strategy) Mock Exam - Week 13/14	
		STAR time from mock	STAR time from mock	

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20 Dec		Xmas Break		
27 Dec				
03 Jan	17	Economic – economic factors Economic growth, business cycle & GDP Inflation Interest Rates Exchange Rates Social – demographic change, social factors Ethical – business ethics, ethical issues, CSR, conflict between ethics and profitability	Mergers and Takeovers Franchising Rationalisation, outsourcing, relocation Component 3 - Business in a changing world International trade - Free trade, Protectionism, Trading blocs and a single market - features, examples, impacts of, for and against	Finance: Profit and loss accounts Balance sheets Ratio analysis Cash flow (Relate product life cycle and cash flow) Break Even Half term folder check
10 Jan	18			
17 Jan	19			
24 Jan	20			
31 Jan	21			
07 Feb	22			
14 Feb		Half-Term		
21 Feb	23	Environmental – costs of business activity e.g. pollution, climate change, congestion, destruction of the environment & waste disposal Government intervention, pressure groups and education Business response/impact Environmentally friendly policies Technological – automation/communication Legal - Company law Employment, minimum wage & anti-discrimination PESTLE Assessment	The European Union/Brexit - membership, purpose and features, the single market, arguments for and against the UK leaving, Single European currency Globalisation, Multinational Companies & international markets EU/Globalisation Assessment Change - Internal/external causes of change planned/unplanned change Effects of change Implementing, managing and resistance to change Evaluating Change Risk Management - Likely risks/insurable/uninsurable risks Risk assessment/preventative actions Crises Management & Contingency Planning - Likely events, features of CP, evaluation of CP	Operations: R&D Economies of scale Methods of production Lean production Capacity utilisation/ Productivity Half term folder check
28 Febr	24			
07 Mar	25			
14 Mar	26			
21 Mar	27			
28 Mar	28			
04 April	29			
11 Apr		Easter		
18 Apr				
25 Apr	30	Full Component 3 (Business in a changing world) Mock exam - week 30/31 STAR TIME	Full Component 3 (Business in a changing world) Mock exam - week 30/31 STAR TIME	Market Research Market segmentation/niche markets Entrepreneurs Location Business Structure
02 May	31			
09 May	32			
16 May	33			
23 May	34	Revision	Revision	

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				Half term folder check
30 May		May Half Term		
06 Jun	35	Component 1 Exam (TBC)	Revision until final exam takes place	
13 Jun	36	Component 2 Exam (TBC)		
20 Jun	37	Component 3 Exam (TBC)		
27 Jun	38	<ul style="list-style-type: none">Exam dates are provisional and may be subject to change		
04 Jul	39			