



The Percy Hedley Ball 2022

Sponsorship Opportunities

Saturday 19th November
Hilton Newcastle Gateshead



Percy Hedley
FOUNDATION



The Foundation

The Percy Hedley Foundation was founded in 1953 by parents as a specialist school for children with cerebral palsy.

When the first school opened there were only 6 students, but the Foundation now supports over 650 members and their families each week through residential care, two schools, two college hubs, and a lifelong learning programme.

To raise funds for new equipment, therapy, trips, and expansion, The Foundation has hosted The Percy Hedley Ball for over 15

years. The annual Percy Hedley Ball has now raised over £1 million to support disabled children, young people, and adults across the North East.

Check out our story about Nat from last year's Ball and see how the money raised is making a difference to so many individuals in the North East. [Watch here](#)

Please find our range of sponsorship opportunities and packages, listed below, and we are always happy to discuss any bespoke and multi-year discount options.



Headline Sponsor Package - ~~£150,000~~ **SOLD**

You will be our key partner in delivering the amazing 2022 Percy Hedley Ball.

- Identified as headline sponsor on all posters, tickets, and ball programme (Logo and 'Supported By')
- Identified as headline sponsor through Percy Hedley social media channel posts, tagged in and included in all 2022 Ball artwork (Logo and 'Supported By')
- VIP table for 10 guests including a five-course meal
- VIP drinks reception with Champagne
- Logo and link to your company website on percyhedley.org.uk story announcing headline sponsorship
- Usage of Percy Hedley logo on your company website
- Full page advert in ball programme
- CEO quote included in ball programme
- Stand-alone logo on screens during the event
- Personalised thank you by Chair of Percy Hedley Foundation
- Photographs of you and your guests at the ball
- Guided tour of Percy Hedley Foundation for 4 guests
- Raffle winner drawn by CEO or a nominated team member



Drinks Reception Sponsor - ~~£5000~~

Our guests receive the warmest of welcomes and a sparkling start to their evening in our drinks reception. As the sponsor of the reception you will receive:

- ‘Drinks Reception supported by’ & logo on all place cards at Drinks Reception
- VIP table for 10 guests including a five-course meal
- VIP drinks reception with Champagne
- Logo and link to your company website on percyhedley.org.uk, announcing Drinks Reception sponsorship.
- Identified as Drinks Sponsor through Percy Hedley social media channel posts (x3). (Logo and ‘Supported By’)
- Use of Percy Hedley logo on your company website
- Half page advert in ball programme
- Logo included in the programme as Drinks Reception Sponsor
- Personalized thank you by Chair of Percy Hedley Foundation during the event
- Guided tour of Percy Hedley Foundation for 4 guests



Entertainment Sponsor - ~~£5000~~

Our guests look forward to being entertained and dazzled by our live performances throughout the night, and as Entertainment Sponsor you will receive:

- Logo on screens during all live entertainment performances
- VIP table for 10 guests including a five-course meal
- VIP drinks reception with Champagne
- Logo and link to your company website on percyhedley.org.uk story announcing sponsorship.
- Identified as Entertainment Sponsor through Percy Hedley social media posts (x3).
- Usage of Percy Hedley logo on your company website
- Half page advert in ball programme
- Logo included as Entertainment Sponsor in ball programme
- Personalised thank you by Chair of Percy Hedley Foundation during the event
- Guided tour of Percy Hedley Foundation for 4 guests





Silent Auction Sponsor - ~~£4000~~ **SOLD**

An exciting part of our ball is our silent auction, which runs for two weeks before the event and throughout the night. Check out why you should be our Silent Auction Sponsor :

- VIP table for 10 guests including a five-course meal
- VIP drinks reception with Champagne
- Logo and link to your company website on percyhedley.org.uk story announcing Silent Auction sponsorship.
- Identified as Silent Auction sponsor through Percy Hedley social media channel posts (x3). (Logo and 'Supported By')
- Use of Percy Hedley logo on your company website
- Half page complimentary advert in ball programme
- Logo displayed on Silent Auction iPads throughout the evening
- Logo displayed on main screens when Silent Auction highlighted throughout the evening
- Logo displayed on online bidding platform for two weeks before the event
- Guided tour of Percy Hedley Foundation for 4 guests



Host Sponsor - ~~£10,000~~ **SOLD**

Our amazing host will lead us through the evening and as our host sponsor you will receive;

- Logo displayed on screen when our host is on stage
- Tickets for 2 guests
- Sparkling drinks reception and five-course meal
- Sponsor thank you by Chair of Percy Hedley at event
- Identified as Host Sponsor through Percy Hedley social media channel posts (x1).
- Sponsor Logo in the ball programme



Cheese and Wine Sponsor



What says exquisite better than a beautiful cheeseboard to leisurely end your meal?

- Logo displayed on the screen during the evening and when cheese boards are served.
- Tickets for 2 guests
- Sparkling drinks reception and five-course meal
- Sponsor thank you by Chair of Percy Hedley at event
- Identified as Cheese and Wine sponsor through Percy Hedley social media channel posts (x1).
- Sponsor Logo in ball programme
- Card with logo and 'supported by' on cheese boards

Midnight Snacks Sponsor



Who doesn't love a slice of pizza around about midnight after a good night's party? As our Midnight Snacks sponsor you will receive:

- Logo displayed on the screen when midnight snacks are served
- Tickets for 2 guests
- Sparkling drinks reception and five-course meal
- Sponsor thank you by Chair of Percy Hedley at event
- Identified as Midnight Snack sponsor through Percy Hedley social media channel posts (x1).
- Sponsor Logo in ball programme
- Card with logo and 'Supported by' on table where snacks are served





Associate Sponsor

£700

Our Associate Sponsors provide invaluable support both financially and through gifts in kind to make the Percy Hedley Ball such a special event.

As an associate sponsor you will receive:

- Two tickets to the event with a five course meal
- Sparkling drinks reception
- Sponsor thank you by Chair of Percy Hedley at event
- Logo recognition on projector screens at event
- Logo acknowledgement in ball programme





VIP TABLE - £2,000

Treat yourself and your guests to a VIP experience with:

- VIP table for 10 guests with drinks package
- VIP drinks reception with champagne
- Five-course meal
- Prime table location

SILVER TABLE - £1,500

Treat yourself and your guests to an amazing experience with:

- Table for 10 guests
- Sparkling reception and a five-course meal

For more information...

To discuss and book one of our fantastic sponsorship opportunities or to book your table for our 2022 Ball, please contact one of our team;

Call: 0191 2127878

07712676107

Email: fundraising@percyhedley.org.uk