

Level 3 BTEC Business & Finance Year 1: Key Information

Exam Information

Exam Board and Specification Number

Edexcel Pearson (720 GLH) 601/7157/1

Link to exam board specification website

http://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Business/2016/specification-and-sample-assessments/9781446938232_BTECNationals_Bus_Dip_Spec_Iss3C.pdf

How is the Subject Assessed?

These are the Unit Codes and their percentage weighting at AS Level

Unit 1: 27.5%	<i>Assessed internally and sampled by exam board</i>
Unit 2: 22.5%	<i>Assessed by a 2 hour written examination in the Summer Term</i>
Unit 3: 22.5%	<i>Assessed by 3 hour computer-based examination in the Summer Term</i>
Unit 4: 27.5%	<i>Assessed internally and sampled by exam board</i>

Year 1

These are the Units of Work / Modules we study in Year 1

Unit 1: Exploring Business: Learners study the purposes of different businesses, their structure, the effect of external environments, and how they need to be dynamic and innovative to survive.

Unit 2: Developing a Marketing Campaign: Learners will gain skills relating to and an understanding of how a marketing campaign is developed.

Unit 3: Personal and Business Finance: Learners study the purpose and importance of finance and develop the skills and knowledge needed to prepare financial information.

Unit 4: Managing an Event: Learners work in groups to plan and run a real event, requiring them to apply their knowledge of business and finance in order to achieve defined objectives.

Entry Requirements

[Click here to access BTEC Business Diploma Enrolment Task](#)

The minimum entry requirement will be six GCSE qualifications at grade 4 - 9 including English Language and Mathematics. In addition to this students will be expected to achieve a grade 5 or above in Business or a related subject.

Useful Resources for this subject

Links to useful resources to prepare you for this subject

[Glossary of Technical Terminology & Recommended Texts](#)

[Past Exam Papers](#)

[Business Related Articles](#)

[Business VIP Zone](#)

Progression

Progression Route, Higher Education & Career opportunities

Students will progress into Year 2 during which you have the opportunity to gain an A Level qualification in this subject. Level 3 qualifications in BTEC Business Diploma will enable students to enter degree & degree level courses that lead to research & client centered professions, including finance, marketing and business

[Click here for information on Careers in Business](#)

Level 3 BTEC Business & Finance Year 2: Key Information

Exam Information

Exam Board and Specification Number

Edexcel Pearson (720 GLH) 601/7157/1

Link to exam board specification website

http://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Business/2016/specification-and-sample-assessments/9781446938232_BTECNationals_Bus_Dip_Spec_Iss3C.pdf

How is the Subject Assessed?

These are the Unit Codes and their percentage weighting at A Level

Unit 6: 25%	Assessed by 3 hour computer-based examination in the Summer Term
Unit 5: 25%	Assessed internally and sampled by exam board
Unit 8: 25%	Assessed internally and sampled by exam board
Unit 14: 25%	Assessed internally and sampled by exam board

Year 2

These are the Units of Work / Modules we study in Year 2

Unit 5: International Business: Learners will investigate strategic and operational approaches to business on a global basis. Learners will use their understanding to apply their knowledge.

Unit 6: Principles of Management: This unit enables learners to understand how the role of management and leadership in the workplace contributes towards business success.

Unit 8: Recruitment and Selection Process: Learners explore how the recruitment process is carried out in a business and gives learners the opportunity to participate in selection interviews.

Unit 14: Investigating Customer Service: Learners will study how excellent customer service contributes to business success and develop their customer service skills.

Entry Requirements

[BTEC Business & Finance Diploma Transition Task](#)

The minimum recommended entry requirement is a Merit at AS level [Year 1]

Useful Resources for this subject

Links to useful resources to prepare you for this subject

[Glossary of Technical Terminology](#)

[Recommended Texts](#)

[Past Exam Papers](#)

[Business Related Articles](#)

[Business VIP Zone](#)

Progression

Progression Route, Higher Education & Career opportunities

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[Click here for information on Careers in Business](#)
