



# Year 9 Options

## Media Studies



# Year 9 Options | Welcome

The **Creative iMedia** course provides you with the opportunity to continue building your graphic design skills from year 9 and learn theoretical skills in photography, filming and editing. You can choose the subject even if you didn't do it in year 9.

Think about how much media you consume. Wouldn't it be exciting to be able to create media products yourself and share it with others?

They types of students who typically do well on the course have the desire to **develop** the following skills:

- Creativity
- Analysis
- Use of Adobe Creative Cloud (including Photoshop and Illustrator)
- Critical reflection
- Time management & organisation

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# Year 9 Options | Assessment

How will you be assessed?

- The course is divided into **3 units**
  - 2 coursework units (total = 60%)
  - 1 exam (40%)

You will be **assessed evenly** over the two years with one coursework unit submitted in year 10 and one in year 11.

This helps to ease the pressure towards the end of year 11 when you will have all of your exams.

[Go to the Year 9 Page for detailed information](#)

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# Year 9 Options | Course content

## Year 10

- Visual identity and digital graphics (25%)

## Year 11

- Comics and characters (35%)

The exam unit, **Creative iMedia in the media industry** will be taught throughout the two years.

[Specification outline](#)

[Go to the Year 9 Page for  
detailed information](#)

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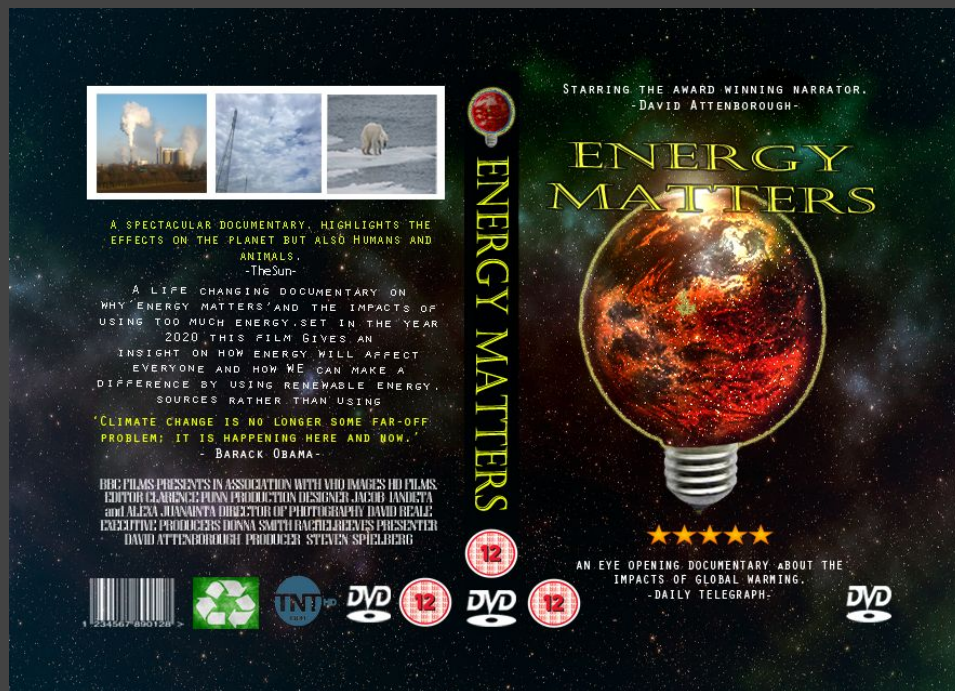
## Year 9 Options | Additional info

- You will have the opportunity to be a part of the **ACS media team**.
  - Roles include filming, photographing and designing posters for school events.
- Take part in **media club** where you can use the Adobe Creative Cloud suite
- We will be launching an **online magazine** for you to showcase your work
- You can write for [BBC Young Reporter](#)

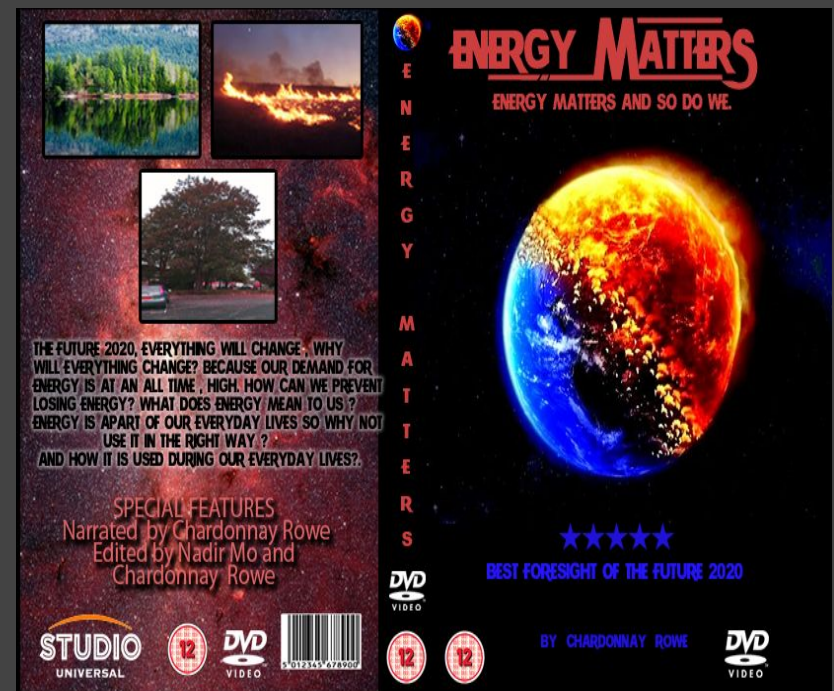


# Year 9 Options | Examples

See the next few slides for examples of student work in previous years.

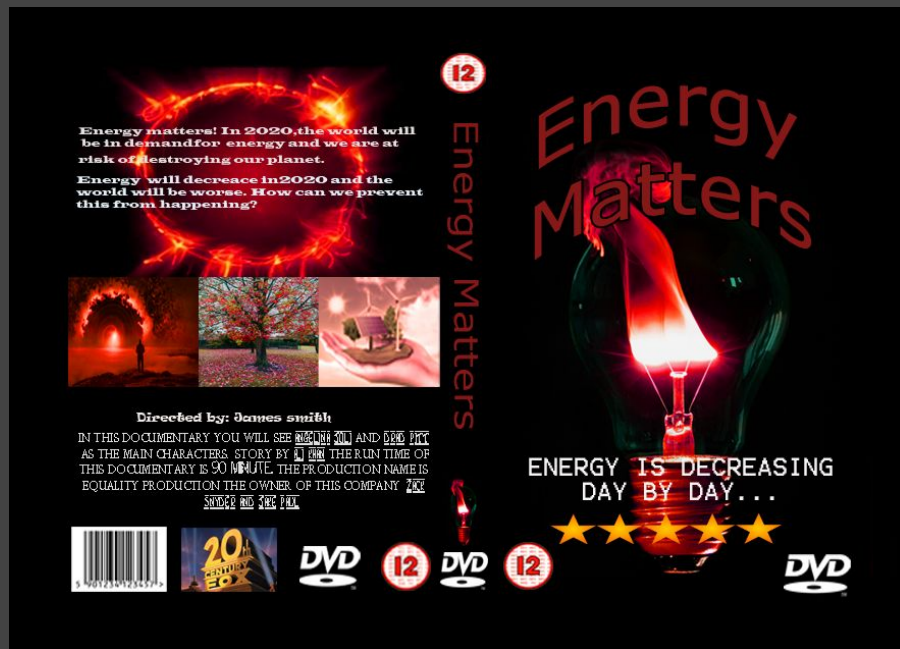


Anish  
Y11 Creative iMedia

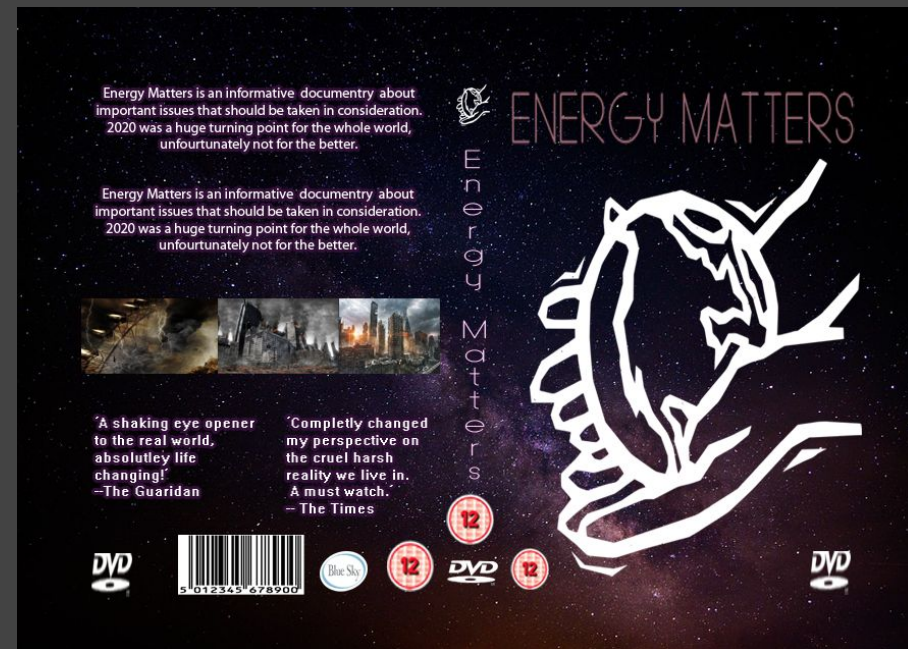


Chardonnay  
Y11 Creative iMedia





Batoul  
Y11 Creative iMedia



Safia  
Y11 Creative iMedia



## FIFTH PLANET ON THE LEFT

**FIFTH PLANET ON THE LEFT  
MY ESCAPE  
FLOATING  
GRAVITY GETS ME DOWN  
I KNOW WHERE I AM  
EVOLUTION**



THESE VIDEOS ARE AVAILABLE TO VIEW FROM 10:00 AM TO 10:00 PM MONDAY THROUGH FRIDAY. VISIT [WWW.MICHIGANMUSEUMSOCIETY.ORG](http://WWW.MICHIGANMUSEUMSOCIETY.ORG) FOR MORE INFORMATION. VISITORS ARE REQUESTED TO REMAIN SEATED IN THE THEATRE AT ALL TIMES. SEATING IS FIRST-COME, FIRST-SERVED. SEATING IS LIMITED. VISITORS ARE REQUESTED TO ARRIVE EARLY TO SECURE SEATING. VISITORS ARE REQUESTED TO REMAIN SEATED IN THE THEATRE AT ALL TIMES. SEATING IS FIRST-COME, FIRST-SERVED. SEATING IS LIMITED. VISITORS ARE REQUESTED TO ARRIVE EARLY TO SECURE SEATING.



**1257-475875948**

Pranay  
Y11 Creative iMedia

FIFTH PLANET ON THE LEFT  
MY ESCAPE  
FLOATING  
GRAVITY GETS ME DOWN  
I KNOW WHERE I AM  
EVOLUTION



# PERCUSSIVE PROGRESS

*FIFTH PLANET ON THE LEFT*



Nicholas  
Y11 Creative iMedia



# Year 9 Options | Activity

Create your own media product to show us what skills you already have. This could include film posters, magazine covers, stop motion animation, music video, podcast etc. The software listed below can be used for free.

## Moving image / audio

- <https://www.blender.org/>
- <https://www.blackmagicdesign.com/uk/products/davinciresolve/>
- <https://www.lwks.com/>
- <https://shotcut.org/>
- <https://www.openshot.org/>
- <https://www.audacityteam.org/>  
(audio only)

## Print design

- <https://www.photopea.com/>
- <https://www.gimp.org/>
- <https://pixlr.com/x/>
- <https://krita.org/en/>



# Year 9 Options | Career options

Media Studies is also taught at A Level where you can continue your creativity but also develop your skills of analysis. We have had students go onto work with the **British Film Academy (BFI)** and **National Film and Television School (NFTS)**.

Media leads to a wide variety of careers:

- Film and Television
- Gaming
- Graphic Design
- Journalism
- Marketing & Public Relations (advertising)
- Web Design and Production
- Animation
- Music & Radio
- Online & Social Media

[Screen Skills - job profiles](#)

[Creative Careers - job profiles](#)

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# Year 9 Options | Questions?

If you have any questions please contact **Ms Patel** or **Mr Steenson**.

Sign into **GCSE Pod** to see videos regarding the course, which will also help you to get ahead.

If you haven't been doing media studies this year, you can still choose it in year 10. We will provide you with the opportunity to catch up with the skills taught.