We're supporting Dyslexia Awareness Week #positivedyslexia2017



How to Show Your Support for Dyslexia Awareness Week (DAW)

Monday 2nd – Sunday 8th October 2017

Theme: Positive about Dyslexia

Social Media

- Follow us on Twitter and Facebook
- Retweet/ share our Twitter and Facebook posts about DAW
- Use the following hashtag: #positivedyslexia2017

Support Banners

Please use our banners and social media image to show your support available from http://www.bdadyslexia.org.uk/fundraising/dyslexia-awareness-week

- Website
 - o 'I'm supporting...'
 - o 'We're supporting...'
- Social Media platforms
 - o 'I'm supporting...'
 - o 'We're supporting...'

NB The social media images are PNG images, so please add:

- #positivedyslexia2017 and
- http://www.bdadyslexia.org.uk/fundraising/dyslexia-awareness-week

Dyslexia Awareness Week Resources

- Guide people towards our website for resources and more information
- Draw attention to the opportunity to enter our <u>competitions</u>, <u>submit award</u>
 <u>nominations</u> and take part in the <u>Nessy sponsored spell event</u> to raise funds for the BDA

Contact

Please get in touch if you would like any more information about how you/ your organisation can support Dyslexia Awareness week, or if you have any queries:

- Communications & Relationship Manager:
 - o lizl@bdadyslexia.org.uk
 - o Mob: 07458 033 935

Thanks for your support.