

➤ Introduction

The world of Business is all around us and every day we interact with them in one form or another. Have you ever thought of starting your own Business? This course will tell you all you need to know about working in a Business environment. You will learn essential managerial skills alongside techniques to help you become an analytical problem solver.

In A-level Business, you will gain an understanding of how businesses operate, make decisions, and respond to changing environments.

You will learn how to analyse business performance using data, assess different strategic options, and evaluate decisions from multiple stakeholder perspectives.

➤ What will I learn?

In A Level Business, you will learn how real businesses operate, grow, and make strategic decisions in a competitive and constantly changing environment. The course covers key areas such as marketing, finance, operations, and human resources, helping you understand how different functions contribute to overall business success. You'll also explore the external factors that impact business performance, including economic conditions, globalisation, technological change, and legal and ethical influences. Through the study of real-life case studies, you'll develop analytical and evaluative skills, learning how to interpret data, assess business strategies, and make informed recommendations. This course gives you a practical and well-rounded understanding of the business world, preparing you for university, apprenticeships, or careers in a wide range of industries.

➤ Course Information

Course Code - 9BS0

Examination Board - Pearson Edexcel

➤ How will I be assessed?

Component	Type	Duration	Weight
Marketing, People and Global Businesses	Exam	2hrs	35%
Business activities, decisions and strategy	Exam	2hrs	35%
Investigating business in a competitive environment	NEA	2hrs	30%

Key Information:

- All exams are taken at the end of the two-year course.
- The course covers areas like marketing, finance, operations, human resources, and strategic decision making.
- You are expected to apply your knowledge to real-world business contexts.

➤ Opportunities

We regularly host guest speakers and take part in business open days. You will have the chance to attend revision workshops and take part in national essay competitions.

➤ Other subjects?

Many students find Business is complementary to Economics, Psychology and Mathematics. While for others, it goes well with Geography, Government and Politics or Computer Science.

➤ Future Careers

There are a great number of Business related degrees as well degree apprenticeships. If you would like to study Business, Management or Finance at University then A level Business will give you an excellent foundation. Alternatively, you may decide to follow a career path which isn't directly related to your course of study. The analytical and evaluation skills that you will have developed will be useful whatever path you choose in the future.