

Why we teach Media

Media Studies enables students of all abilities the opportunity to achieve highly whilst celebrating diversity, questioning representation of people from all backgrounds in the media and encouraging students to be a force for good.

The intent of Media Studies is to give students a framework for understanding, analysing and critiquing historical and contemporary media products and then being able to apply that to the media products they consume in their own lives.

The Media Studies course offers learners the opportunity to study theories regarding the media through four main aspects; language, representation, audiences and industry. Combined, these components allow our students to question the media products they are presented with in their day-to-day lives and consider carefully how members of society are represented, both positively and negatively, and the implications of these.

Overall, we hope to provide Media students with the knowledge and decoding skills to evaluate the increasing impact of media in their lives in a fun, relevant and critical way.