

# A Level Business Studies

Exam board & Specification Number	Edexcel 8BS0
Qualification Accreditation Number (QAN)	60146771
Link to Course Details Webpage	<a href="#">click here</a>
Duration, Delivery and Study Mode	Two Years          Full Time          Day Time Study
Start Date (not flexible) and Campus	01 September from Stanley Avenue Campus

## Course Details: Who is this Course for?

This course is for students progressing from GCSE into Level 3 (A Level or Equivalent) studies, with a view to study this subject or related subjects at degree level.

## Course Details: What Will You Learn?

Year 1	<b>Theme 1 - Marketing and people:</b> Students will develop an understanding of: meeting customer needs, the market, marketing mix and strategy, managing people, and entrepreneurs and leaders.  <b>Theme 2 - Managing business activities:</b> Students will develop an understanding of: raising finance, financial planning, managing finance, resource management and external influences.
Year 2	<b>Theme 3 - Business decisions and strategy:</b> This theme develops the concepts introduced in Theme 2. As well as revision of AS topics, students will develop an understanding of: business objectives and strategy, business growth, decision-making techniques, influences on business decisions, assessing competitiveness and managing change.  <b>Theme 4 - Global business:</b> This theme develops the concepts introduced in Theme 1. As well as revision of AS topics, students will develop an understanding of: globalisation, global markets and business expansion, global marketing, global industries and companies (multinational corporations).

## Course Details: How will you be Assessed?

These are the Unit Codes and their percentage weighting at AS Level:	
Paper 1: 9BS0/01 [35%]	Assessed by a 2 hour internal examination in the Summer Term.
Paper 2: 9BS0/02 [35%]	Assessed by a 2 hour internal examination in the Summer Term
Paper 3: 9BS0/03 [30%]	Assessed by a 2 hour internal examination in the Summer Term

## Course Details: Entry Requirements

Please see our [webpage](#) for details of our course entry requirements.

**Students must achieve a D grade or higher at the end of Year 12 in order to progress into Year 2 of this course.**

# Additional Course Information

## Course Details: How will you Learn?

Delivery Mode:

- Classroom based teaching
- Flipped Learning based independent study

## Course Details: Equipment / Materials you will need

- Kerboodle Digital Textbook: Provided to you by the school
- Scientific Calculator
- Writing Paper and Stationary including Ruler
- All other equipment will be provided to you by the school

## How can I prepare for and explore this course further?

- [Glossary of Technical Terminology](#)
- [Recommended Text Books](#)
- [Past Exam Papers](#)
- [Business Related Articles](#)
- [Business Studies VIP Zone](#)

## Careers & Progression (Where Next)?

Career ideas and Progression route:

Level 3 qualifications in Business Studies will enable students to enter degree & degree level courses that lead to research & client centred professions, including finance, marketing and business.

[Click here for information on Careers in Business Studies](#)