

Year 9 Graphic Design

What will be studied?

Topic(s)

1. Film marketing
 - a. Develop knowledge learnt in year 8 in regards to mise-en-scene and basic graphic design principles. Understanding the conventions and layout of film posters and how camera shots create an intended meaning.
 - b. Practical: Use Adobe Photoshop to create a film poster
2. Music marketing
 - a. Develop an understanding of branding through mise-en-scene
 - b. Practical: create marketing material for a new music artist including: logo, digipak and tour poster.
3. Video production
 - a. Analyse film extracts through mise--en-scene, camerawork, editing and sound
 - b. Practical: Use Adobe Premiere Pro to create a section of a film extract

How do you assess the learning?

- Each unit of work will consist of planning materials to create the practical production, both of which are assessed.
- Self and peer assessments of classwork and homework
- Teacher feedback of classwork to help prepare for summative assessments

End of Year Examination

How will I be assessed at the end of the year?

A one hour written exam and final practical production.

How can I help my child?

Guidance and advice

Graphic design [YouTube playlist](#)

Encourage them to create their own design ideas by attending **Photoshop club** and using free online software: <https://www.photopea.com/> and <https://www.gimp.org/>

Encourage them to access a wide range of media products that cover a variety of genres for different target audiences, e.g. films, newspapers, magazines, TV programmes, radio broadcasts.