

# WELCOME TO GRAPHIC DESIGN

Graphic Design Subject Lead
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- A Level Graphic Design is a two year course:
- Year 1 Experimental Unit Skill Building Projects x 3
   Personal Investigation
- Year 2 Personal Investigation
  - Exam Board Set Assignment



• Experimental Unit (skills building projects x 3) until Term 3 in Year 12.

#### • Portraiture:

— Students to look at a contemporary graphic artist and form their own personal interpretation of their work as well as writing analytically about the artists work as well as their own. This unit also enables the students to look at portraiture photography as well as creating an artistic portraiture piece of work from material that wouldn't normally be used i.e. food.

Printing and Experimentation:

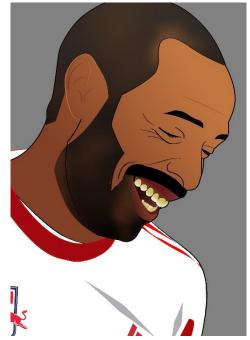
— Students to experience a variety of printing techniques such as lino, mono, polyboard, bleach, sunography and screen. This unit is very experimental and encourages students to be creative with a variety of mediums to form exciting prints and texture pieces that can be used for digital outcomes later in other units. Other experimental techniques will include pyrography, marbling, embroidery and glass making.

#### Animation:

— Students to learn how to digitally create an animation by either using paper, modelling clay, photography, Photoshop or a programme of their own choice. The theme choice is decided by the students but this unit is intended to challenge the students into thinking how they can make things move.





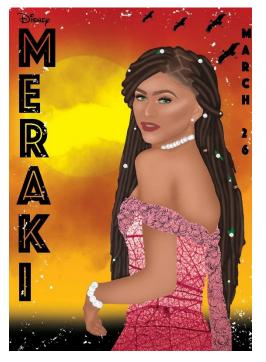




# **Portraiture**









# **Printing & Experimental**













**Dye Sublimation** 

**Screen Printing** 

# **Printing & Experimental**



**Mono Printing** 







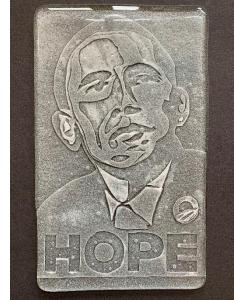
**Lino Printing** 

**Embroidery** 

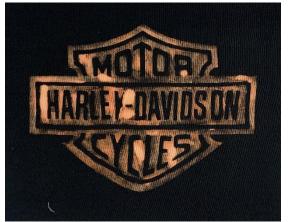


# **Printing & Experimental**





**Fused Glass** 





**Bleach Printing** 

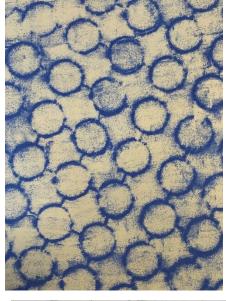


**Embroidery** 



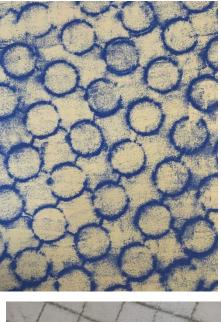


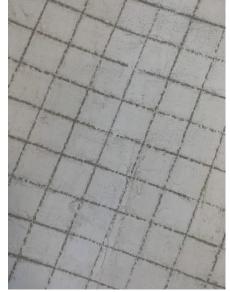
**Textured** Rubbings

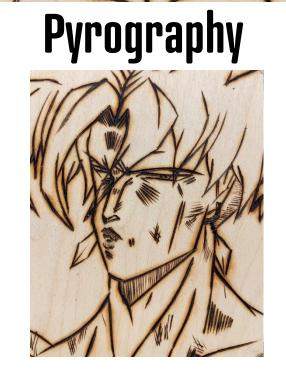




Marbling









- Coursework Continued...
- Personal Investigation: (60% of A'Level ) April year 12 until the end of January in year 13
  - This will be a major project and will continue until the end of January in year 13. Students will choose what they want to design i.e. Promotional material for a Fashion show / advertising for a new dvd / film. Students will carry out research, contextual studies, design ideas and development before producing a range of at least 4 final outcomes such as a logo, poster, editorial, packaging, editorial, web page etc. This unit of work will be started in June and will continue until the end of January.
- Exam Board Set Assignment: ( 40% of A'Level ) February until the end of April in year 13.
  - Students will be given an exam paper and will choose a question in which they will then research. Students will form their own unit of work from this starting point. Throughout the exam unit, students will carry out research, artist work (contextual studies), design ideas and development in which they will then produce two final pieces and evaluate. Students to complete their exam this term in which 15hrs will be sat in exam conditions. Students will sit this in the main Graphics room and work at the computers to produce their final designs.



### The main skills developed through this course include:

- · The artistic-creative knowledge and understanding associated with graphic design
- · Research, analysis, discussion and evaluation of graphic design techniques and products.
- · The development of specialist terminology related directly to graphic design processes.
- $\cdot$  Organisation, selection and communication of ideas, solutions and responses in creative and original ways.
- · How ideas, feelings and meanings can be conveyed and interpreted through graphic design and products.
- $\cdot$  A variety of practical skills using a range of drawing, painting and printing materials.

Course content includes an experimental unit where students will try such techniques as screen, mono and polyboard printing, lino cutting, embroidery, marbling, pyrography, bleach and sunography printing, portraiture and animation. This will lead on to a personal Investigation allowing students to do a major project based on a hobby or interest of their own. A final exam board set project completes the course.

You will need to spend a minimum of 4 hours per week of your own time on homework tasks to continue and add to coursework. If possible under the current circumstances you will be expected to take part in at least one primary research visit that will be organised in Year 12. You will need to seek opportunities to broaden your knowledge and understanding of Graphic Design through visits to art, design and graphical exhibitions.





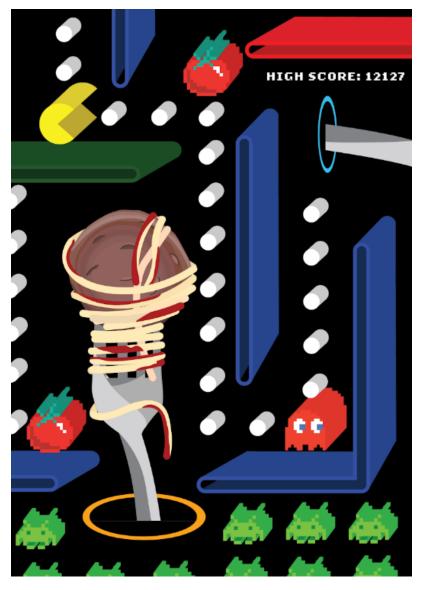




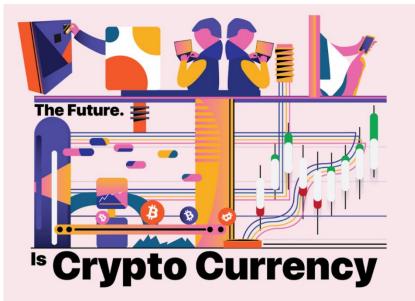


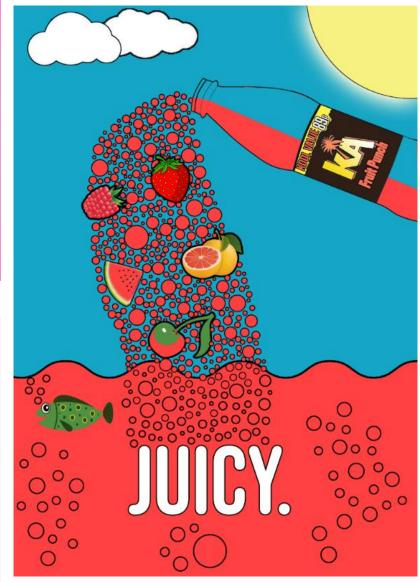












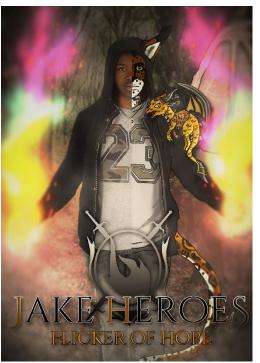










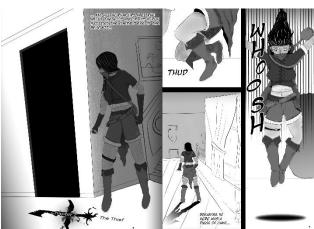


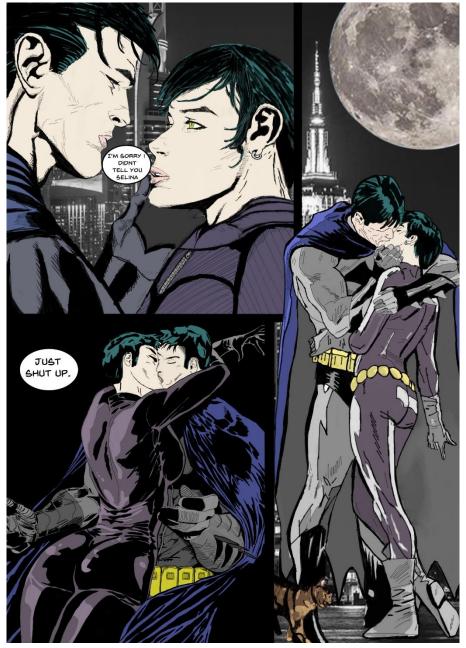


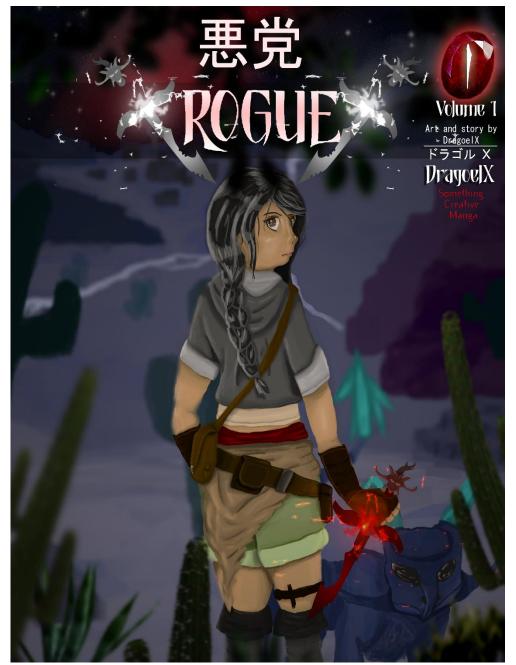


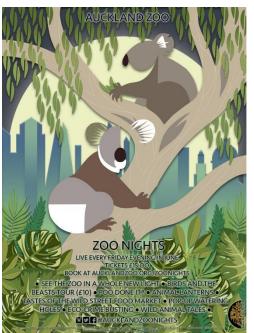














#### FASHION WEEKEND SHOW 2 0 21

this one off new and very different fashion event allows you to see the different styles of fashion from the past to the present. This event will allow you to see the different uniquestyles of the cost and how the sylves within the past ears has had a impact on the designs of the different fashion items of today.

#### 10th SEPTEMBER

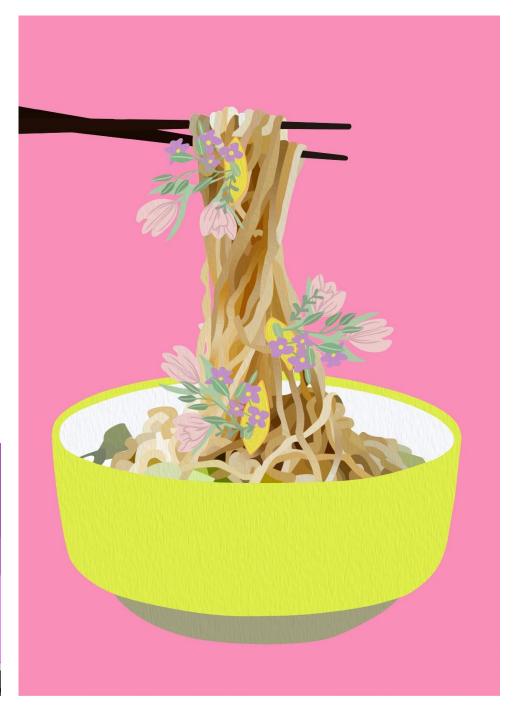
21 Main Street, Leicester, LE9 BJR 3 p.m - 6 p.m

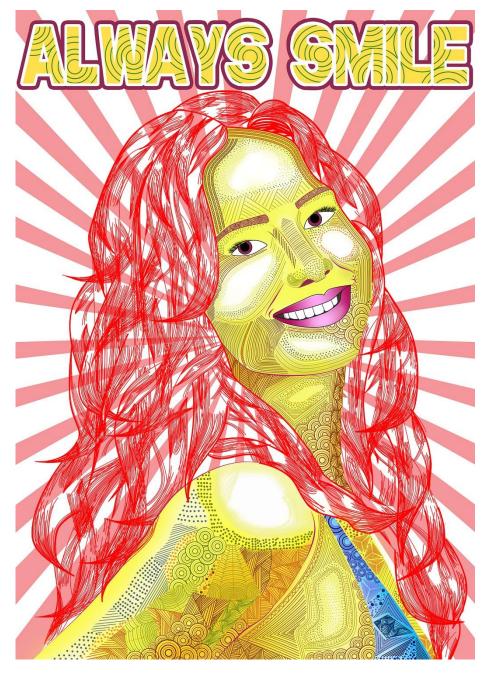














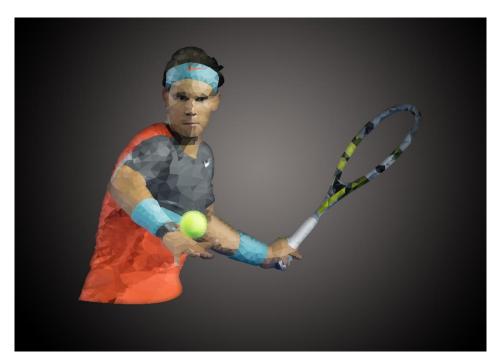
















# Year 11 into 12 Tasks



• The following slides show a selection of transition projects that you are expected to complete before we start back in August. These projects will be used as part of your experimental unit in year 12. I have shared an individual Google slide with everyone for you to upload your work onto. Have fun everyone and be as creative as possible.

Any questions feel free to email me at mlishman@brookvalegroby.com

# 



Jane Perkins works with everything from buttons and beads to shells and plastic spoons. She never manipulates their colour: she just organises them into images.



Awesome Portrait Made From Fruit by photographer Klaus Enrique



Artist Alexandra Dillon Paints Classic Portraits On Everyday Objects



Bernard Pras creates amazing pieces of art by adding ordinary objects like used toys, tools, pieces of rubber etc.





Maria Rivans is a collage artist living and working in Brighton,

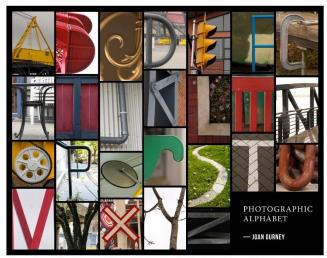


### **Handmade portraiture task**

To produce a creative portrait of your own choice using any items / objects that you can find around the house. This could be of any member of your family, a friend, your beloved pet, an exotic animal or a Harry Potter style mythlogical beast that you have created.

Please upload your creations onto the next slide. Don't be afraid of doing more than 1!

### **Photographic Alphabet Examples**





Notice how the photos are taken in lots of different places



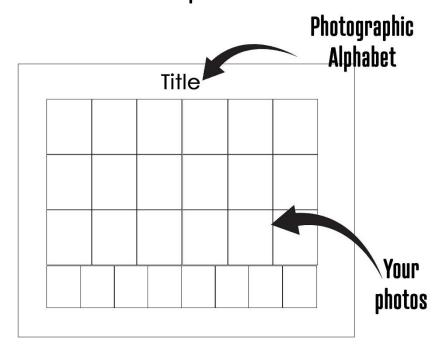


#### TASK:

To make your own Photographic Alphabet

This task is going to take 2 weeks. It will take you a while to look for letters in the house and outside whilst on a walk or in the garden. The idea is that you look for 'natural' letters. You do not make them up yourself.

You need to present you alphabet in your Google Slides presentation.



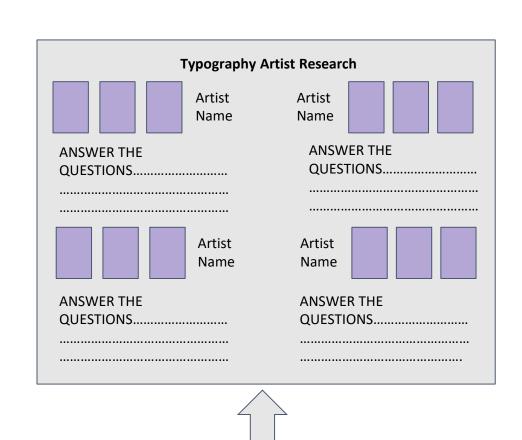
### TYPOGRAPHY ARTIST RESEARCH

Look for 4 typography artists work and produce a research page. There are some great typography artists on illustrationx.com (Tim Bradford, Nina Hunter, Season of Victory etc).

If you don't like any of these, you can search for some on the internet. Some examples are Sam Bevington, Ruth Rowland and Kate Moross but there are many more!

You need to present about 3 pieces of their work and then tell us about:

- What is in the piece of work?
- What colours have been used?
- What type of style is the type? I.e script, handwritten, graffiti etc.
- How has the artist made the work?
- What was it made for?
- What do you like most about it and how is it inspiring you to make your own?



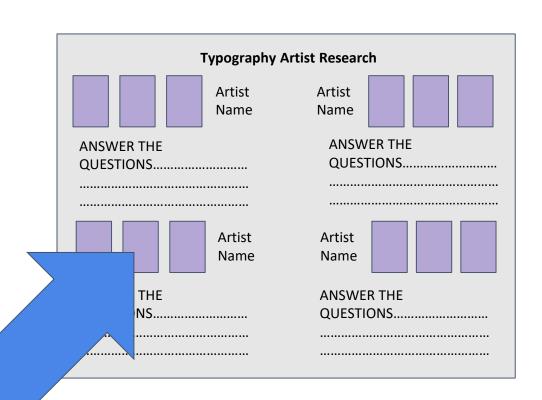
See example above of a possible layout for the work...

## TYPOGRAPHY ARTIST TRANSCRIPT

Based on one of the 4 artists from the previous page - you now need to make your own version of their work. It has to be inspired by one of the pieces that you have shown.

You can create this any way that you like (hand drawn, paint, digital). It is your choice but think about how the artist has made their work.

Your inspiration for your own design has to come from your previous page of research. It can be any of the 12 pictures that you have chosen.





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