



Year 9 Options

Creative iMedia
(Graphics)



Art

English

Photography

Psychology

Business
Studies

GRAPHIC
DESIGN

Sociology

**CREATIVE
iMedia**

ICT /
COMPUTING

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Build on knowledge

- You already consume media products. A lot!
 - Familiarity with conventions
- Build your graphic design skills from year 9
 - But open to all



Mobile game vs Film poster



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Magazines vs Newspapers

VOGUE

JAN

TAYLOR REMADE

10 style resolutions

Destination BEAUTY

The most powerful women in art

TOM FORD'S L.A. LIFE

Fashion's new energy

Night & day
24-hour dressing

DAILY NEWSPAPER OF THE YEAR

THE TIMES

Monday February 23 2026 | thetimes.com | No 74963

£3.20 £2.35 to subscribers (based on a 7 Day Print and Digital Subscription)

Arsenal beat Spurs to restore lead at top

Fergie, Queen of Scandal
Hilary Rose
Times2

Starmer: My brother's struggle inspired special needs reform

Geraldine Scott Assistant Political Editor
Georgia Lambert Nicola Woodcock Education Editor

Sir Keir Starmer's late brother's struggle to be 'seen' in the classroom has inspired the most sweeping overhaul of special educational needs in a generation, the prime minister has said.

Writing in *The Times* before the release of the schools white paper, he described how his younger brother, Nick, who had learning difficulties, was written off by a system that had "no expecta-

tations" of him and left him to fight "just to count".

The reforms will push funding directly to mainstream schools to support children with additional needs and create an "experts at hand" service that aims to provide access to specialists such as special educational needs and disabilities (SEND) teachers and speech and language therapists in every area.

But some parents fear their children would not cope in mainstream classrooms even with extra funding, and have expressed concern about plans to

review the legal right to support when pupils move to secondary school.

Bridget Phillipson, the education secretary, said yesterday that while more money would ultimately go into the SEND system, at present the state was "spending a lot of that money incredibly badly". She said: "We can't continue as we are, spending vast amounts of money on poor-quality, independent special school provision, which is filling the pockets of private equity."

Starmer said his brother—who died of cancer in 2024, aged 60—“defied

those who told him he would never be able to read” but was “abandoned by the traditional education system”. He said that while society was now “more inclusive and tolerant” it was still not fit for “children who face that same battle Nick faced just to be seen as deserving of educational excellence”.

“My brother Nick had so much to contribute to Britain,” he said. “He belonged in mainstream society, as do the wonderful adults that today’s children with SEND will grow up to be. And so I believe, where possible and right, these

children also belong in mainstream schooling.”

Phillipson described the overhaul as a “decade-long transformation... that will be carefully managed, done with parents, with better outcomes for children right at the heart”.

Asked repeatedly whether any children receiving support would be stripped of it, she said: “We are not going to be taking away effective support from children.”

Full report, page 10
Sir Keir Starmer writes, page 11

Evidence of Epstein's UK flights destroyed

Blow to trafficking investigation at RAF bases

Fiona Hamilton Chief Reporter
David Woode Crime Editor

The Metropolitan Police began re-examining trafficking allegations related to Jeffrey Epstein three months ago but detectives have been told some of the evidence has been destroyed.

Police are understood to be investigating whether victims were trafficked on the paedophile financier's private jet into UK commercial airports as well as RAF bases including Northolt, in west London, which played a pivotal defence role during the Battle of Britain.

Gordon Brown, the former prime minister, has asked six police forces, including the Met, to examine whether Andrew Mounthatten-Windor used RAF bases to make trips that could have been associated with Epstein.

Some of the flights date back two decades but the RAF retains passenger manifests for only three months before they are destroyed. Other information such as air traffic control movement sheets detailing aircraft tail numbers or radio call signs are retained for two years. Commercial airline manifests for UK carriers are generally kept for only seven years, according to the Civil Aviation Authority.

Although there are significant details

of passenger manifests and flight logs in the Epstein files, the giant cache of documents released by the US Department of Justice, some of them are incomplete. Although detectives may seek to interview airport staff and other officials for leads, the destruction policies will make it harder to fill in the gaps on which individuals travelled into the country, and when.

Andrew was arrested by Thames Valley police on Thursday over separate allegations of misconduct in public office, after allegedly passing confidential information to Epstein from his role as trade envoy. He has denied wrongdoing.

Alluding to the turmoil he attended the *Batistas* last night with his wife, the Prince of Wales said he was not “calm enough at the moment” to watch the emotional film *Hamnet*. He and the Princess of Wales did not otherwise comment on the scandal.

The Met is one of nine police forces assessing claims relating to Epstein, which include allegations that he moved exploited girls through the UK. Brown has accused police of failing to properly investigate decades-old allegations against him and Andrew should be interviewed. He said the Met, which opted against a full-blown inquiry into

Continued on page 7



Wife, Jessie Buckley celebrates being named best actress at last night's *Batistas* for her role as Agnes, aka Anne Hathaway, wife of William Shakespeare, in *Hamnet*. Best actor went to little-known Robert Aramayo for *I Swear*. Page 3

AI revolution will create a clean energy conundrum

Adam Vaughan Environment Editor
Emily Gosden Energy Editor

The data centres needed to power the government's AI revolution would use more electricity than the country consumes in its peak. The Times can reveal. For the first time Ofgem, the energy regulator, has disclosed that about 140 data centres have come forward for grid connections, requiring 50 gigawatts of capacity at peak time. Britain's peak demand on a recent day was 45GW.

Ofgem said a potentially huge increase in energy demand should prompt a “national conversation” on the drawbacks of a data centre surge, including putting climate change targets at risk.

The proposed data centre capacity disclosed by Ofgem is about five times higher than the government assumed when planning how to meet the target of a clean power grid by 2030 set out by Ed Miliband, the energy secretary.

Oliver Hayes of Global Action Plan, an environmental charity, said: “The choice is stark, stick to legally binding carbon budgets, unlocking even more green growth in the process, or unleash colossal data centres on UK communities and watch emissions soar.”

Sir Keir Starmer has promised to expand AI data centres to boost growth, and planning rules will be changed to make them easier to build by classifying them as being of national importance. However, critics say they strain energy grids and consume billions of litres of water.

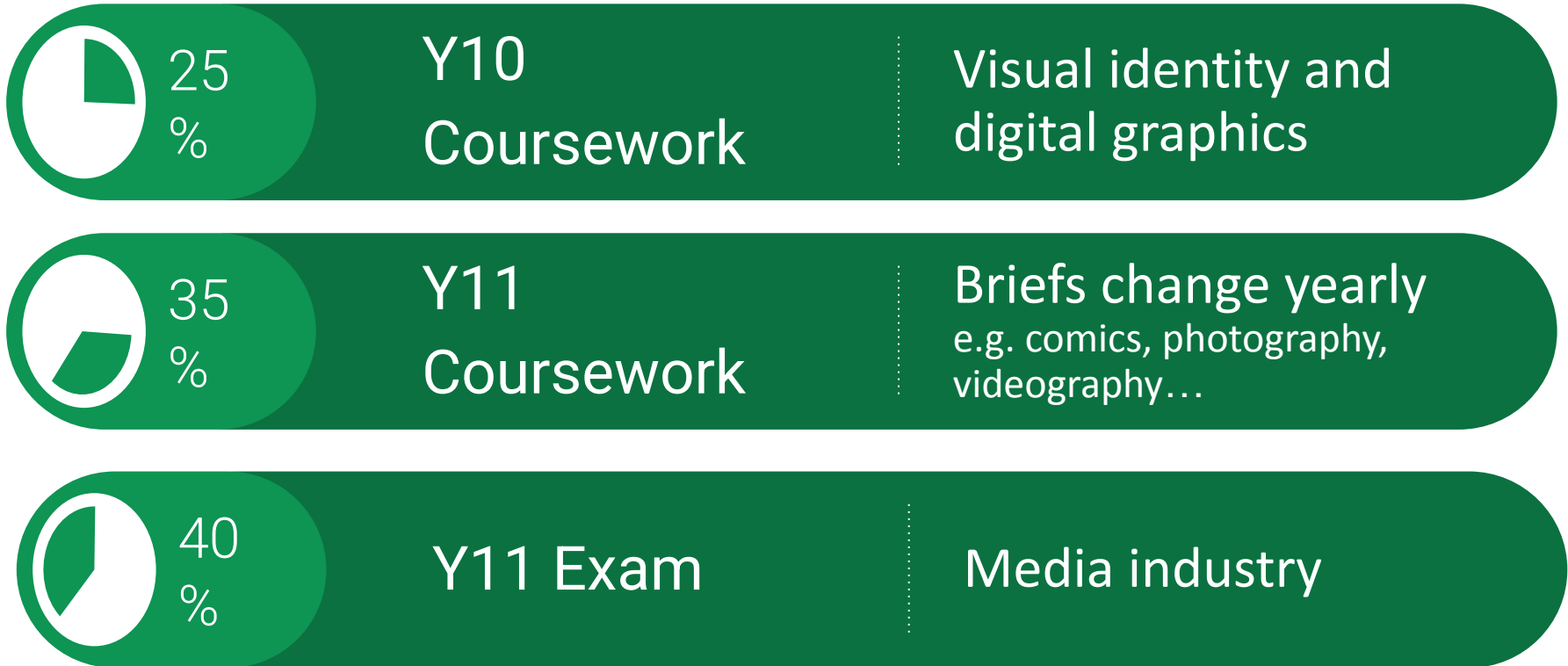
Hinkley Point C, Britain's first new

Continued on page 2





Course outline





How is it assessed?

P1	M1	D1	P2	M2	D2	D2*
1	2	3	4-5	6	7	8-9



Unit R093: Creative iMedia in the media industry

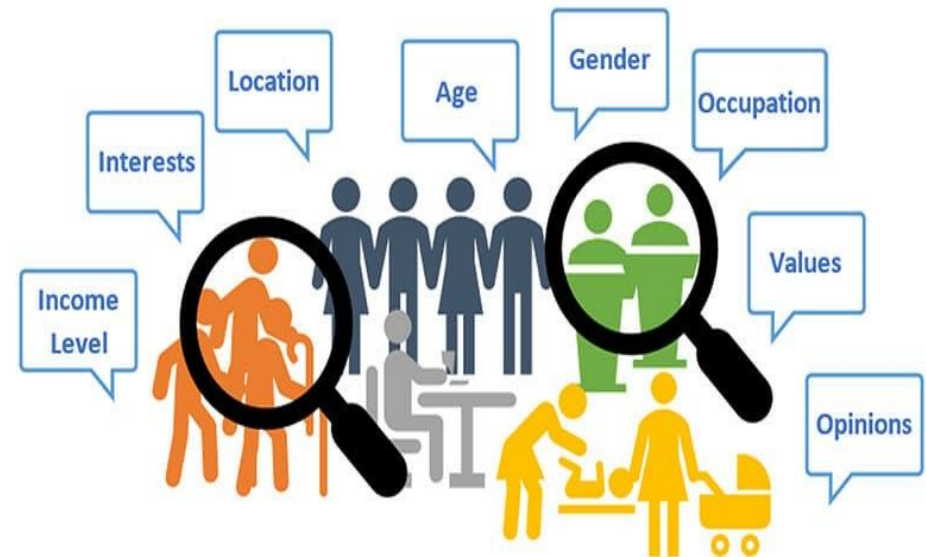
The media industry

- Media industry sectors and products
- Job roles in the media industry



Factors influencing product design

- Media codes and conventions
- Client requirements
- Target audience
- Research methods, sources and types of data





Unit R093: Creative iMedia in the media industry



Pre-production planning

- Ideas generation
- Planning
- The legal issues that affect media

Distribution considerations

- Distribution platforms and media to reach audiences
- Properties and formats of media files

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Skills

The types of students who typically do well on the course have the desire to **learn and develop** the following skills:

- Creativity
- Analysis
- Use of Adobe Creative Cloud
 - Photoshop and Illustrator
- Critical reflection
- Time management
- Organisation
- Resilience



NEA examples

If you would like to see examples of student work, please speak to Ms Patel or Mr Steenson.



Careers



Jobs in the UK's Creative Industries are growing at **three times** the UK average



A **third** of the sector's workforce are **self-employed**



The Creative Industries employ over **2 million** people in the UK and are projected to create an additional one million jobs by 2030



Global talent has been vital to the sector's world-leading reputation, innovation and economic success



Careers

Media overtakes sleeping

Over 50%

of the average waking day is spent on media or communication activity - more than is spent on sleep

8hrs 41mins texting, talking, typing, gaming, listening or watching

8hrs 21mins sleeping

Source: Ofcom

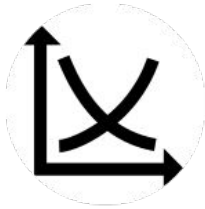
Media leads to a wide variety of careers:

- Graphic Design
- Film and Television
- Gaming
- Journalism
- Marketing & Public Relations (advertising)
- Web Design and Production
- Animation
- Music & Radio
- Online & Social Media

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Why should you study Creative iMedia?



Huge demand for a skilled and digitally literate workforce



Digital media products used in almost every business



A key part of many areas of our everyday lives



Vital to the UK economy that the workforce is equipped with creative people

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Questions?

- Drop in session: Tuesday at lunch in E234
- Contact **Ms Patel** or **Mr Steenson**
- Sign into **GCSE Pod** to see videos regarding the course, which will also help you to get ahead.



What should you pick?



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