

CAMPUS CALENDAR 2021-2022

Faculty of Business, Computer Science and ICT - KS4 Business - Year 10

23 Aug - 27 Aug	1	
30 Aug - 03 Sept	2	Topics for this half-term:
06 Sept - 10 Sept	3	<ul style="list-style-type: none"> • 1.1 Reasons business ideas come about
13 Sept - 17 Sept	4	<ul style="list-style-type: none"> • 1.1 Entrepreneurs
20 Sept - 24 Sept	5	<ul style="list-style-type: none"> • 1.1 Risks and Rewards
27 Sept - 01 Oct	6	<ul style="list-style-type: none"> • 1.2 Competition
04 Oct - 08 Oct	7	<ul style="list-style-type: none"> • 1.2 Market Research
11 Oct - 15 Oct	8	Assessment:
18 Oct - 22 Oct		Week Beginning: 20th September. Topic 1.1 Investigating Small Businesses.
25 Oct - 29 Oct	9	Mid Term Break
01 Nov - 05 Nov	10	Topics for this half-term:
08 Nov - 12 Nov	11	<ul style="list-style-type: none"> • 1.2 Market Research
15 Nov - 19 Nov	12	<ul style="list-style-type: none"> • 1.2 Interpreting Market Research Data
22 Nov - 26 Nov	13	<ul style="list-style-type: none"> • 1.2 Market Segmentation
29 Nov - 03 Dec	14	<ul style="list-style-type: none"> • 1.2 Market Maps
06 Dec - 10 Dec	15	<ul style="list-style-type: none"> • 1.3 Business Aims and Objectives
13 Dec - 17 Dec	16	<ul style="list-style-type: none"> • 1.3 Revenue, Costs and Profit
20 Dec - 24 Dec	17a	<ul style="list-style-type: none"> • 1.3 Break-Even Analysis
27 Dec - 31 Dec		<ul style="list-style-type: none"> • 1.3 Cash Flow
03 Jan - 07 Jan	17b	<ul style="list-style-type: none"> • 1.3 Sources of Finance
10 Jan - 14 Jan	18	Assessment:
17 Jan - 21 Jan	19	Week Beginning: 8th November. Topic 1.2 Spotting a Business Opportunity.
24 Jan - 28 Jan	20	Christmas & New Year Break
31 Jan - 04 Feb	21	Topics for this half-term:
07 Feb - 11 Feb	22	<ul style="list-style-type: none"> • 1.4 Business Ownership Structures
14 Feb - 18 Feb		<ul style="list-style-type: none"> • 1.4 Business Location
21 Feb - 25 Feb	23	<ul style="list-style-type: none"> • 1.4 The Marketing Mix
28 Feb - 04 Mar	24	<ul style="list-style-type: none"> • 1.4 Business Plans
07 Mar - 11 Mar	25	Assessment:
14 Mar - 18 Mar	26	Week Beginning: 5th January. Topic 1.3 Putting a Business Idea into Practice.
21 Mar - 25 Mar	27	Mid Term Break
28 Mar - 01 Apr	28	Topics for this half-term:
04 Apr - 08 Apr	29	<ul style="list-style-type: none"> • 1.5 Stakeholders
11 Apr - 15 Apr		<ul style="list-style-type: none"> • 1.5 Technology and Business
18 Apr - 22 Apr		<ul style="list-style-type: none"> • 1.5 Legislation and Business
25 Apr - 29 Apr	30	<ul style="list-style-type: none"> • 1.5 Inflation
02 May - 06 May	31	<ul style="list-style-type: none"> • 1.5 Exchange Rates
09 May - 13 May	32	<ul style="list-style-type: none"> • 1.5 Taxation
16 May - 20 May	33	<ul style="list-style-type: none"> • 1.5 Consumer Income
23 May - 27 May	34	<ul style="list-style-type: none"> • 1.5 Interest Rates
30 May - 03 June		<ul style="list-style-type: none"> • 1.5 External Influences
06 June - 10 June	35	Assessment:
		Week Beginning: 21st February. Topic: 1.4 Making the Business Effective.
		Easter Break
		Topics for this half-term:
		<ul style="list-style-type: none"> • 2.1 Types of Business Growth
		<ul style="list-style-type: none"> • 2.1 Economies of Scale
		<ul style="list-style-type: none"> • 2.1 Changes in aims and objectives
		<ul style="list-style-type: none"> • 2.1 Globalisation
		Assessment:
		Week Beginning: 25th April. Topic: 1.5 Understanding External Influences on Business.
		Mid Term Break
		Topics for this half-term:
		<ul style="list-style-type: none"> • 2.1 Ethical Considerations

13 June - 17 June	36	<ul style="list-style-type: none"> • 2.1 Environmental Influences • Theme 1 Mock Revision Assessment: Theme 1 Mock Exam: 13th June - 24th June.
20 June - 24 June	37	
27 June - 01 July	38	
04 July - 08 July	39	

Course Information

<u>Course Structure</u>	<p>The course is assessed through 100% Examination</p> <p>At the end of Year 11 you will sit 2 Exams:</p> <ul style="list-style-type: none"> - Theme 1: All of the year 10 content - Theme 2: All of the year 11 content 										
<u>Assessment</u>	<p>You will be assessed at 6 points throughout the year. The assessments will be formed of past exam-style content and will be graded with GCSE grades.</p> <p>Each assessment will be mostly focussed on the topic you have been studying; however, some of the questions will be interleaved (questions from other topics) making it vital that you always revisit topics over and over again as part of your 20:20:20 homework.</p>										
<u>Feedback</u>	<ol style="list-style-type: none"> 1. You complete the assessment 2. Your teacher will mark the work, giving you strengths that reinforce the positives in your work and targets that directly show you how to improve 3. Your work will be returned to you and you will fill in a STAR Reflection sheet to help you engage with the feedback and identify how you will improve for next time 4. After reading the detailed feedback your teacher has provided you with, you will improve a part of your work using an improvement flap which will be stapled over the initial piece of work so you can visually see the progress you have made 5. Your assessments will be placed into assessment folders for the subject 										
<u>Assessment Objectives</u>	<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 30%;"></th> <th style="text-align: center;"><u>How do I demonstrate this in my work</u></th> </tr> </thead> <tbody> <tr> <td><u>AO1 (Knowledge)</u></td> <td> <ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations </td> </tr> <tr> <td><u>AO2 (Application/calculation)</u></td> <td> <ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions </td> </tr> <tr> <td><u>AO3a (Analysis)</u></td> <td> <ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business </td> </tr> <tr> <td><u>AO3b (Evaluation)</u></td> <td> <ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly) </td> </tr> </tbody> </table>		<u>How do I demonstrate this in my work</u>	<u>AO1 (Knowledge)</u>	<ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations 	<u>AO2 (Application/calculation)</u>	<ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions 	<u>AO3a (Analysis)</u>	<ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business 	<u>AO3b (Evaluation)</u>	<ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)
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<u>Study Materials</u>	<ul style="list-style-type: none"> • Knowledge Organisers • Revision Guide and Revision Workbook • Google Classroom • Quizlet • BBC Bitesize 										
<u>Class Work</u>	<p>You will each be given a ring binder and dividers for this course. You should file away worksheets after the lesson in the correct section. Please do not deface the ring binders in any way or we may charge you for a new one.</p>										