

## CAMPUS CALENDAR 2021-2022

### Faculty of Business, Computer Science and ICT - KS4 Business - Year 11

23 Aug - 27 Aug	1	<p><b>Topics for this half-term:</b></p> <ul style="list-style-type: none"> <li>• 2.1 Types of Business Growth</li> <li>• 2.1 Economies of Scale</li> <li>• 2.1 Changes in aims and objectives</li> <li>• 2.1 Globalisation</li> <li>• 2.1 Ethical Considerations</li> <li>• 2.1 Environmental Influences</li> </ul> <p><b>Assessment:</b> Week Beginning: 30th August. Diagnostic Assessment Theme 1. Week Beginning: 25th October. Topic 2.1 Growing the Business.</p>
30 Aug - 03 Sept	2	
06 Sept - 10 Sept	3	
13 Sept - 17 Sept	4	
20 Sept - 24 Sept	5	
27 Sept - 01 Oct	6	
04 Oct - 08 Oct	7	
11 Oct - 15 Oct	8	
18 Oct - 22 Oct		<b>Mid Term Break</b>
25 Oct - 29 Oct	9	<p><b>Topics for this half-term:</b></p> <ul style="list-style-type: none"> <li>• 2.2 Product Lifecycle and Design Mix</li> <li>• 2.2 Pricing Strategies and Promotion</li> <li>• 2.2 Methods of distribution</li> <li>• 2.2 Marketing mix and competitive advantage</li> <li>• 2.3 The purpose of business operations</li> </ul> <p><b>Assessment:</b> Week Beginning: 25th October. Topic 2.1 Mock weeks: 22nd November - 3rd December. Mock Exam.</p>
01 Nov - 05 Nov	10	
08 Nov - 12 Nov	11	
15 Nov - 19 Nov	12	
22 Nov - 26 Nov	13	
29 Nov - 03 Dec	14	
06 Dec - 10 Dec	15	
13 Dec - 17 Dec	16	
20 Dec - 24 Dec	17a	<b>Christmas &amp; New Year Break</b>
27 Dec - 31 Dec		
03 Jan - 07 Jan	17b	
10 Jan - 14 Jan	18	<p><b>Topics for this half-term:</b></p> <ul style="list-style-type: none"> <li>• 2.3 Production Process</li> <li>• 2.3 Impact of technology on production</li> <li>• 2.3 Bar stock gate graphs and Just in time</li> <li>• 2.3 Procurement</li> <li>• 2.3 Quality Control</li> <li>• 2.3 The Sales Process and Customer Service</li> <li>• 2.4 Gross/Net Profit margins</li> </ul>
17 Jan - 21 Jan	19	

24 Jan - 28 Jan	20	<ul style="list-style-type: none"> <li>• 2.4 Average Rate of Return</li> <li>• 2.4 Interpreting Graphs and Financial Data</li> <li>• 2.4 Interpreting Marketing Data</li> </ul>
31 Jan - 04 Feb	21	<b>Assessment:</b>
07 Feb - 11 Feb	22	Week Beginning: 31st January. Topic 2.2 Making Marketing Decisions and 2.3 Making Operational Decisions (Hybrid Assessment).
14 Feb - 18 Feb		<b>Mid Term Break</b>
21 Feb - 25 Feb	23	<b>Topics for this half-term:</b>
28 Feb - 04 Mar	24	<ul style="list-style-type: none"> <li>• 2.5 Organisational Structures</li> <li>• 2.5 Communication and Different ways of working</li> <li>• 2.5 Job roles and responsibilities, documents and recruitment process</li> <li>• 2.5 Training and Performance Reviews</li> <li>• 2.5 Methods of training employees</li> <li>• 2.5 Importance of Motivation</li> <li>• 2.5 Non financial methods of motivation and Financial methods of motivation</li> </ul>
07 Mar - 11 Mar	25	
14 Mar - 18 Mar	26	
21 Mar - 25 Mar	27	
28 Mar - 01 Apr	28	<b>Assessment:</b> Mock Weeks: 14th March - 25th March. Theme 2 Mock.
04 Apr - 08 Apr	29	
11 Apr - 22 Apr		<b>Easter Break</b>
25 Apr - 29 Apr	30	
02 May - 06 May	31	<b>Topics for this half-term:</b>
09 May - 13 May	32	Theme 1 revision - topics 1.1 - 1.5 Theme 2 revision - topics 2.1 - 2.5
16 May - 20 May	33	<b>Formal Exam:</b>
23 May - 27 May	34	Theme 1 Exam - Date TBC
30 May - 03 June		<b>Mid Term Break</b>
06 June - 10 June	35	
13 June - 17 June	36	<b>Topics for this half-term:</b> Theme 2 revision - topics 2.1 - 2.5
20 June - 24 June	37	<b>Formal Exam:</b> Theme 2 Exam - Date TBC
27 June - 01 July	38	<b>COURSE COMPLETE</b>
04 July - 08 July	39	

## GCSE Edexcel Business - Course Information

<b><u>Course Structure</u></b>	<p>The course is assessed through 100% Examination</p> <p>At the end of Year 11 you will sit two exams:</p> <ul style="list-style-type: none"> <li>- Theme 1: All of the year 10 content - 50% of overall GCSE grade</li> <li>- Theme 2: All of the year 11 content - 50% of overall GCSE grade</li> </ul>										
<b><u>Assessment</u></b>	<p>You will be assessed at 6 points throughout the year. The assessments will be formed of past exam-style content and will be graded with GCSE grades.</p> <p>Each assessment will be mostly focussed on the topic you have been studying; however, some of the questions will be interleaved (questions from other topics) making it vital that you always revisit topics over and over again as part of your 20:20:20 homework.</p>										
<b><u>Feedback</u></b>	<ol style="list-style-type: none"> <li>1. You complete the assessment</li> <li>2. Your teacher will mark the work, giving you strengths that reinforce the positives in your work and targets that directly show you how to improve</li> <li>3. Your work will be returned to you and you will fill in a STAR Reflection sheet to help you engage with the feedback and identify how you will improve for next time</li> <li>4. After reading the detailed feedback your teacher has provided you with, you will improve a part of your work using an improvement flap which will be stapled over the initial piece of work so you can visually see the progress you have made</li> <li>5. Your assessments will be placed into assessment folders for the subject</li> </ol>										
<b><u>Assessment Objectives</u></b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;"></th> <th style="text-align: center;"><b>How do I demonstrate this in my work</b></th> </tr> </thead> <tbody> <tr> <td><b><u>AO1 (Knowledge)</u></b></td> <td> <ul style="list-style-type: none"> <li>- Learn key terms and definitions</li> <li>- Learn equations</li> </ul> </td> </tr> <tr> <td><b><u>AO2 (Application/calculation)</u></b></td> <td> <ul style="list-style-type: none"> <li>- Relate your answer to the business case study</li> <li>- Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name</li> <li>- Use quantitative skills to answer business calculator questions</li> </ul> </td> </tr> <tr> <td><b><u>AO3a (Analysis)</u></b></td> <td> <ul style="list-style-type: none"> <li>- Use key connectives BLT (because, leads to, therefore)</li> <li>- Always aim to expand on the points you make to explain the impact on the business</li> </ul> </td> </tr> <tr> <td><b><u>AO3b (Evaluation)</u></b></td> <td> <ul style="list-style-type: none"> <li>- Have a balanced argument that includes the positives and negatives of decisions</li> <li>- Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)</li> </ul> </td> </tr> </tbody> </table>		<b>How do I demonstrate this in my work</b>	<b><u>AO1 (Knowledge)</u></b>	<ul style="list-style-type: none"> <li>- Learn key terms and definitions</li> <li>- Learn equations</li> </ul>	<b><u>AO2 (Application/calculation)</u></b>	<ul style="list-style-type: none"> <li>- Relate your answer to the business case study</li> <li>- Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name</li> <li>- Use quantitative skills to answer business calculator questions</li> </ul>	<b><u>AO3a (Analysis)</u></b>	<ul style="list-style-type: none"> <li>- Use key connectives BLT (because, leads to, therefore)</li> <li>- Always aim to expand on the points you make to explain the impact on the business</li> </ul>	<b><u>AO3b (Evaluation)</u></b>	<ul style="list-style-type: none"> <li>- Have a balanced argument that includes the positives and negatives of decisions</li> <li>- Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)</li> </ul>
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<b><u>Study Materials</u></b>	<ul style="list-style-type: none"> <li>● Knowledge Organisers</li> <li>● Revision Guide and Revision Workbook</li> <li>● Google Classroom</li> <li>● Quizlet, BBC Bitesize and Seneca Learning</li> </ul>										
<b><u>Class Work</u></b>	<p>You will each be given a ring binder and dividers for this course. You should file away worksheets after the lesson in the correct section. Please do not deface the ring binders in any way or we may charge you for a new one.</p>										

