

CAMPUS CALENDAR 2020-2021

Faculty of Business, Computer Science and ICT - KS4 Business - Year 10

24 Aug	- 28 Aug	1	
31 Aug	- 04 Sep	2	Topics for this half-term:
07 Sep	- 11 Sep	3	<ul style="list-style-type: none"> 1.1 Reasons business ideas come about
14 Sep	- 18 Sep	4	<ul style="list-style-type: none"> 1.1 Entrepreneurs
21 Sep	- 25 Sep	5	<ul style="list-style-type: none"> 1.1 Risks and Rewards
28 Sep	- 02 Oct	6	<ul style="list-style-type: none"> 1.2 Competition
05 Oct	- 09 Oct	7	<ul style="list-style-type: none"> 1.2 Market Research
12 Oct	- 16 Oct	8	Assessment:
19 Oct	- 23 Oct		Week Beginning: 23rd September. Topic 1.1 Investigating Small Businesses.
			Mid Term Break
			Topics for this half-term:
26 Oct	- 30 Oct	9	<ul style="list-style-type: none"> 1.2 Market Research
02 Nov	- 06 Nov	10	<ul style="list-style-type: none"> 1.2 Interpreting Market Research Data
09 Nov	- 13 Nov	11	<ul style="list-style-type: none"> 1.2 Market Segmentation
16 Nov	- 20 Nov	12	<ul style="list-style-type: none"> 1.2 Market Maps
23 Nov	- 27 Nov	13	<ul style="list-style-type: none"> 1.3 Business Aims and Objectives
30 Nov	- 04 Dec	14	<ul style="list-style-type: none"> 1.3 Revenue, Costs and Profit
07 Dec	- 11 Dec	15	<ul style="list-style-type: none"> 1.3 Break-Even Analysis
14 Dec	- 18 Dec	16	<ul style="list-style-type: none"> 1.3 Cash Flow
21 Dec	- 01 Jan		Assessment:
			Week Beginning: 9th November. Topic 1.2 Spotting a Business Opportunity.
			Christmas & New Year Break
04 Jan	- 08 Jan	17	Topics for this half-term:
11 Jan	- 15 Jan	18	<ul style="list-style-type: none"> 1.3 Sources of Finance
18 Jan	- 22 Jan	19	<ul style="list-style-type: none"> 1.4 Business Ownership Structures
25 Jan	- 29 Jan	20	<ul style="list-style-type: none"> 1.4 Business Location
01 Feb	- 05 Feb	21	<ul style="list-style-type: none"> 1.4 The Marketing Mix
08 Feb	- 12 Feb	22	Assessment:
15 Feb	- 19 Feb		Week Beginning: 11th January. Topic 1.3 Putting a Business Idea into Practice.
			Mid Term Break
22 Feb	- 26 Feb	23	Topics for this half-term:
01 Mar	- 05 Mar	24	<ul style="list-style-type: none"> 1.4 Business Plans
08 Mar	- 12 Mar	25	<ul style="list-style-type: none"> 1.5 Stakeholders
15 Mar	- 19 Mar	26	<ul style="list-style-type: none"> 1.5 Technology and Business
22 Mar	- 26 Mar	27	<ul style="list-style-type: none"> 1.5 Employment Law
29 Mar	- 09 Apr		<ul style="list-style-type: none"> 1.5 Consumer Law
			Assessment:
			Week Beginning: 1st March. Topic: 1.4 Making the Business Effective.
			Easter Break
12 Apr	- 16 Apr	28	Topics for this half-term:
19 Apr	- 23 Apr	29	<ul style="list-style-type: none"> 1.5 Inflation
26 Apr	- 30 Apr	30	<ul style="list-style-type: none"> 1.5 Exchange Rates
03 May	- 07 May	31	<ul style="list-style-type: none"> 1.5 Taxation
10 May	- 14 May	32	<ul style="list-style-type: none"> 1.5 Consumer Income
17 May	- 21 May	33	<ul style="list-style-type: none"> 1.5 Interest Rates
24 May	- 28 May	34	<ul style="list-style-type: none"> 1.5 External Influences
31 May	- 04 Jun		<ul style="list-style-type: none"> 2.1 Types of Business Growth
07 Jun	- 11 Jun	35	<ul style="list-style-type: none"> 2.1 Economies of Scale
14 Jun	- 18 Jun	36	Assessment:
21 Jun	- 25 Jun	37	Week Beginning: 3rd May. Topic: 1.5 Understanding External Influences on Business.
28 Jun	- 02 Jul	38	Mid Term Break
05 Jul	- 09 Jul	39	Topics for this half-term:
			<ul style="list-style-type: none"> 2.1 Changes in aims and objectives
			<ul style="list-style-type: none"> 2.1 Globalisation
			<ul style="list-style-type: none"> 2.1 Ethical Considerations
			<ul style="list-style-type: none"> 2.1 Environmental Influences
			<ul style="list-style-type: none"> Theme 1 Mock Revision
			Assessment:
			Theme 1 Mock Exam: Week Beginning 14th June.

Course Information

<u>Course Structure</u>	<p>The course is assessed through 100% Examination</p> <p>At the end of Year 11 you will sit 2 Exams:</p> <ul style="list-style-type: none"> - Theme 1: All of the year 10 content - Theme 2: All of the year 11 content 										
<u>Assessment</u>	<p>You will be assessed at 6 points throughout the year. The assessments will be formed of past exam-style content and will be graded with GCSE grades.</p> <p>Each assessment will be mostly focussed on the topic you have been studying; however, some of the questions will be interleaved (questions from other topics) making it vital that you always revisit topics over and over again as part of your 20:20:20 homework.</p>										
<u>Feedback</u>	<ol style="list-style-type: none"> 1. You complete the assessment 2. Your teacher will mark the work, giving you strengths that reinforce the positives in your work and targets that directly show you how to improve 3. Your work will be returned to you and you will fill in a STAR Reflection sheet to help you engage with the feedback and identify how you will improve for next time 4. After reading the detailed feedback your teacher has provided you with, you will improve a part of your work using an improvement flap which will be stapled over the initial piece of work so you can visually see the progress you have made 5. Your assessments will be placed into assessment folders for the subject 										
<u>Assessment Objectives</u>	<table border="1"> <thead> <tr> <th></th><th><u>How do I demonstrate this in my work</u></th></tr> </thead> <tbody> <tr> <td><u>AO1 (Knowledge)</u></td><td> <ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations </td></tr> <tr> <td><u>AO2 (Application/calculation)</u></td><td> <ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions </td></tr> <tr> <td><u>AO3a (Analysis)</u></td><td> <ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business </td></tr> <tr> <td><u>AO3b (Evaluation)</u></td><td> <ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly) </td></tr> </tbody> </table>		<u>How do I demonstrate this in my work</u>	<u>AO1 (Knowledge)</u>	<ul style="list-style-type: none"> - Learn key terms and definitions - Learn equations 	<u>AO2 (Application/calculation)</u>	<ul style="list-style-type: none"> - Relate your answer to the business case study - Talk about: the business aims and objectives, competitors, the specific product they sell, the age of the business, use the business name - Use quantitative skills to answer business calculator questions 	<u>AO3a (Analysis)</u>	<ul style="list-style-type: none"> - Use key connectives BLT (because, leads to, therefore) - Always aim to expand on the points you make to explain the impact on the business 	<u>AO3b (Evaluation)</u>	<ul style="list-style-type: none"> - Have a balanced argument that includes the positives and negatives of decisions - Use AJIM in your conclusions (Answer, Justify, It depends, Most Importantly)
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<u>Study Materials</u>	<ul style="list-style-type: none"> • Knowledge Organisers • Revision Guide and Revision Workbook • Google Classroom • Quizlet • BBC Bitesize 										
<u>Class Work</u>	<p>You will each be given a ring binder and dividers for this course. You should file away worksheets after the lesson in the correct section. Please do not deface the ring binders in any way or we may charge you for a new one.</p>										