

Comms Crew Narrative

The logo for XP Trust, featuring the letters 'XP.' in a large, white, serif font above the word 'TRUST' in a smaller, white, sans-serif font, all set against a black square background.

‘Bringing rigour and creativity to the experience of XP Trust.’

In 2022/23 The XP Trust Comms Crew supported all eight schools in the Trust: XP Gateshead and Carcroft XP, XP East, Carcroft, Green Top, Plover, Norton Junior School and Norton Infant School. The Comms Crew consisted of Julie, Mel, Ricky, Geoff, Chris, Simon and Andy.

The title of our year was **‘Connecting, creating and celebrating the work of schools within XP Trust’**. The guiding question was, “How can we build on our work to ensure we are moving towards where we want to be ..?”

Our Case Studies were driven by our Design Principles, with our Long Term Learning Target of:

‘we can build **our community** through **activism, leadership** and **equity**, sharing **our stories** as we go...”

Case Study 1

How can we develop clear and simple processes that enable schools to be more accountable for the efficient completion of products?

- *We can show clear and simple processes that are shared and used by schools*
- *We can curate the above in an accessible place*
- *We can make engagement with schools more efficient as a result of the above*
- *We can evaluate and show the impact of our work on both staff and student agency*

Case Study 2

How can we better facilitate schools to curate their work?

- *We can create in collaboration with schools a systematic process for regular audit and review of curation*
- *We can, as a consequence of the review, explore and model types of curation and celebration of beautiful work*

Case Study 3

Are we providing the appropriate tools and encouragement for the Trust to develop habits and share stories more effectively?

- *We can articulate clearly our roles and responsibilities - our big picture and our place in the Trust*
- *We can engage with schools and the wider Trust to return to and understand the fundamental purpose of sharing stories*
- *We can provide a variety of models and guidance to enable and support the Trust to effectively celebrate their stories.*