

Art & Design: Graphic Design A Level

The EDUQAS syllabus encourages a broad approach that allows you to develop a sound grounding in several graphic design areas. It is able to accommodate any particular areas of interest that you may wish to pursue.

The main skills developed through this course include:

- The artistic-creative knowledge and understanding associated with graphic design
- Research, analysis, discussion and evaluation of graphic design techniques and products.
- The development of specialist terminology related directly to graphic design processes.
- Organisation, selection and communication of ideas, solutions and responses in creative and original ways.
- How ideas, feelings and meanings can be conveyed and interpreted through graphic design and products.
- A variety of practical skills using a range of drawing, painting and printing materials.

Course content includes an experimental unit where students will try such techniques as screen, mono and polyboard printing, lino cutting, embroidery, marbling, pyrography, bleach and sunography printing, portraiture and animation. This will lead on to a personal Investigation allowing students to do a major project based on a hobby or interest of their own. A final exam board set project completes the course.

You will need to spend a minimum of 4 hours per week of your own time on homework tasks to continue and add to coursework. You will be expected to take part in at least one primary research visit that will be organised in Year 12. You will need to seek opportunities to broaden your knowledge and understanding of Graphic Design through visits to art, design and graphical exhibitions. A £20 contribution is required by every student towards the overall cost of materials used within each A Level ADT option. This is due to a number of expensive materials being used in all areas across the 2 years of the course.

COURSE STRUCTURE

Coursework is 60% of the final grade and the exam unit is 40% of the final grade. All coursework units get added together to make up the 60%.

| | |
|---------------|---|
| Year 1 | Mini Skills building coursework units Personal Investigation coursework unit started |
| Year 2 | Personal Investigation coursework unit continued Exam Unit |

CAREER OPTIONS

Below is a small selection of careers linked to Graphic Design.

- Graphics
- Fashion
- Textile
- Product
- Architecture
- Television
- Interior
- Animation
- Teaching
- Museum/Gallery
- Illustration
- Theatre

ENTRY REQUIREMENTS

Although a GCSE Graphic Design or Art grade 4 pass is usually required for taking the A level course, students that can demonstrate the necessary skills will also be considered.

An introductory task will be set on Registry day involving research, critical analysis work, observational drawing and/or making tasks that will allow staff to assess the commitment, skill base and suitability of students applying for their courses.

For further information, help or advise about Graphic Design A level contact: Mike Lishman
0116 287 9921