

Why do we celebrate it?

- Celebrates over 100 years of Women's Rights Movements
- Highlights the issues that women are facing now
- Recognise the achievements/developments of women
- To encourage gender equality across the globe





What is International Women's Day and why do we celebrate it every year?

"International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for moving towards gender parity."



IWD 2021 campaign theme: #ChooseToChallenge
A challenged world is an alert world. Individually, we're all responsible for our own thoughts and actions - all day, every day.

We can all choose to challenge and call out gender bias and inequality. We can all choose to seek out and celebrate women's achievements. Collectively, we can all help create an inclusive world.

From challenge comes change, so let's all choose to challenge.







Inspiring Women Careers Chats Resource

Ahead of International Women's Day on 8th March, we've interviewed two of our pioneering women volunteers who are part of Inspiring the Future. Rhoda and Claire demonstrate that anyone can pursue their passion regardless of their gender or background, and for students that pursuit can start now with building skills. Discussion and follow-up activities are built into the videos. Suitable as a timetabled session or for home learning.



Claire's Story
Click Here

Rhoda's Story
Click Here

Rhoda, Founder of Flourishing Crown, and Claire, Rugby Match Official Development Officer for the Rugby Football Union

Meet young entrepreneur Rhoda, founder of her own business who walks us through her entrepreneurial journey, and Claire who is passionate about inspiring women and young people to follow in her footsteps and get into the sports industry.



Join us on 8th March at 2 – 3.30pm to hear from current apprentices and recruitment staff within different areas of the RAF. The webinar will include an engaging mix of presentations, interactive workshops and valuable **Q&A** opportunities with a panel of RAF Ambassadors.

Amazing Apprenticeships are joining up with the RAF to host a special webinar with female RAF ambassadors working in a variety of roles to inspire students with their stories.



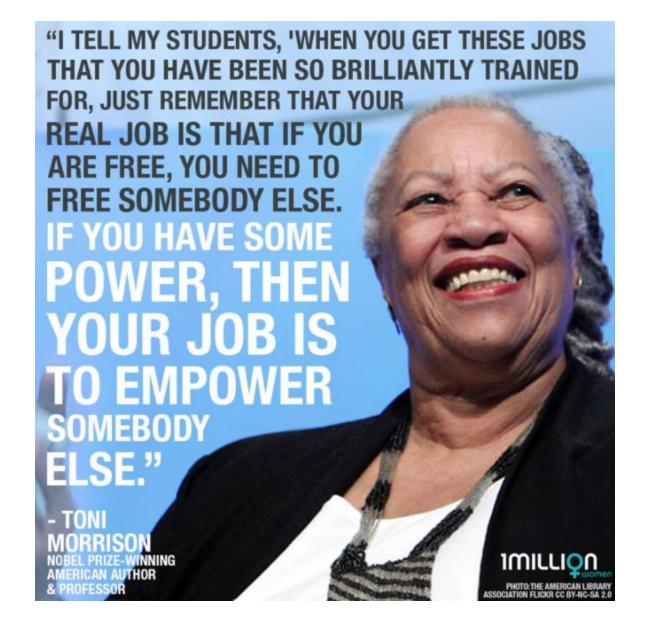
This year's **Women in Sport Conference** will include unique insight from leading women in the sports industry, an interactive workshop and tips from professionals on how to succeed.

Join us on Wednesday 10th March, 3.30pm-7pm, to hear from our incredible guests.

'Decided on by men': oral histories from women MPs



Hear how women MPs were able to pursue their political careers and interests in an environment that was 'a place decided on by men, for men' in this fascinating online talk delivered by Dr Emma Peplow and Dr Priscila Pivatto.





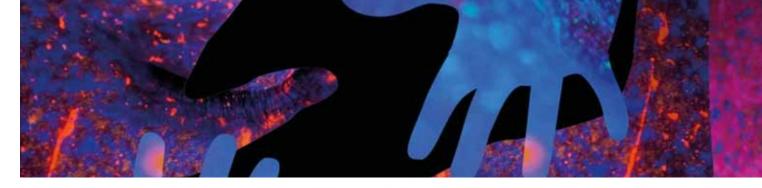
Wed 17 Mar 6:00 pm

Welcome to a very special UnCOVered blog! Meet Ada Lovelace Scholarship winner Damilola Ola. She's a first year student studying <u>Construction Management</u> here at Coventry. Oh yeah, she's also the only girl on her course, not that that's worrying her...



Powered by Coventry University





International Women's Day (IWD) is celebrated on 8 March each year in many countries around the world. It is a global day which recognises the social, economic, cultural and political achievements of women. The day also marks a call to action to advancing gender equality in every dimension of human life.

The day has been observed since the early 1900s with the first gathering in 1911 supported by over a million people in Austria, Denmark, Germany and Switzerland. Today, celebrations continue to be a powerful platform globally that unifies tenacity and drives action for advancing gender equality, while celebrating the social, cultural, economic and political achievements of women. The day means different things to different people, but the global focus on equality and celebration is clear.

More recently, there has been an annual campaign theme to provide a unified direction to guide and galvanise continuous collective action. In 2021, this is #ChooseToChallenge and recognises that a challenged world is an alert world. Individually, we're all responsible for our own thoughts and actions – all day, every day. Collectively, we can all help create an inclusive world.

We are once again delighted to be hosting a range of thought-provoking and celebratory events throughout the week of International Women's Day (IWD) at the University of Leicester.

