




A-Level Business

Full course title and Exam Board	AQA A-Level Business (7132)	Specification QR 
Teacher(s)	Mr Marshall cmarshall@enfieldgrammar.org Mr S Ruiters sruiters@enfieldgrammar.org	
Introduction	The world of Business is all around us and every day we interact with them in one form or another. Have you ever thought of starting your own Business? This course will tell you all you need to know about working in a Business environment. You will learn essential managerial skills alongside techniques to help you become an analytical problem solver	
What is the course about?	Business is the study of concepts key to the internal and external workings of a wide range of Businesses. From the effect of Globalisation to how to motivate your team.	
How will I be assessed and what will I be studying?	The topics covered include: Management, leadership and decision making, Decision making to improve financial performance, Decision making to improve marketing performance, analysing the strategic position of a business and managing strategic change. Three x 2 hour written exams – including multiple choice questions, short answer questions, essay questions, data response questions and case studies	
Current textbook and further reading	AQA Business for A level – I Marcouse	
Future Career Directions	There is a great number of Business related degrees as well degree apprenticeships. If you would like to study Business, Management or Finance at University then A level Business will give you an excellent foundation. Alternatively, you may decide to follow a career path which isn't directly related to your course of study. The analytical and evaluation skills that you will have developed will be useful whatever path you choose in the future.	
Subject Entry Requirements	Grade 6 Business Studies (if studied at GCSE) and grade 6 in English and Maths	