

Why study Business?

We believe that students deserve a Business curriculum which prepares them for the economic, digital, fast-paced world they live in. The curriculum is designed to allow students to know and understand business concepts, allowing them to apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts. It aims to enable them to investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business. The students will develop and apply quantitative skills relevant to business, including using and interpreting data. The scheme of learning promotes independence, resilience, literacy and numeracy skills throughout the course.

The curriculum encourages students to be multi-visionary and able to look at problems from many different perspectives. Students will be challenged to consider the moral or ethical problems and principles which arise when making decisions. Our aspiration is that this particular blend of skills will enable our students not only to further their study of Business, but also (and perhaps more importantly) to do the right thing beyond their time at Alperton Community School.

Aims

The curriculum at Alperton Community School aims to ensure that all pupils:

- learn the fundamentals of business, including an understanding of complex systems, market forces, entrepreneurship and the theory and praxis of business;
- able to engage meaningfully in the world of business through developing their confidence with innovation, driving ideas, marketing products and learning to make informed judgements on quality and efficiency;
- able to model complex business processes using theoretical constructs, analyse and evaluate the validity of their outcomes, and articulate their findings in a logical way;
- become morally responsible as they learn about integrity in the workplace, and that businesses are no less morally accountable than individuals and should be driven to contribute positively to society. Through studying business, we seek to form the character traits of determination and integrity.

Target

By the end of each key stage, pupils are expected to know, apply and understand the matters, skills and processes specified in the relevant programme of study.