

Business Department

Business and enterprise are at the heart of national growth and development. Here at All Saints, we aim not only to develop the pupils' insight into the economic and business world in which they live, but also to equip them with the analytical and practical skills to give them a stake in the economic system.



This involves developing a spirit of enterprise, challenging the pupils to think, develop and communicate their ideas effectively and put them into practice.

Departmental Aims:

In order to reflect the priorities of the school and provide an education that is valued by and valuable to all, the department aims to:

- To enable students to appreciate and be critical of the business world, its influences and implications
- To generate interest, enthusiasm and confidence in the subject, to stimulate curiosity and enjoyment of Business Studies
- To set high standards for students, to develop a variety of desirable and marketable personal qualities and prepare them for the next step in education or

Key Stage 4

GCSE Business (OCR)

OCR's GCSE (9–1) in Business is an up-to-date and engaging qualification that is relevant to the world of business today. This qualification equips learners with the skills and confidence to explore how different business situations affect business decisions. It is a well-rounded introduction to the subject. The qualification will encourage learners to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

The key features of OCR's GCSE (9–1) in Business will enable learners to develop:

- an interest in business and entrepreneurial skills
- connections between theory and practice so that learners are able to apply their understanding of business to real organisations

- an informed approach that will help learners to evaluate choices and decisions about their own future working lives
- confidence in using both qualitative and quantitative data to make business decisions.

The assessment consists of two exams, 90 minutes each:

Content Overview	Assessment Overview	
<ul style="list-style-type: none"> • Business activity • Marketing • People 	Business 1: business activity, marketing and people (01) 80 Marks 1 Hour 30 Minutes paper	50% of total GCSE
<ul style="list-style-type: none"> • Operations • Finance • Influences on business • The interdependent nature of business 	Business 2: operations, finance and influences on business (02)* 80 Marks 1 Hour 30 Minutes paper	50% of total GCSE

Level 2 BTEC Tech Award in Enterprise

The Pearson BTEC Level 2 Tech Award in Enterprise is the equivalent of a GCSE. It is for learners who want to acquire sector-specific applied knowledge and practices through vocational contexts by studying enterprises, entrepreneurs, customers, competitors, the external environment, business planning and presenting, marketing and finance as part of their Key Stage 4 learning.

The qualification enables learners to develop their transferable skills, such as researching, planning, making decisions and judgements, and financial literacy using realistic vocational contexts, and personal skills, such as creativity and innovation, time management, reviewing, communication and planning through a practical and skills-based approach to learning and assessment. The qualification recognises the value of learning skills, knowledge and vocational attributes to complement GCSEs.

Learners are required to complete and achieve all three components in the qualification.

Pearson BTEC Level 1/Level 2 Tech Award in Enterprise				
Component number	Component title	GLH	Level	How assessed
1	Exploring Enterprises	36	1/2	Internal
2	Planning and Presenting a Micro-Enterprise Idea	36	1/2	Internal
3	Marketing and Finance for Enterprise	48	1/2	External Synoptic

The three components focus on the assessment of applied knowledge, skills and practices. These are all essential to developing a basis for progression and therefore learners need to achieve all components in order to achieve the qualification.

Key Stage 5

A level Business (Edexcel)

The A level is structured into 4 themes:

Theme 1 – Introduction to Marketing & People

Theme 2 – Introduction to Business Activities (production & finance)

Theme 3 – Explores Business Decisions and Strategy

Theme 4 – Explores Global Business

Paper 1: Marketing, people and global businesses - 35% - 2hrs

Paper 2: Business activities, decisions and strategy - 35% - 2hrs

Paper 3: Investigating business in a competitive environment - 30% - 2hrs

Level 3 BTEC National Diploma in Business

Students will gain an in-depth understanding of business principles and practice. This practical course allows students the opportunity to engage with business people and employers, developing their skills, knowledge and confidence in a range of business environments and management activities. Business and enterprise are at the heart of national growth and development. Here at All Saints, we aim not only to develop the pupils' insight into the economic and business world in which they live, but also to equip them with the analytical and practical skills to give them a stake in the economic system.

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Unit 1 – Exploring Business

Unit 2 – The Marketing Campaign

Unit 3 – Personal and Business Finance

Unit 8 – Recruitment and Selection

Unit 4 – Organising an Event

Unit 5 – International Trade

Unit 6 – Principles of Management

Unit 19 – Pitching a Business

Units 1, 8, 4, 5 and 19 – Coursework

Units 5 and 6 – Controlled Assessment (Coursework under exam conditions.)

Unit 3 – Exam – Externally Assessed