

BTEC Business & Finance

Exam board & Specification Number	Edexcel (720 GLH) 601/7157/1
Qualification Accreditation Number (QAN)	60171571
Link to Course Details Webpage	click here
Duration, Delivery and Study Mode	Two Years Full Time Day Time Study
Start Date (not flexible) and Campus	01 September from Stanley Avenue Campus

Course Details: Who is this Course for?

This course is for students progressing from GCSE into Level 3 (A Level or Equivalent) studies, with a view to study this subject or related subjects at degree level.

Course Details: What Will You Learn?

Year 1	<p>Unit 1: Exploring Business: The purposes of different businesses, their structure, the effect of external environments, and how they need to be dynamic and innovative to survive.</p> <p>Unit 2: Developing a Marketing Campaign: Gain skills relating to and an understanding of how a marketing campaign is developed.</p> <p>Unit 3: Personal and Business Finance: The purpose and importance of finance and develop the skills and knowledge needed to prepare financial information.</p> <p>Unit 4: Managing an Event: Plan and run a real event, requiring them to apply their knowledge of business and finance in order to achieve defined objectives.</p>
Year 2	<p>Unit 5: International Business: Investigate strategic and operational approaches to business on a global basis. Learners will use their understanding to apply their knowledge.</p> <p>Unit 6: Principles of Management: Learners to understand how the role of management and leadership in the workplace contributes towards business success.</p> <p>Unit 8: Recruitment and Selection Process: Learners explore how the recruitment process is carried out in a business and gives learners the opportunity to participate in selection interviews.</p> <p>Unit 14: Investigating Customer Service: Learners will study how excellent customer service contributes to business success and develops their customer service skills.</p>

Course Details: How will you be Assessed?

These are the Unit Codes and their percentage weighting at AS Level:	
Unit 6: 25%	Assessed by 3 hour computer-based examination in the Summer Term.
Unit 5: 25%	Assessed internally and sampled by the exam board.
Unit 8: 25%	Assessed internally and sampled by the exam board.
Unit 14: 25%	Assessed internally and sampled by the exam board.

Course Details: Entry Requirements

Please see our [webpage](#) for details of our course entry requirements.

Students must achieve a D grade or higher at the end of Year 12 in order to progress into Year 2 of this course.

Progression Information and Useful Links on Page 2

Additional Course Information

Course Details: How will you Learn?

Delivery Mode:

- Classroom based teaching
- Flipped Learning based independent study

Course Details: Equipment / Materials you will need

- Scientific Calculator
- Writing Paper and Stationary including Ruler
- All other equipment will be provided to you by the school

How can I prepare for and explore this course further?

- [Glossary of Technical Terminology](#)
- [Recommended Texts](#)
- [Past Exam Papers](#)
- [Business Related Articles Business](#)
- [VIP Zone](#)

Careers & Progression (Where Next)?

Career ideas and Progression route:

Level 3 qualifications in BTEC Business Diploma will enable students to enter degree & degree level courses that lead to research & client centred professions, including finance, marketing and business.

[Click here for information on Careers in Business](#)