Why study Media?

In a world saturated with media, being media literate is essential. Media Studies provides a deep understanding of the role and impact of the media in society. It helps students decode and understand the complex media language (mise-en-scene, editing, camerawork and sound) used in various forms of media. It enables students of all abilities the opportunity to achieve highly whilst celebrating diversity, questioning representation of people from all backgrounds in the media and encouraging students to be a force for good.

At key stage 4:

We provide opportunities for students to use industry standard software to create a range of media products. They are provided a vocational context through a client brief which has a specified target audience and products to create. Students gain awareness of the creative process from pre-production planning, production, post-production and critical reflection. They gain an insight into creative flow and constraints whilst building skills in time management and communication.

At key stage 5:

The intent of A Level Media Studies is to give students a framework for understanding, analysing and critiquing historical and contemporary media products and then being able to apply that to the media products they consume in their own lives.

The course offers learners the opportunity to decode media products through the theoretical framework: language, representation, audiences and industry. We employ an interdisciplinary approach, drawing on insights from various disciplines such as sociology, psychology, cultural studies, and communication studies. This approach enhances students' understanding of the broader societal context in which the media operates.

Media studies encourage the development of critical thinking skills. Analysing media content, messages and the ways in which they are constructed helps students become more discerning consumers of information. It equips students with the skills and knowledge necessary to navigate and contribute meaningfully to today's media-saturated world, whether for personal enrichment or as a foundation for a career in the media industry.