

**FOR IMMEDIATE RELEASE**

# A Sense of Hope

## Film and Animation Competition 2017

'A Sense Of...' is a free, global film and animation competition for children and young people aged up to 25 that launched on Monday 9<sup>th</sup> January 2017.

Entrants are encouraged to create new films and animations around this year's theme 'A Sense Of Hope'. They have until Friday 28<sup>th</sup> April to develop, shoot, and edit an original 90-second short from scratch.

This exciting competition is run by award winning video production company EFD Ltd. and supported by platinum sponsor Creative England who are dedicated to the growth of the creative industries, and category sponsor Spotlight (for Best Actor and Best Actress), the UK's leading casting resource.

The competition originally began in 2014 as a pilot to gauge interest and was so well received that EFD Ltd. now run it annually, making it bigger and better each year. 2017 is the first year any young person can enter regardless of where they live.

Five new award categories have been added, which means there are now 15 categories in total. These awards will recognise both creative and technical achievements and are: Best Film, Best Animation, Best Nonfiction, Best Idea, Best Story, Best Look, Best Sound, Best Production Design, Best Costume, Best Hair and Makeup, Best Edit, Best Original Music, Best Actress, Best Actor and Best Cast.

There are three age groupings: Primary (up to 11), Secondary (11-18), and 18-25, which means a total of 45 awards are up for grabs.

Film and TV industry professionals will judge the entries, including Academy Award winning action director and stuntman Vic Armstrong, animation supervisor Peta Bayley from MPC (The Jungle Book, Guardians of the Galaxy), TV presenter Mark Horton, music composer Heather Fenoughty, and casting director Jane Anderson. Results will be announced on Monday 3<sup>rd</sup> July, and entrants will receive *Winner*, *Finalist* or *I took part in* digital award certificates and have their productions premiered online.

Never made a film before? Don't have the "right" equipment? Not a problem! Online resources full of useful information are available though the website as well as links to opportunities with sponsors.

Visit the website <https://www.filmcompetition.org.uk/> to find out more and sign up today.

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