
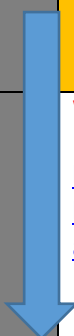



YEAR 10	AUTUMN 1 8 WEEKS	AUTUMN 2 8 WEEKS
IN SCHOOL WKS 1-8 and 9-16	Introduction to /Media Representation and concepts Audience and concepts Component 1A – Quality Street/This Girl Can Film marketing – Spectre/The Man with the Golden Gun	Magazines – Pride/GQ Newspapers – The Sun/The Guardian Revision: <ul style="list-style-type: none"> • Representation • Media Language • Audience • Industry
REMOTE LEARNING	The on-line learning will cover the same skills as are being covered in class.	
	<p>Wk1: Inset days – Learning Camp</p>	<p>Wk9: Magazines - Introduction to codes and conventions of magazines. Read ‘Magazine Overview’ slides: https://www.bbc.co.uk/bitesize/guides/zcpqdmn/revision/1 Complete quiz: https://www.bbc.co.uk/bitesize/guides/zcpqdmn/test</p>
<p>Wk2: Introduction to Media. What is the media? How do I access the media personally? Introduction to Representation Introduction to Audience</p> <p>Read ‘Industry Overview’ slides: https://www.bbc.co.uk/bitesize/guides/zqrdxsg/revision/1</p> <p>Watch following clip: https://www.bbc.co.uk/bitesize/guides/zqrdxsg/video</p> <p>Complete quiz: https://www.bbc.co.uk/bitesize/guides/zqrdxsg/test</p>	<p>Wk10: Analyse Pride magazine cover https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/71f29005-68f4-4a49-a82a-863dc467b4ca/session</p> <p>https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/378f144e-b971-4482-af40-146f812ee428/session</p>	
<p>Wk3: Advertising Introduction to print advertising and branding, codes and conventions.</p> <p>Read information slides linked to advertising: https://www.bbc.co.uk/bitesize/guides/z2p4qty/revision/1</p> <p>Complete quiz: https://www.bbc.co.uk/bitesize/guides/z2p4qty/test</p>	<p>Wk11: Analyse GQ magazine cover, plus a comparative text. Using the following link – produce revision cards linked to the ‘GQ magazine cover’ advertisement: http://resource.download.wjec.co.uk.s3.amazonaws.com/vtc/2016-17/16-17_1-26/GQ.pdf Produce a comparison chart showing how the ‘GQ’ magazine cover differs to another magazine cover you have found on-line.</p>	
<p>Wk4: Analysis of Quality Street advert, plus comparative text. Using the following link – produce revision cards linked to the ‘Quality Street’ advertisement:</p>	<p>Wk12: Newspapers - Introduction to codes and conventions of newspapers and the newspaper industry.</p>	

<p>http://resource.download.wjec.co.uk.s3.amazonaws.com/vtc/2016-17/16-17_1-26/QS.pdf Produce a comparison chart showing how the 'Quality Street' advertisement differs to a modern one you have seen recently.</p>	<p>Read information slides linked to advertising: https://www.bbc.co.uk/bitesize/guides/zps4qty/revision/1 Complete quiz: https://www.bbc.co.uk/bitesize/guides/zps4qty/test</p>
<p>Wk5: Analysis of <i>This Girl Can</i> advert, plus comparative text. Using the following link – produce revision cards linked to the 'Quality Street' advertisement: http://resource.download.wjec.co.uk.s3.amazonaws.com/vtc/2016-17/16-17_1-26/This-girl-can.pdf Produce a comparison chart showing how the 'This Girl Can' advertisement differs to another advertisement you have found on-line.</p>	<p>Wk13: Analysis of <i>The Sun</i> front page https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/378f144e-b971-4482-af40-146f812ee428/session</p>
<p>Wk6: Film marketing Film posters, codes and conventions, and the film industry Read 'Film Overview' slides: https://www.bbc.co.uk/bitesize/guides/z9hrwxs/revision/1 Watch following clip: https://www.bbc.co.uk/bitesize/guides/z9hrwxs/video Complete quiz: https://www.bbc.co.uk/bitesize/guides/z9hrwxs/test</p>	<p>Wk14: Analysis of <i>The Guardian</i> front page https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/378f144e-b971-4482-af40-146f812ee428/session</p>
<p>Wk7: Analysis of <i>Spectre</i> poster, plus comparative text. Using the following link – produce revision cards linked to the 'Spectre' film poster: http://resource.download.wjec.co.uk.s3.amazonaws.com/vtc/2016-17/16-17_1-26/Bond-spectre.pdf Produce a comparison chart showing how the 'Spectre' film poster differs to another film poster you have found on-line.</p>	<p>Wk15/16: Revise Representation/Media Language – Use unseen products of the forms studied. Use the following links to complete revision linked to 'representations in media'. https://www.bbc.co.uk/bitesize/guides/z9fx39q/revision/1 https://www.bbc.co.uk/bitesize/guides/zq6qsg8/revision/1 https://www.bbc.co.uk/bitesize/guides/zx6qsg8/revision/1 https://www.bbc.co.uk/bitesize/guides/zwpq39q/revision/1 https://www.bbc.co.uk/bitesize/guides/zyw9xsg/revision/1</p>
<p>Wk8: Analysis of <i>The Man with the Golden</i> poster, plus a comparative text. Compare with Spectre in terms of context. Using the following link – produce revision cards linked to 'The Man with the Golden Gun' film poster: http://resource.download.wjec.co.uk.s3.amazonaws.com/vtc/2016-17/16-17_1-26/Bond.pdf Produce a comparison chart showing how 'The Man with the Golden Gun' film poster differs to the 'Spectre' poster.</p>	

REMOTE LEARNING: GCSE MEDIA YEAR 10 2020 - 2021

YEAR 10	SPRING 1	SPRING 2
IN SCHOOL WKS 17-22 and 23-27	Component 1B Newspapers – The Sun Radio – The Archers	Radio – The Archers Video Games – Fortnite Film Industry – Spectre
REMOTE LEARNING	The on-line learning will cover the same skills as are being covered in class.	
	Wk17: Newspapers https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/378f144e-b971-4482-af40-146f812ee428/session	Wk23: Video Games Genres, audiences, platforms, controversies. Read 'Computer Games and Video Games' slides: https://www.bbc.co.uk/bitesize/guides/z2g7p39/revision/1 Watch following clip: https://www.bbc.co.uk/bitesize/guides/z2g7p39/video Complete quiz: https://www.bbc.co.uk/bitesize/guides/z2g7p39/test
	Wk18: Analysis of The Sun website pages, ownership. https://www.thesun.co.uk/	Wk24: Analyse Fortnite. Overview of franchise and history of the product. Technology, ease of use, and regulation of Fortnite.
	Wk19: Regulation, controversies, audiences, political bias.	Wk25: The audience of Fortnite. Analyse Fortnite website. https://www.epicgames.com/fortnite/en-US/home
	Wk20: Radio - Analyse one full episode of The Archers radio programme. https://www.bbc.co.uk/programmes/b006qpgr/episodes/player	Wk26: Film Industry - Marketing, regulation, technology. https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/b8dc204e-bc9f-4141-9e02-d89be229a9ce/session https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/1dfd9dcb-c1c4-4932-bc51-599d27345962/session
	Wk21: Radio industry, technology and the BBC. Production and Scheduling. Using the following link – produce revision cards linked to the genre of 'Radio': https://www.bbc.co.uk/bitesize/guides/z2s97hv/revision/1 complete the quiz to consolidate your learning: https://www.bbc.co.uk/bitesize/guides/z2s97hv/test	Wk27: Spectre – Marketing, distribution. Spectre – Ownership etc. https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/912f64f0-4dd3-4e13-8a1f-800c339bf896/session https://app.senecalearning.com/classroom/course/7bfa17fa-b6f3-4aee-9478-94e880675c42/section/2f93ddba-fa90-4fec-a178-9eba4d50f330/session
	Wk22: Radio audience, and the audience of The Archers. The Archers website. https://www.bbc.co.uk/programmes/b006qpgr	

YEAR 10	SUMMER 1	SUMMER 2
IN SCHOOL WKS 28-34 and 35-39	Component 3 – Introduction to briefs/Research and planning/write Statement of Aims	Component 3 – Production work
REMOTE LEARNING	The on-line learning will cover the same skills as are being covered in class.	
	Wk28: Introduction to briefs , initial ideas/research. Use the following Bitesize link to help develop your research skills: https://www.bbc.co.uk/bitesize/guides/z3k9nbk/revision/1	Wk35: Begin production. Use the following Bitesize link to help develop your research skills: https://www.bbc.co.uk/bitesize/guides/z3n3xsg/revision/1
	Wk29: Research – Analyse similar products, train on software/equipment: Watch the following clip to help you with your research skills: https://www.bbc.co.uk/bitesize/guides/z3k9nbk/video	Wk36: Production work. Watch the following clip to help you with your research skills: https://www.bbc.co.uk/bitesize/guides/z3n3xsg/video
	Wk30: Research - Target audience secondary research, questionnaires, focus groups etc... Complete the following quiz to help you with your research skills: https://www.bbc.co.uk/bitesize/guides/z3k9nbk/test	Wk37: Production work. Complete the following quiz to help you with your research skills: https://www.bbc.co.uk/bitesize/guides/z3n3xsg/test
	Wk31: Planning – Draft of initial ideas, pitch for concept, treatment. Use the following Bitesize link to help develop your research skills: https://www.bbc.co.uk/bitesize/guides/z2vrhv4/revision/1	Wk38: Production work.
	Wk32: Planning – Visualisation disagram, mood baords layout and design, etc... Complete the following quiz to help you with your research skills: https://www.bbc.co.uk/bitesize/guides/z2vrhv4/test	Wk39: Production work.
	Wk 33: Planning – Visualisation disagram, mood boards layout and design, etc...	
	Wk34: Plan and write the Statement of Aims.	