



Working in partnership with
CAPITA

Parking Control
Quadrant East
The Silverlink North
Cobalt Business Park
NE27 0BY

Our Ref:
Your Ref:
Date: 17th January 2014

This matter is being dealt with by:
Mrs Liz Moore
Direct Line: (0191) 6436104
Fax: (0191) 643 2426

Dear Parents / Carers,

Road Safety and Parking Enforcement at Schools

North Tyneside Council has been working to improve road safety and promote the use of sustainable transport modes to bring health benefits for pupils and staff and help create a safer, cleaner and greener environment. You may be aware that many schools in the town have a Travel Plan in place to promote walking and cycling to school and a range of measures such as pedestrian and cycle training, safer routes to school schemes, 20mph zones and parking enforcement have been put in place to support this aim.

Despite this, one issue that is consistently raised by schools, parents and residents is that illegal and unsafe parking is continuing to occur outside of schools. This parking can pose a safety risk to pupils and parents that do walk and cycle to school, as well as to other road users. In addition the concerns over unsafe parking can be a major barrier to increasing levels of walking and cycling to school.

We are writing to inform you that North Tyneside Council will continue to use the Camera Car in line with the existing car park enforcement already in place. Use of the camera car will enable more efficient and effective enforcement of the parking restrictions outside of schools and mean that each school will be visited more frequently than can currently be achieved by Civil Enforcement Officers alone.

The Camera Car uses Automatic Number Plate Recognition technology to detect offences for review by Civil Enforcement Officers prior to a Penalty Charge Notice being issued through the post.

Therefore, where parents or carers do need to drive pupils to school we urge them to think of the safety of others and observe parking restrictions or face an increased risk of receiving a Penalty Charge Notice. We would also encourage parents and pupils to use sustainable modes of travel to get to school where this is possible.

Could parents/carers also refrain from parking across residents driveways as this is an offence which could also result in a Penalty Charge Notice.

Yours sincerely,

Liz Moore
Team Leader for Road Safety
Traffic & Road Safety

**Schools
Go Smarter**
Tyne and Wear