



**MARDEN HIGH SCHOOL**  
**ILLUSTRATION**  
**STUDENT WORK**

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Our students have worked on a live design brief set by the local toy shop, Mr Wolf. Working alongside mentors at TICE and Art department staff to create their own illustrations in response to a fairytale of their choice. There is a wide range of drawing techniques and illustration styles on offer in each individual body of work.

# TIC

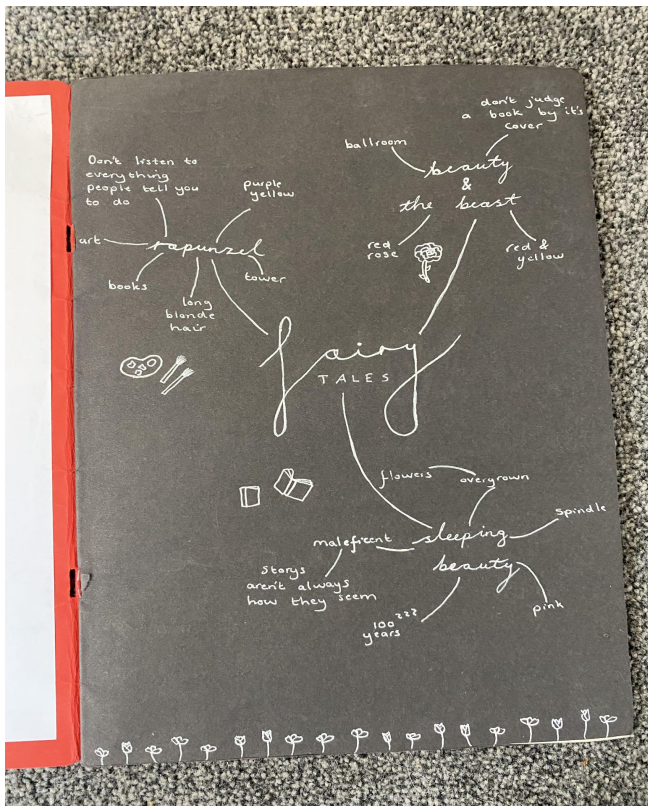
martha walton





# TICE

lucy guy



what is it?

Rough Draft

- Well made/good quality toys
- No plastic
- Memorable
- No obnoxious colours
- Friendly + welcoming
- Toys for parents + children

wood

wood

Sustainable

unique

brother's green

tradition

mellow lighting

candle light



# TICE

lucy guy



## the plot

- Flynn finds tower and sees witch climbing her hair.
- Flynn waits for witch to leave and climbs Rapunzel's hair.
- Rapunzel hits him with the pan not realizing it's him.

## plan

- Only colour on Rapunzel's hair and flowers
- Stereotypical witch outfit
- Max of 2 speech bubbles in a box
- Adventure time character vibes



happy

smug

angry

excited

sad

## rough

### Plan

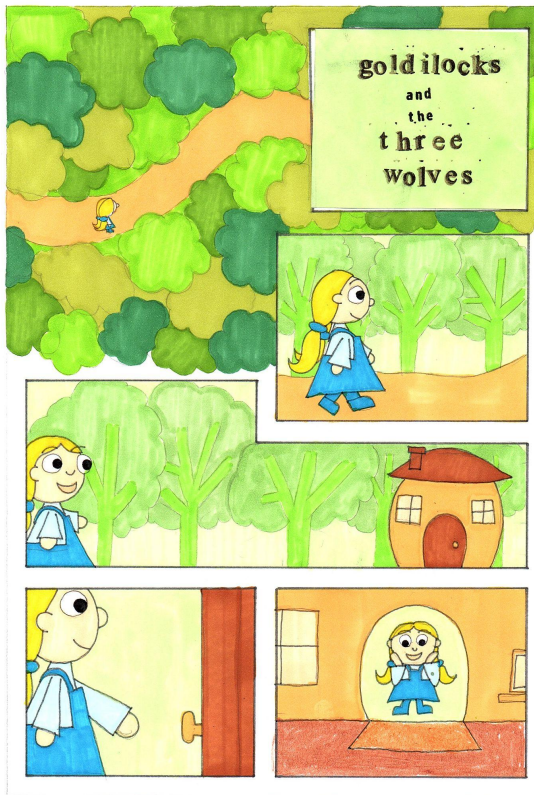


## illustrators

MELANIE ALLAG





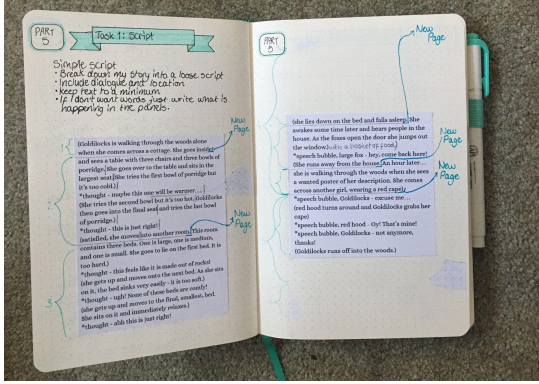
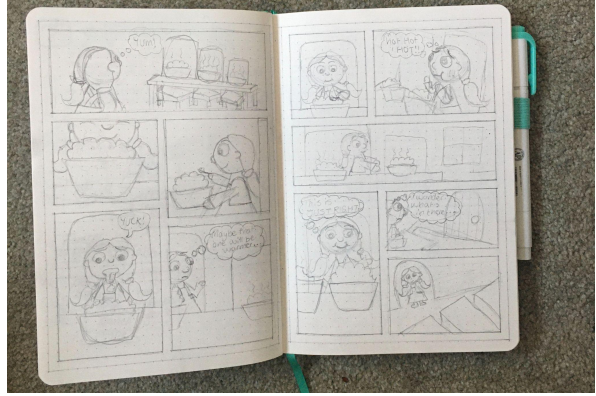
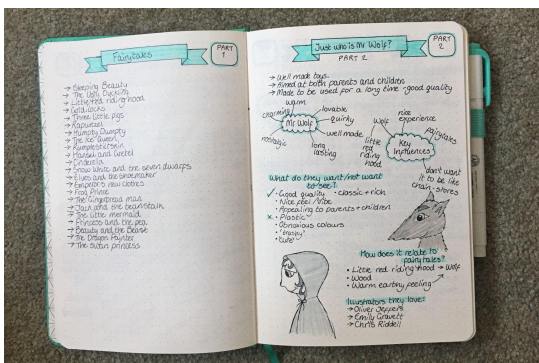
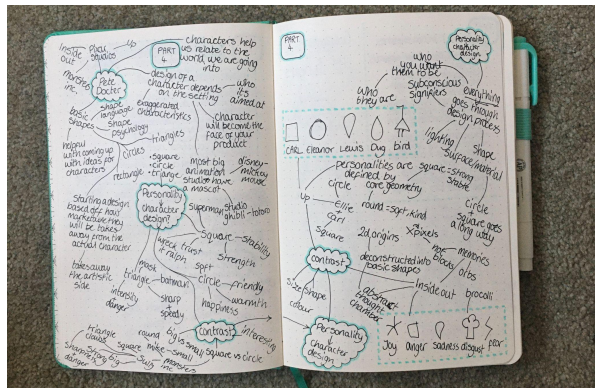
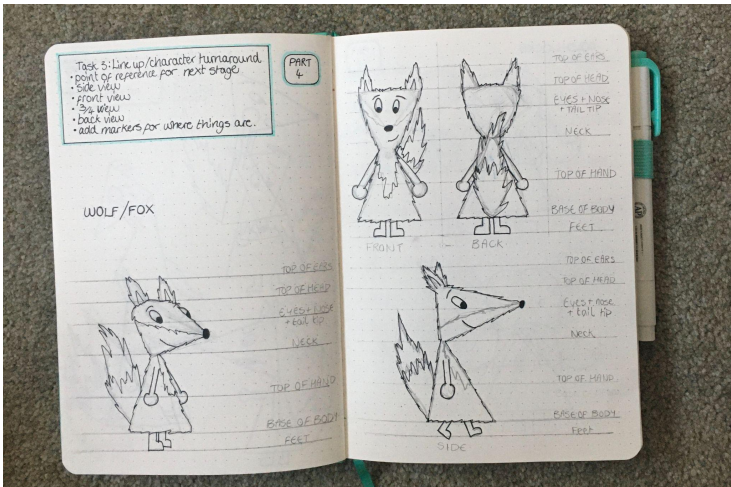


**TICE**  
nell robson



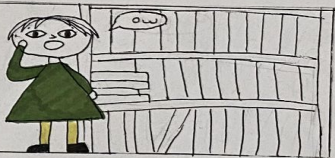
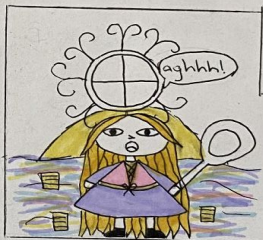
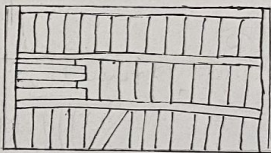
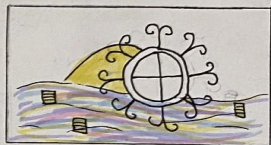
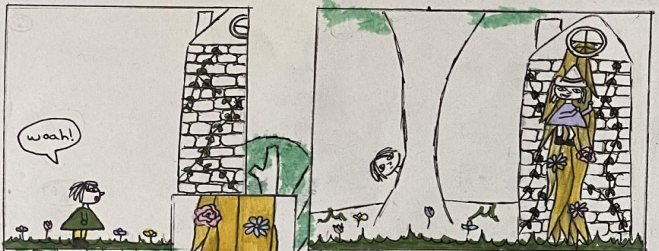
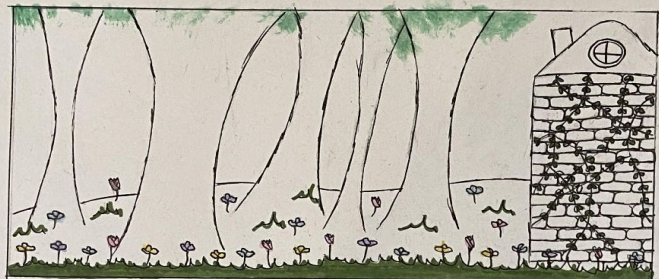
**TICE**  
nell robson





**TICEL**  
nell robson





lucy quy

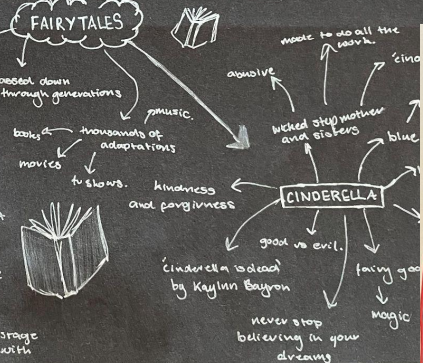
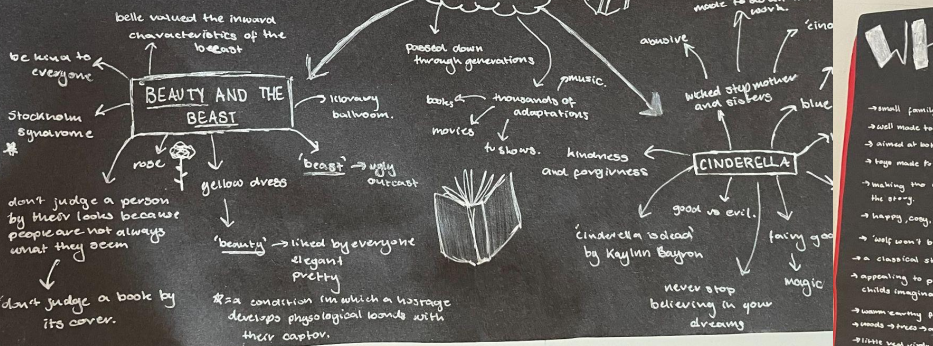
THE



# TICE

alice morgan

once upon a time...



## WHAT IS my wolf?

- small family run business with two different stores.
- well made bags
- aimed at both children and their parents
- bags made for last along time → great quality
- making the wolf nice → scaling the other side of the story
- happy, cozy, warm, homelike feel
- 'soft won't bite'
- a classical story told with a new twist.
- appealing to parents but still sparks a child's imagination.
- whimsy, scary, peeling
- needs → trees → museum → golden
- little red riding hood → wolf

**Illustrators!**

- artist suggests
- Emily Gravett
- Andy Wahga
- Lauren Child
- Luke Pearson
- Raymond Briggs
- Bethan Woollvin
- David Roberts
- Sara Pennypacker
- Sophie Blackall
- Berge
- Will Watters

**Wolf Characteristics:**

- cozy, homelike
- stare light are all fairy lights
- lovable
- soft
- warm
- nostalgic
- shopping experience
- Attilandre
- retelling the stories

## ILLUSTRATORS

ANDY WAHGA INTERVIEW

- French style → clean lines → simplified → know lines to make it recognizable and get rid of unnecessary detail
- style changes not over time.
- ↳ due to do caricatures, caricatured, distinct features.
- ideas
- ↳ structuring people want
- ↳ small sketches.

**OTHER ILLUSTRATORS**

- Janie Smart
- John Burnley
- Luke Pearson

**Illustration Process:**

- 1 original sketch on paper
- 2 scan into computer and edit

**Sketching Goals:**

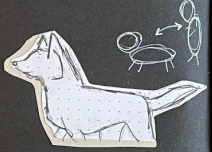
- personal & good
- sketcher interacts you
- reliable
- get the story and script with the final even if it's simple
- if there little pigs on mice.

**Notes:**

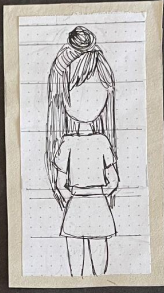
- people are really trying to think no hard
- original sketch more professional
- imperfections!
- most ideas, it most obvious, come up with more of ideas.
- books
- anime
- light box
- watch up
- space, sci-fi, real, etc.



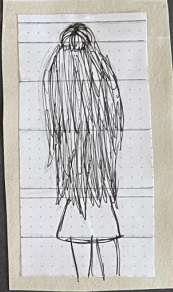
INITIAL SKETCHES



LINE UP



FRONT view



BACK view



SIDE view



3/4 view

emotions



HAPPY



SAD



LOVE

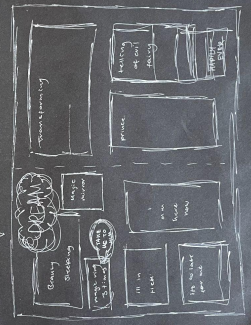


SHOCKED

NARRATIVE beauty and the beast



PLANNING



TICE

alice morgan

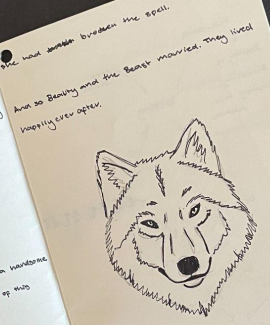
NARRATIVE beauty and the beast

ried Beauty "Do not leave me! Just then the  
 In her heart what was true.  
 ve you" she cried out "please come back! If only  
 a come back, I will be your wife." Tears rolled  
 and her cheeks.

Just then the beast opened his eyes  
 "Beauty" he said "you did it!"

In a flash the beast was changed into a handsome  
 prince! Beauty did not know what to think of this  
 change.

"Oh, Beauty!" said the beast, and he told her the  
 story, years ago an evil fairy had put a spell  
 on him. He must stay a beast forever, until a  
 princess who loved him for who he really was. No





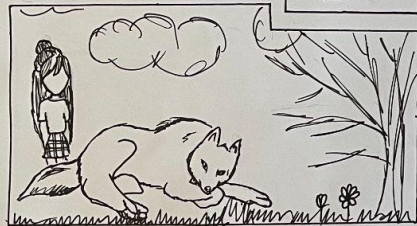
# BEAUTY AND THE BEAST



When she woke, she asked the magic mirror where he was.



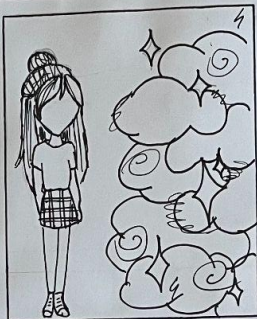
Beauty twisted the magic ring. 'Take me to him' she said.



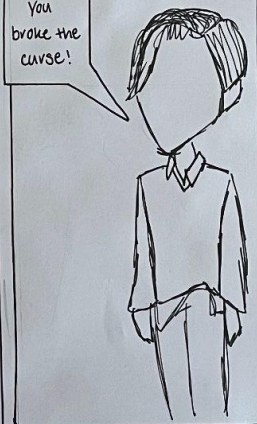
I am here now.



It's too late for me.



You broke the curse!



AND THEY LIVED

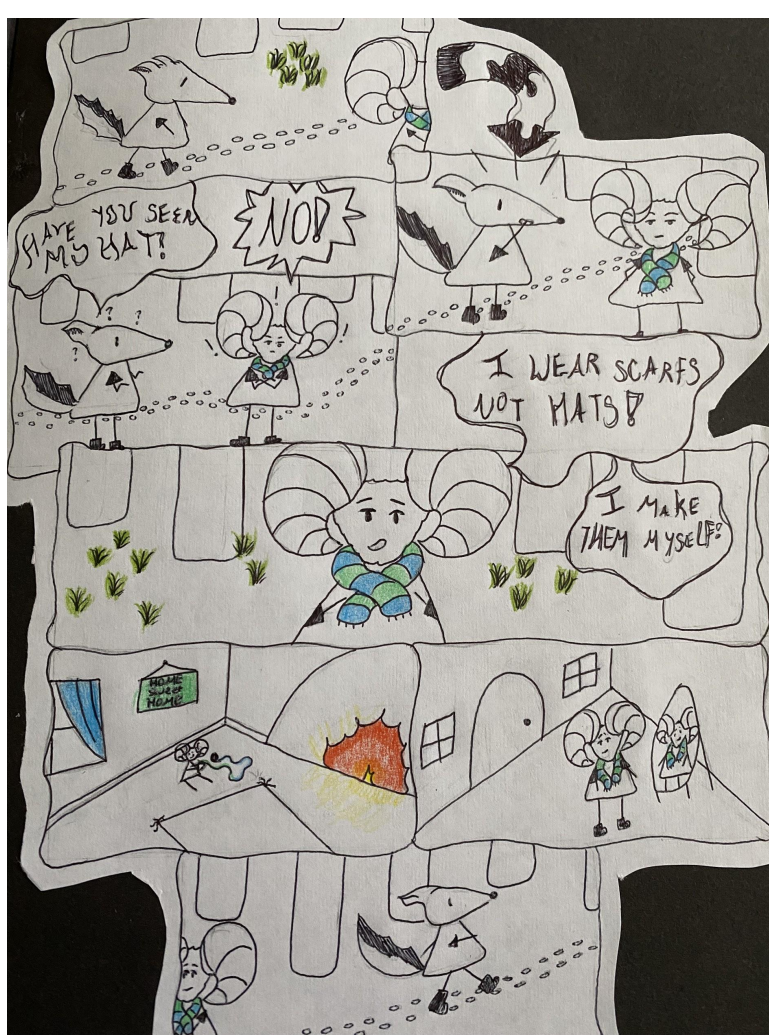
happy ever after



alice morgan

# THE





louise montgomery

# TRICE



# TICE

*louise montgomery*



# TICET

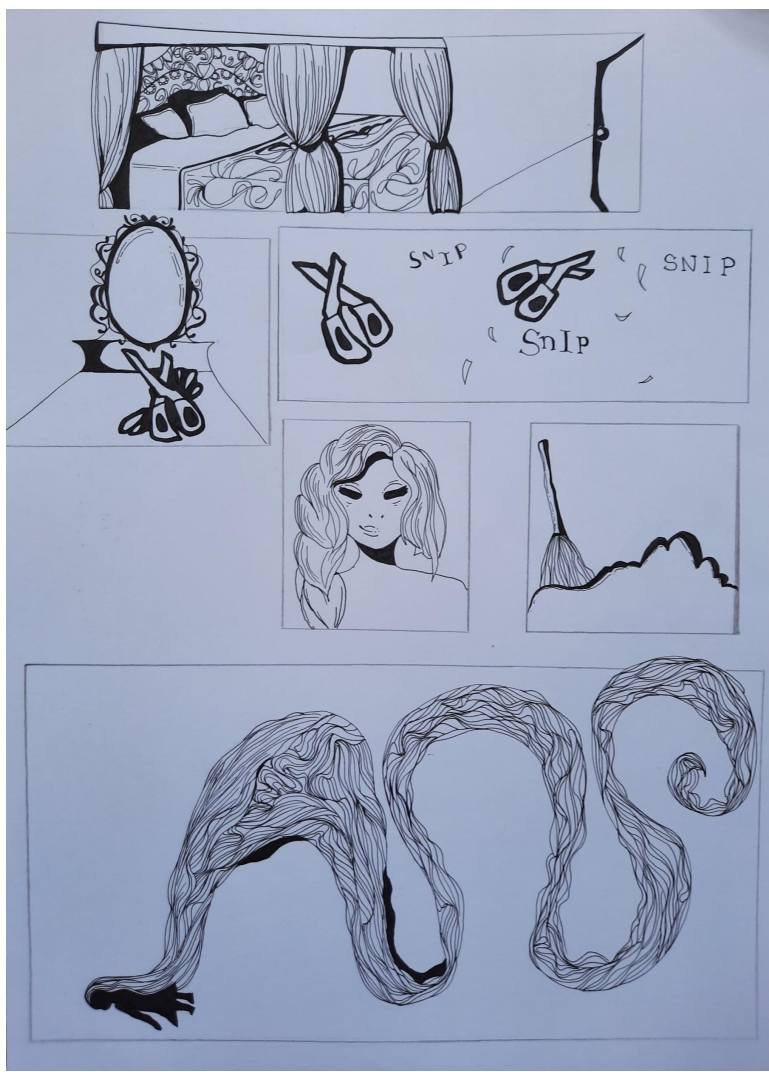
millie oliver

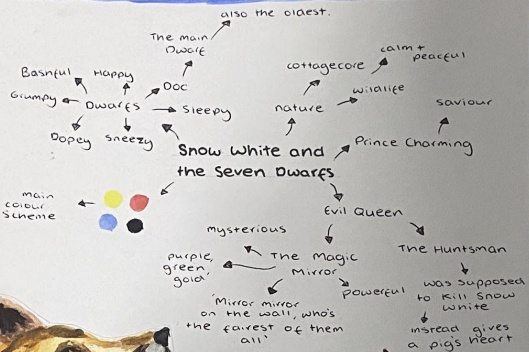




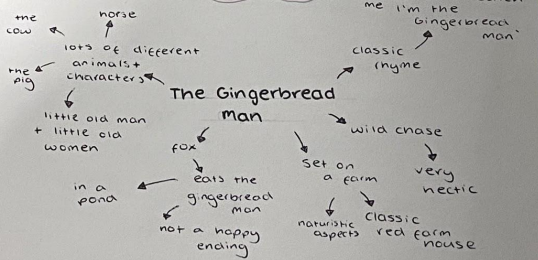
# TICE

*millie oliver*





fairy tales



notes from the interview ↴

- being made for the Mr Wolf Shop
- aiming for a classic sort of illustration.
- the chosen story doesn't have to include a wolf
- child-friendly (for the store)
- would be better if it had a magical, authentic feel
- the store has to attract adults as well so it would be beneficial to do a more nostalgic classic.

Illustrators mentioned

- ↳ Oliver Jefferies
- ↳ Emily Gravett (Wolf won't Bite)
- ↳ Chris Riddell



unogen baker

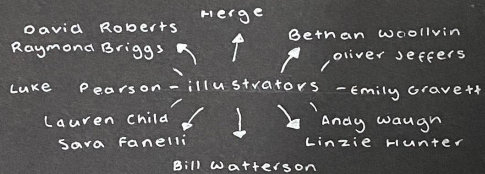
# TICE



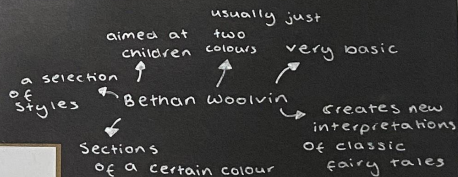
# narrative illustrations

A picture can tell a thousand stories 19

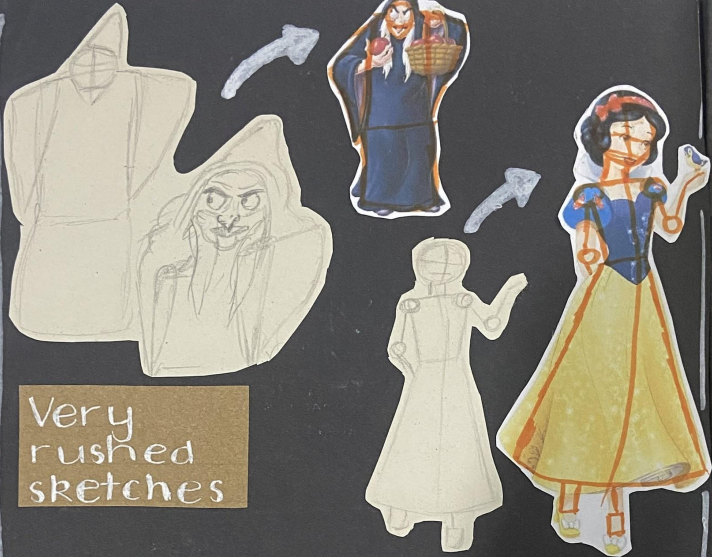
A picture/illustration/drawing which tells a story seen in things such as picture books, comics, graphic novels you can convert a story into images/illustrations very common in stories from religion, myth and legend



artist copy ↓



little red rapunzel

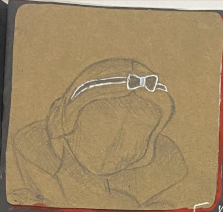


Very rushed sketches



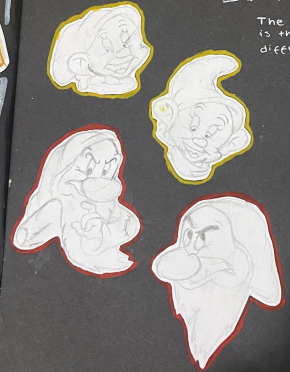
THE  
 mozer baker

The point of this drawing is to show how iconic fairy tale characters are - you can tell this is Snow White even without facial features!



# EMOTION

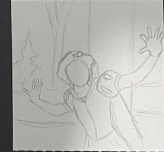
The point of the seven dwarfs is that each one portrays a different emotion or persona.



-body language-



scared



shocked



calm

# narrative

idea is to do it with watercolour.

will make it seem more traditional

Snow White turned and ran into the woods as fast as she could. Deeper and deeper she ran. It was getting dark, and the wolves were starting to

want to focus on the nature aspects

howl. She tripped and her skirt was torn. Tall tree branches seemed to reach down to the very ground to grab her. She was scratched, bleeding and scared. Yet she ran on and on.

Then all of a sudden, far away, there was a light. Who was living so deep in the woods? She stepped up closer. It was a cottage! Yet no sound came from the cottage, only light from the windows.

"Hello?" she said, knocking softly on the door. "Hello?" No answer. The door was a little bit open. She opened it some more and stepped in. "Hello, is anyone home?"

She looked around. What a mess! She had never seen a messier living room.

"This cottage may be the biggest mess I ever saw," she thought. "But it's a roof over my head for tonight. Maybe if I clean up around here, I can earn my sleep."

As she cleaned, she thought of someone she already missed. Before her father had re-married, she and a Prince who lived in the next kingdom were getting to know each other. They would take long walks in the royal garden and tell each other stories, and laugh.

depending on how much I have already illustrated, I might not do this last part.

# THE mogen baker



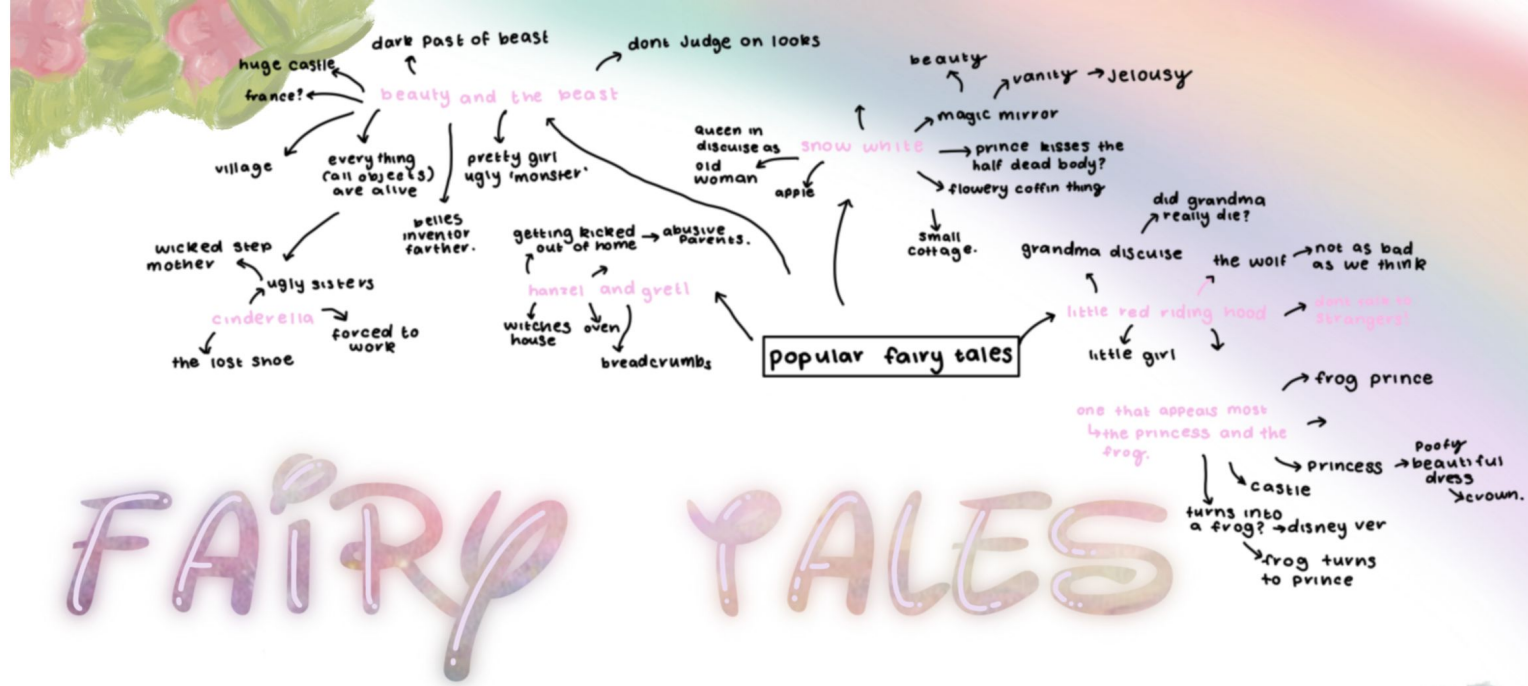
# NICE

*mogen baker*



# TICE

holly bailey



# FAIRY TALES





## CLIENT RESEARCH



- The book in the shop
- mystical shop → dark woodzy theme → dark academia
  - ↳ fairy lights warm.
- the concept of mr wolf as the good guy
- revised version of the fairytale
- more aimed at the parents rather than the children. parents buy children follow
- want to make something meaningful → can be passed down. Different
- made with love.
- bad guys can be good sometimes
- travelled a lot → seen loads of toy shops
- nostalgic
- likes →
- doesn't matter what fairytale you do. can be without wolf



“A proper old style toy shop.  
Has great displays and amazing toys  
and owners are lovely...”

← READ MORE REVIEWS →

# CHARACTER DESIGN

notes:

- fairytale: princess and the frog
- characters: the frog and the princess.

colour swatches

frog-



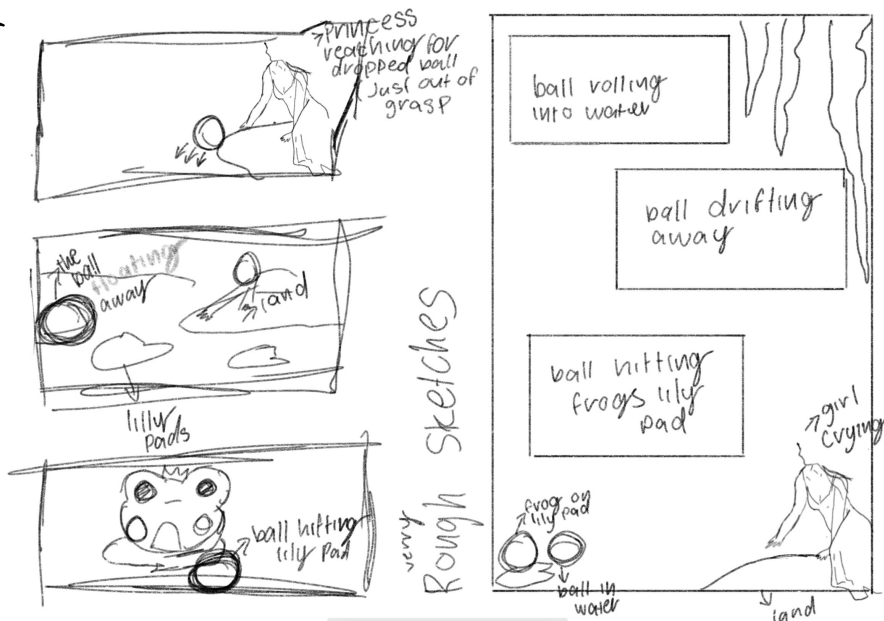
Princess





# TICE

holly bailey



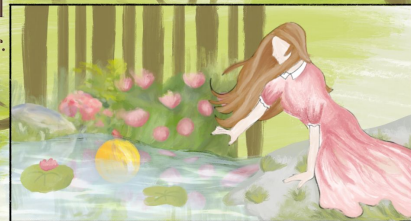
Once upon a time

There was a princess  
who loved to play  
with her favourite  
golden ball

One day when she was playing,

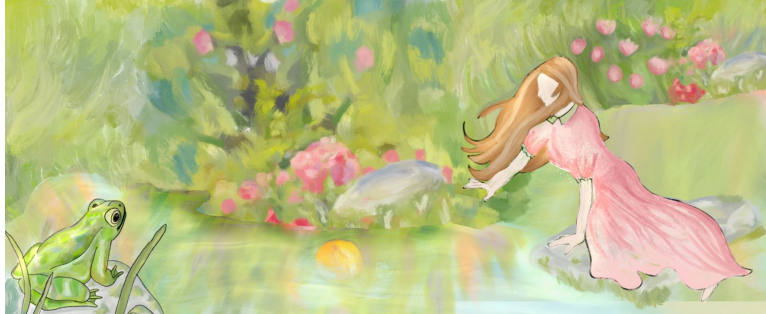
she dropped the ball  
into the lake beside her.

The princess was  
very sad that her  
favourite toy  
was now gone so she  
began to cry.

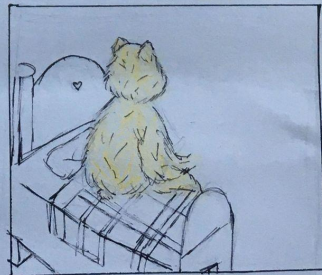
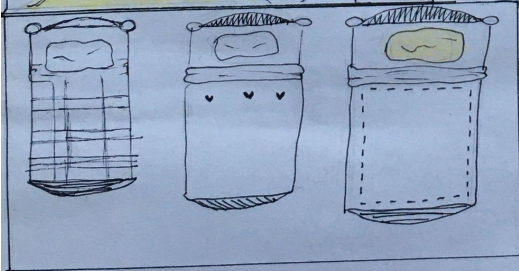
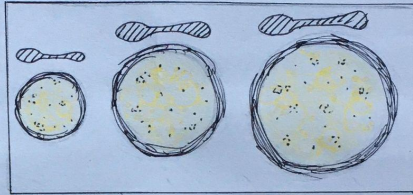


“What is wrong,  
young princess?”

asked a voice  
which seemed to  
be coming from  
the frog in the river  
next to her ball...



# GOLDI- LOCKS!

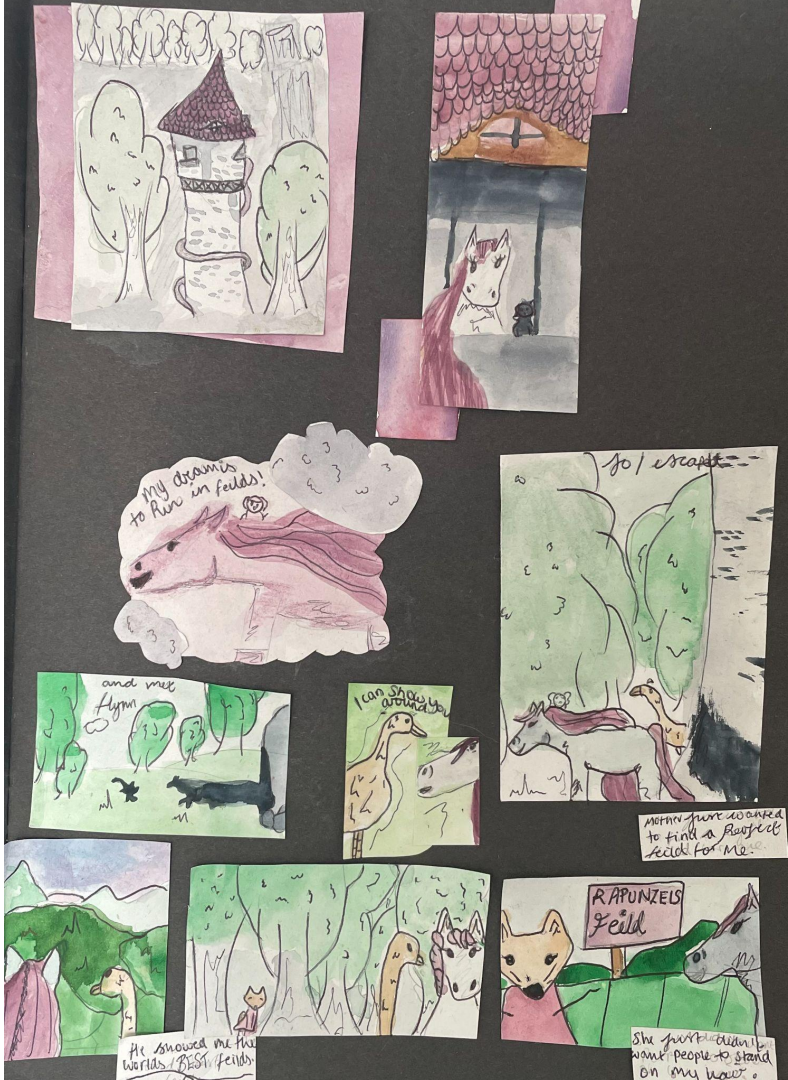


*phoebe little*  
**TICE**



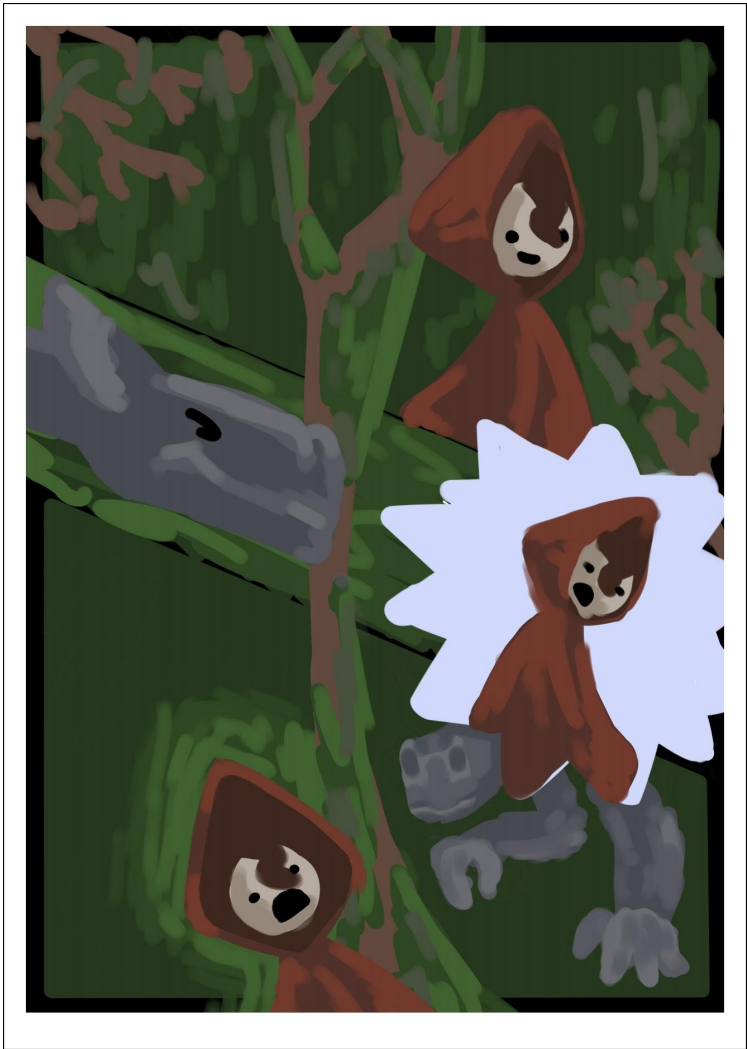
# TICE

*lily nugent*



# TICE

*mikey sproat*

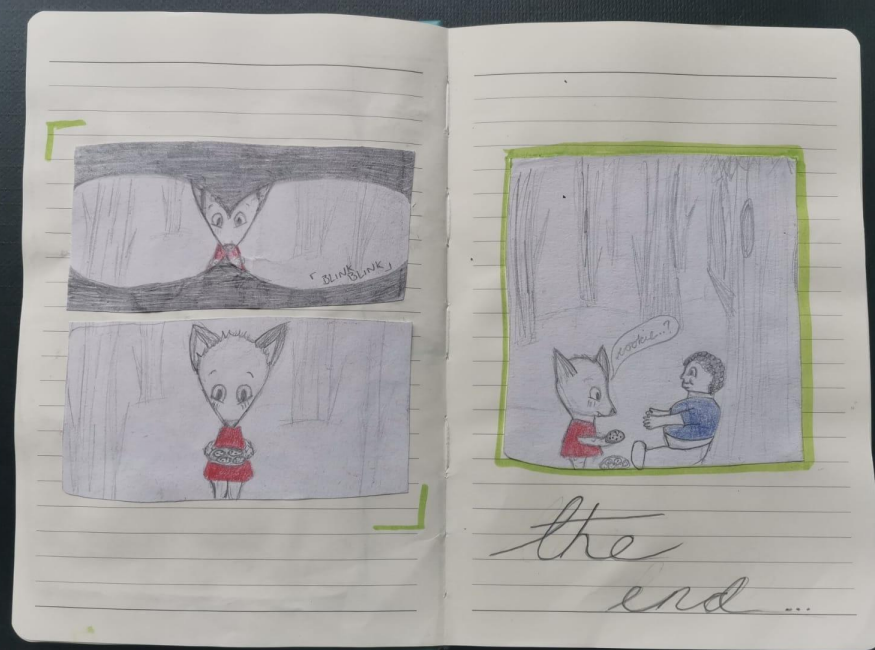
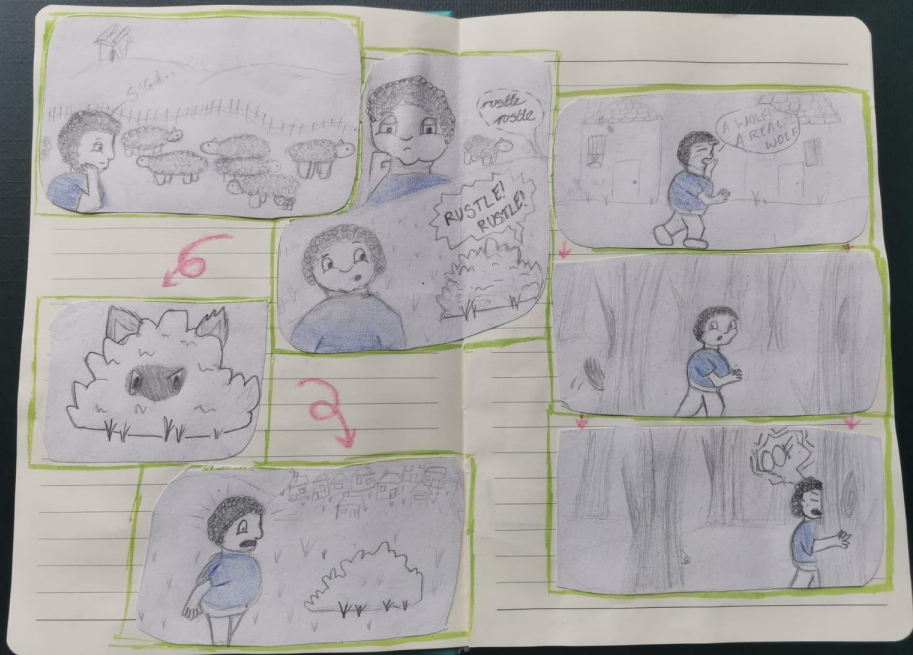




# TICE

*mikey sproat*





# TICE

georgia peterson



# TICE

bridie heslop



Naveen sat  
at the  
Bow  
of the boat.  
While Tiana  
used a mug  
as an  
oar.

They ZOOMED  
across the bayou.



...and soon reached a bank on  
the rivers edge.  
A perfect place to stay the  
night



Tiana began  
making her  
famous  
gumbo



They sleep in the bay  
for the long journey  
they have to meet

mama Odie

their journey  
lasts several  
hours



until they  
finally arrive  
and she greets  
them with  
open arms.



As she preached  
her wisdom  
known all  
throughout  
the bayou  
they all  
listen  
intently

# TICF

bride heslop

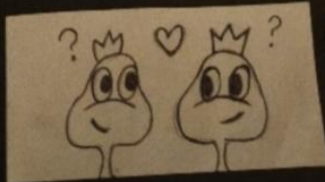


During their journey the edio frogs realise their love for one another

And so they married like mama Odie encouraged



Unlike the usual stories they did not change back...



... but they were okay, stuck as frogs, because they do (like the usual story) have one word

because that was enough for them



And Naveen See off in a hunt for more ingredients

That Tiana requested

Little did Tiana know the next time she'd see him...



... IS in the arms of a giant, sort of friendly looking ALLIGATOR who instantly introduced himself

"Hello! I'm Louis!" he exclaimed

and pointing at his head he added

"This is Ray" the bug sitting on his head waved

Tiana invited both Louis and Ray to a cup of Gumbo

Louis speaks about the mother of the BAYOU  
mama Odie

