Property advertisement checklist

Start with a bold title to catch readers attention  
  
 Include an image of property with a caption   
  
 Include information about local area and price   
  
 Use a wide range of persuasive language (use word mat for help)  
  
 Include an interesting description of the property (inside and out)   
 using adjective and synonyms (even expanded noun phrases)  
  
 Make it neat, clear and eye catching