




Level 2 BTEC Business Enterprise

Full course title and Exam Board	BTEC Level 2 Technical Certificate in Business Enterprise (240 GLH) NB. This is for students who do not meet the criteria for Level 3 courses.	Specification QR 									
Teacher(s)	Ms D Clarke dclarke@enfieldgrammar.org										
Introduction	<p>This qualification is for you if you want to start a career in business. It is designed for post-16 students and can be taken as part of a wider study programme. It is an ideal qualification if you are intending to progress directly to employment within a business, or to level 3 technical qualification or an apprenticeship.</p> <p>BTEC Level 2 Technicals for Business:</p> <ul style="list-style-type: none"> • are for post-16 learners wishing to master sector-specific skills and knowledge alongside broader transferable skills such as communication, research and project work. • have been designed to meet DfE criteria in England • take a learn-by-doing approach to cement practical skills and build confidence • include larger units allowing depth of learning and project based delivery • have employer involvement to enrich learning and provide a tangible link between study and work • offer routes to apprenticeships, employment and further study in the business sector. 										
What is the course about?	<p>All businesses need enterprising employees to drive their organisations forward, to have ideas and initiatives to instigate growth and to ensure that businesses survive in this fast changing world. Enterprising skills can help learners be a real asset to an organisation, as well as giving them the basis on which to develop entrepreneurial skills for running their own enterprise in the future.</p> <p>This qualification has been developed in consultation with employers in the business enterprise sector to provide learners with the transferable skills they will need to be successful in their future careers.</p>										
How will I be assessed and what will I be studying?	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="background-color: #e0f2f1;">Unit 1: The Business Enterprise Environment</td> <td style="text-align: center;">🕒 60 GLH</td> <td rowspan="4" style="background-color: #00838f; color: white; text-align: center; vertical-align: middle; font-weight: bold;">Mandatory</td> </tr> <tr> <td style="background-color: #fff9c4;">Unit 2: Researching a Concept for a New or Revised Product or Service</td> <td style="text-align: center;">🕒 60 GLH</td> </tr> <tr> <td style="background-color: #e0e0e0;">Unit 3: Promoting and Financing an Enterprise Idea</td> <td style="text-align: center;">🕒 60 GLH</td> </tr> <tr> <td style="background-color: #ffe0b2;">Unit 4: Planning and Pitching an Enterprise Idea</td> <td style="text-align: center;">🕒 60 GLH</td> </tr> </table> <p style="text-align: center; color: #00838f; font-style: italic;">Learners need to complete and achieve all mandatory units.</p>		Unit 1: The Business Enterprise Environment	🕒 60 GLH	Mandatory	Unit 2: Researching a Concept for a New or Revised Product or Service	🕒 60 GLH	Unit 3: Promoting and Financing an Enterprise Idea	🕒 60 GLH	Unit 4: Planning and Pitching an Enterprise Idea	🕒 60 GLH
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Future Career Directions	<p>Achieving this qualification will give you an advantage when applying for a job in business, or when starting your own business. The types of role you will be ready for are: • marketing research assistant • business development advisor • junior business account assistant. When studied as part of a full study programme, typically alongside maths and English, this qualification also gives you a sound basis to progress further within the business sector to a level 3 technical qualification.</p>										
Subject Entry Requirements	4 GCSEs Grade 4 and above, Excellent references from Year 11 teachers										