

Year 9 Media Studies

What will be studied?
Topic(s) <ol style="list-style-type: none"> 1. Music marketing <ol style="list-style-type: none"> a. Developing an understanding of branding through mise-en-scene b. Practical: creating marketing material for a new music artist, including logo, digipak and tour poster. 2. Film marketing <ol style="list-style-type: none"> a. Build on knowledge of mise-en-scene through the conventions and layout of film posters, and learn how camerawork creates intended meaning b. Practical: creating a film poster 3. Video production <ol style="list-style-type: none"> a. analysing film or music videos through mise--en-scene, camerawork, editing and sound b. Practical: creating a section of a music video or a film trailer
How do you assess the learning?
<ul style="list-style-type: none"> • Each unit of work will consist of a written analytical assignment and / or a practical production • Self and peer assessments of classwork and homework • Teacher feedback of formative assessments to help prepare for the summative assessment

End of Year Examination
How will I be assessed at the end of the year?
A one hour written exam and final practical production over four hours. This will be internally moderated within the media department.

How can I help my child?
Guidance and advice
<p>BBC Bitesize: https://www.bbc.co.uk/education/subjects/z7pfb9q</p> <p>GCSE Bitesize: https://www.bbc.co.uk/education/subjects/ztnygk7</p> <p>Seneca: https://www.senecalearning.com/</p> <p>Encourage them to access a wide range of media products that cover a variety of genres for different target audiences, e.g. films, newspapers, magazines, TV programmes, radio broadcasts.</p>