



HARTLEY BROOK
PRIMARY ACADEMY
Astrea Academy Trust
INSPIRING BEYOND MEASURE

ATTENDANCE Newsletter

Volume 3



Every Day Counts

95%

ATTENDANCE
TARGET

Our Attendance Target for 2025-26



EXPECTATIONS

- Pupils should be onsite at 8:30 am
- Pupils arriving after 8:40 am will be registered as late (L code)
- Pupils arriving after 9:15 am will be registered as late (U code) for the am session
- Pupils arriving after 1:00 pm will be marked late for the pm session

If your child cannot attend:

- Check the 'Is My Child Too Ill for School' website
- Call the absence line on 0114 245 6882 (24hrs)
- Provide evidence of all appointments to reception
- Be kind and courteous when communicating with school staff

Need to speak to us?

Call us on: 0114 245 6882

Email us on:

HBenquiries@astreaHartleyBrook.org

GET IN EARLY

8am

EVERY DAY

Breakfast Club Running Club

8am

TUESDAY - WEDNESDAY - FRIDAY

1

days missed

100%



5

days missed

97%



10

days missed

95%



11

days missed

94%



13

days missed

93%



19

days missed

90%



21

days missed

89%





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A Fresh Start for 2025-26: Let's Make Every Day Count!



Welcome back to all our pupils and families! We hope you have had a restful summer. As we begin the new academic year, we want to build on our successes and set a clear, ambitious goal for our school community.

Last year, your amazing support helped our Year 6 pupils achieve a brilliant 95% attendance during their SATs week, proving what we can accomplish together. While we celebrate these achievements, our final whole-school figure was 91%, (an average of 18-days of school missed by each pupil) which is below the national average for primary schools of 94.1%.



This year, our goal is clear: to raise whole-school attendance to 95% or higher. This target ensures every child has the best possible chance to learn, thrive, and succeed.



"Raise whole-school attendance to 95% or higher"

"Reduce persistent absence by 5% or more."

**MOMENTS
MATTER,
ATTENDANCE
COUNTS.**





Why 95% is the magic Number

We know that percentages can be confusing, but the impact of even a few days off is significant. Our new school banners and posters highlight what this looks like in reality:

- **95% Attendance:** This is our school target and **means a child misses fewer than 10 days of school across the entire year.**
- **90% Attendance:** This **means a child misses 19 days**, which is nearly a month of school. This can lead to significant gaps in learning and affect their confidence and friendships.

Attendance is about more than just lessons; it is a protective factor that builds confidence and safeguards your child's wellbeing.

Our Commitment to You for 2025-26



To help us all achieve our goal, we are continuing to strengthen our approach with a refreshed strategy for the new year:

- **A Relentless, 'Pupil-First' Team:** As your Attendance Team, CJ Lee will continue to bring strategic oversight and build relationships with parents and professionals, while Imogen Allen will provide a rapid first-day response and a positive presence on the gate.
- **Refreshed Rewards:** We are excited to continue our refreshed rewards system to celebrate commitment. This includes the 100% Club with chances to win prizes, the High Achievers Club for pupils with 97%+ attendance, and awards for the Most Improved pupils.
- **Quick & Consistent Support:** We will deliver quick intervention and follow-up when attendance drops. Our approach is always "support-first," and we will work in partnership with you to find solutions.



Did you know?

Missing 19 school days (90%) = a month of lost learning.

This can really hurt the chances of your child reaching their full potential.



0114 245 6882 – Option 1



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Our Partnership Pledge



We cannot reach our 95% target without your partnership. Here are the key ways you can help us make every moment count:

- **Be In School and On Time:** Ensure your child is on-site at 8:30 am. Gates close promptly at 8:40 am. Remember, being just 15 minutes late each day is equivalent to missing 10 full days of learning over the year.
- **Report Absence Promptly:** If your child is unable to attend, please call our 24-hour absence line on 0114 245 6882 (Option 1) before 8:30 am on each day of absence.
- **Schedule Appointments Wisely:** Please book medical and dental appointments outside of school hours wherever possible to minimize lost learning time.
- **Talk To Us:** If you are facing barriers or need help, our team is here to support you. Early communication is the key to finding a solution together.



Key Dates for Your Diary

- Autumn Term Starts: Wednesday, 3rd September 2025
- October Half Term: Monday, 27th October – Friday, 31st October 2025

We are incredibly excited for the year ahead and are confident that, by working together, we can make 2025-26 a fantastic year for attendance at Hartley Brook.

Together we can reach 95%+

- ✓ BE IN SCHOOL
- ⌚ BE ON TIME
- ☆ BE READY TO SHINE

95%

ATTENDANCE
TARGET



Every Day Counts

0114 245 6882 - Option 1