# Creating our advert!

HOLY TRINITY C OF E PRIMARY SCHOOL

## 5 Creative Dispositions

- ▶ Inquisitive
- ▶ Persistent
- ▶ Imaginative
- ▶ Collaborative
- Disciplined

Which one was the most important in the filming of our advert?

#### Pre Production – ideas time!

- ▶ Creativity
- ▶ Mind mapping ideas
- Voting on an idea

▶ Deciding on a slogan- let your imagination

run wild!

boat trip birthday birthday colleagues birthday boat trip birthday champagne chocolate champagne pyramid gifts party centre elsewhere location gifts ring white perfume
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Scene:	Scene:	Scene:
		<b>I</b>
		<b>I</b>
		<b>I</b>
Scene:	Scene:	Scene:

## Production – Filming at Kings Cross!

▶ Communication

Learning how to use camera and directing

▶ Lots of takes!

▶ Working with the weather!





## Post production

- ▶ Collaboration
- ▶ Learning how to use final cut pro!
- Arranging clips in chronological order





