



Sally the Smartphone's Digital Disaster



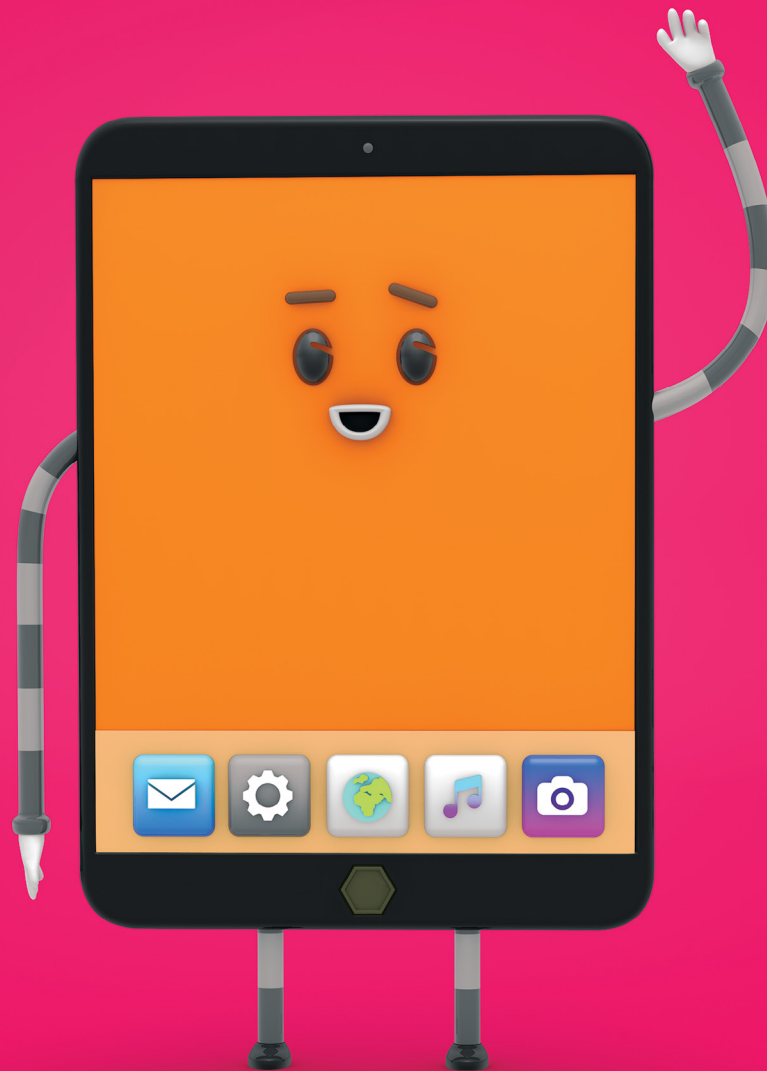
“The Vodafone Foundation is dedicated to investing in the communities where Vodafone operates. Communications technology can address some of the world’s most pressing issues and provide opportunities for education and development for young people around the world. We continue to work with our charitable partners to produce Digital Parenting Magazine to provide critical information to millions of parents and guardians to enable them to support and protect children as they grow up in an increasingly digital world.”

Andrew Dunnett, Director,
Vodafone Foundation

The Vodafone Foundation invests in the communities in which Vodafone operates and is at the centre of a network of global and local social investment programmes. The Vodafone Foundation is a UK registered charity (1089625). Connecting for Good is the Vodafone Foundation’s commitment to combine Vodafone’s charitable giving and connectivity to drive change. Globally, the Vodafone Foundation supports projects that are focused on delivering public benefit through the use of communications technology across the areas of health, education and disaster relief.

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Hi!
Meet Tommy the Tablet.



It was a very exciting moment for Tommy the Tablet. He'd been living in a dusty old box for months and months, but today was his lucky day. He had finally been bought and was going to a brand new home.



Tommy's friends in the shop were sad to see him go, but they were very happy that he was going to be taken care of.





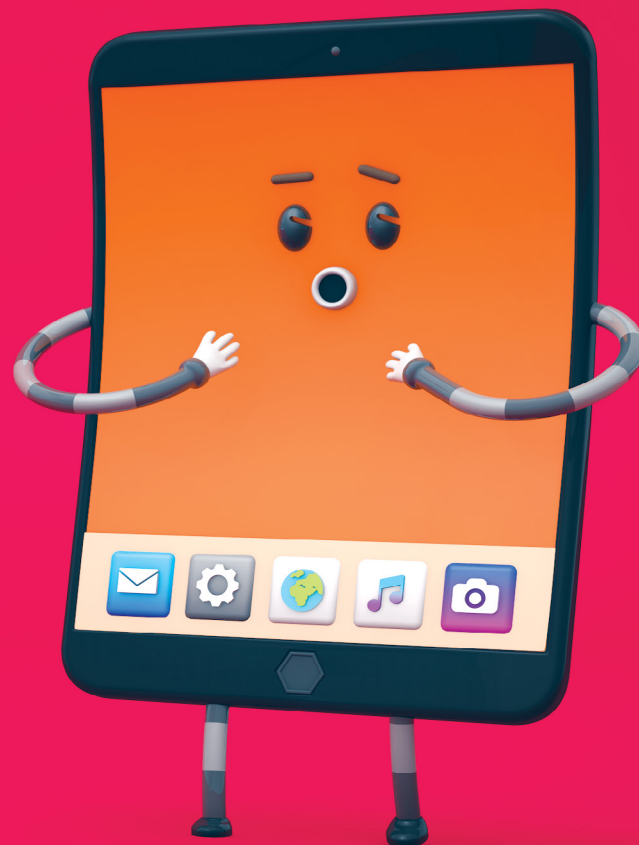
‘I wonder who will look after me?’ he thought.

‘I’ve been in my box for soooo long. I just can’t wait to take my owner on the internet and show them all the amazing things I can do.’





Even though Tommy was happy to be going to a new home, he was also a bit nervous in case he'd have to go somewhere or do something online that would make him unhappy or unwell.



You see, all devices need to be looked after by children properly, otherwise they get very poorly. For you and me that means getting a cold or headache, and it's just the same for devices.

They can get sick from a bump on the head, having no sleep or even from a virus. Tommy had seen another tablet in the shop with a broken screen who looked very sick and it had made him sad.



Tommy arrived at his new home in a big parcel with a very large red bow. 'Hurrah!' he thought.

He tried his hardest to keep as still as he could, but just wanted to cheer with excitement.



Tommy

Computer Tablet



With a quick **PULL**, **TUG** and **SNAP!** Tommy was taken out of his horrible old box and looked into the eyes of his new owner, a friendly little boy called Angus.

‘Wow!’ Tommy thought. ‘He looks nice, I bet he knows how to look after me.’



That afternoon, Angus protected Tommy with a password, downloaded lots of apps made for children his age and plugged Tommy in so his batteries could be charged for three whole hours.

‘Fantastic!’ Tommy thought. ‘I feel so awake and protected – Angus sure knows what he’s doing!’



Later on, Angus and Tommy had
a marvellous time online.



They visited the internet where Angus looked for a pizza recipe and which films were showing at his local cinema.

Angus didn't tap on any funny pop-ups or mystery messages that appeared, and once he was ready for bed, he left Tommy to charge in the kitchen overnight.





Tommy was feeling wonderful. 'How lucky I am', he thought. 'Angus is just the sort of owner I've always dreamed of.'

Tommy started to fall asleep, when all of a sudden he was woken up by a strange noise from the back of the kitchen cupboard.

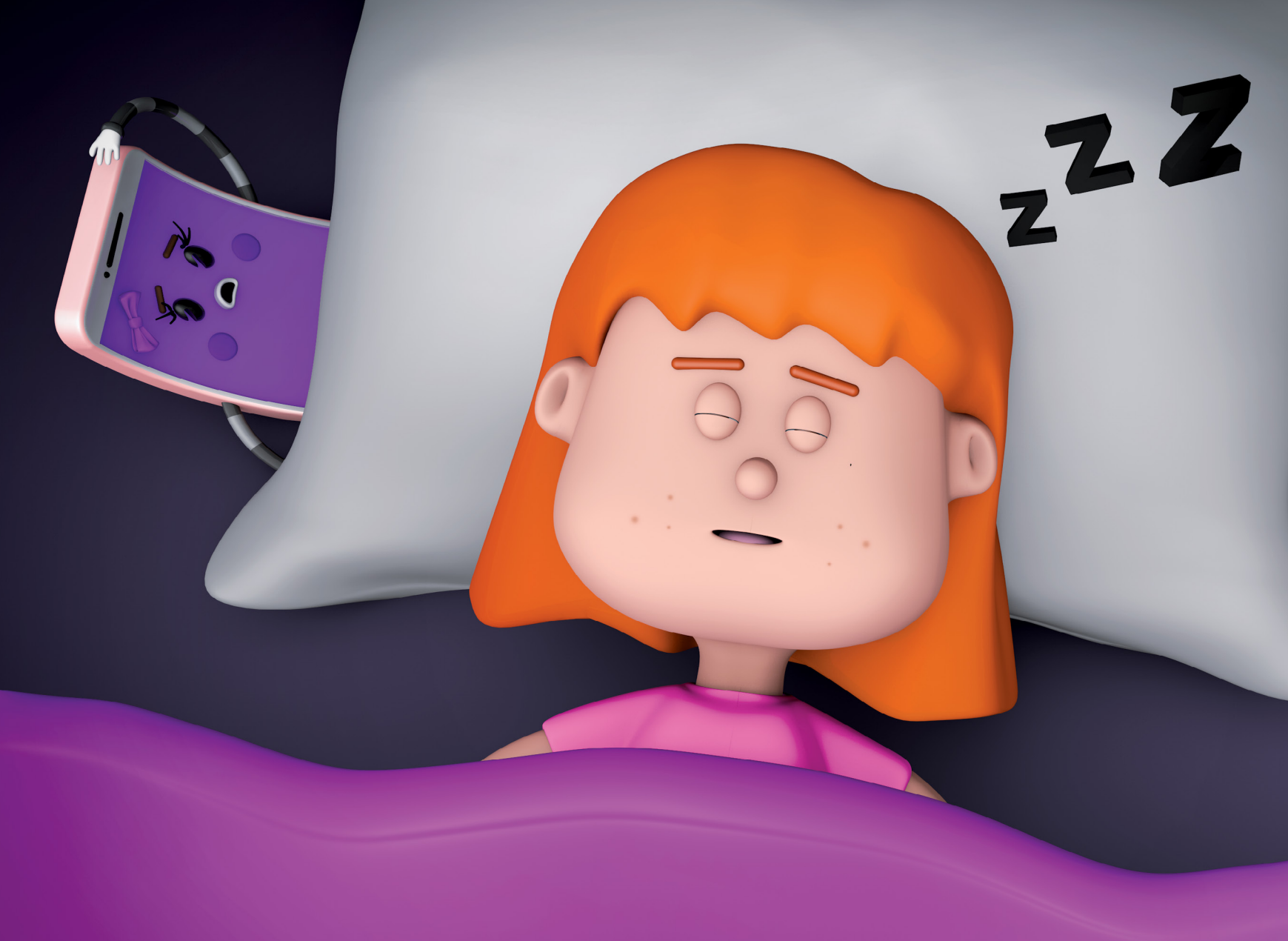
It was a smartphone, but it didn't look like any of the shiny, sparkly smartphones Tommy had met in the shop.

This one had a dark, dirty screen and looked very tired.

'Hello there', said the smartphone, 'It's wonderful to have a new friend to talk to, although I'm sorry if I suddenly doze off. I'm feeling very tired.'
'That's OK', said Tommy, a little nervously. 'I'm Tommy. What's your name?'







‘I’m Sally’ the smartphone answered. ‘It’s a pleasure to meet you. I’m owned by Angus’s twin sister, Annie. You’re very lucky to have Angus as an owner’ said Sally. ‘Annie doesn’t know how to look after me sensibly – I haven’t been charged for AGES and have been sleeping under her pillow instead of in the kitchen! It’s left me with lots of aches and bruises. I’m sure she’s clicked on something she shouldn’t.’



‘Oh dear!’ cried Tommy. ‘You do look like you need a good charge. But how can we make you feel better?’ ‘You can’t’ said Sally. ‘Only children can keep us happy and healthy by knowing what they should and shouldn’t do online and who can help them if they come across something scary.’ ‘But surely we can help them along the way?’ said Tommy. ‘I think I might have a plan!’

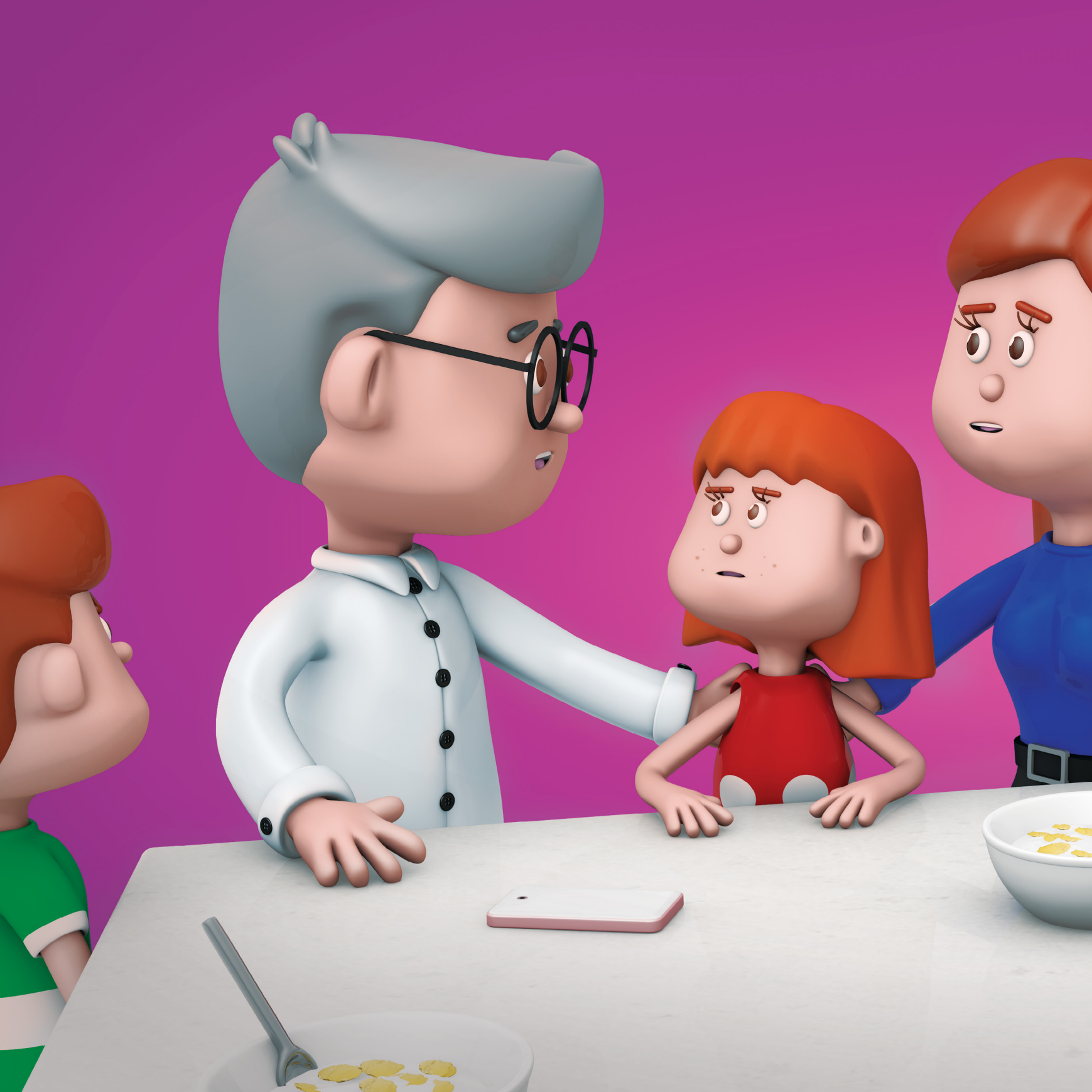


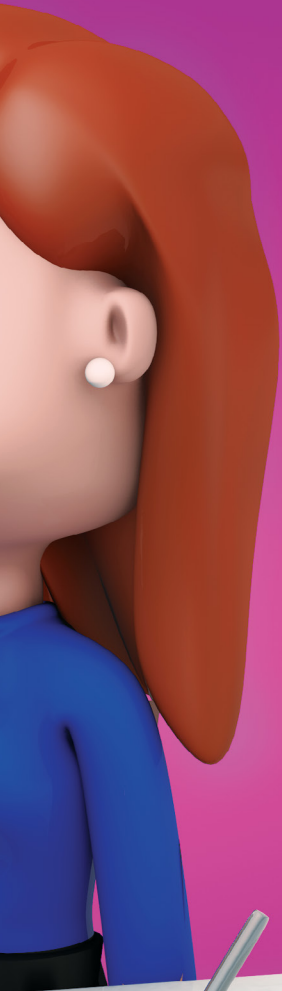
That morning, Tommy and Sally set to work.

When Angus entered the kitchen at breakfast time, the two devices buzzed and flashed as hard as they could.



Angus quickly walked over and picked up Sally. 'Oh no,' he whispered, and took the smartphone out of the kitchen.






Tommy wondered what was going to happen. He liked his new friend Sally and wanted her to get better so they could talk about all the fantastic things they could do online.


Peeking out through the camera on his back, Tommy saw Mum, Dad, Annie and Angus all sitting down at the kitchen table.

Nobody looked cross, but they did look very serious.



‘If you’re going to have a smartphone it’s important you look after it properly’, Mum told Annie, while Dad held Sally and showed his daughter how to swipe, tap and lock her with a really good password. Then he showed her how to put her on charge.

‘Now,’ said Dad, ‘if you always remember to use a strong password and to check with Mum or me if you want to go somewhere online or download a new app on your smartphone, you will be fine.’







‘Thanks for your help Tommy’, Sally whispered when they were safely back in the kitchen.

‘I’m starting to feel a lot better now. It’s a good job Angus knows who to talk to when something goes wrong.’



After that, Tommy the Tablet and Sally the Smartphone lived happily ever after with Annie and Angus.

Like the rest of us, they sometimes felt a bit under the weather, but the twins made sure they learned from their mistakes so they knew what to do if they ever found themselves in another digital disaster.



For more help or support on any of these issues? Contact details are below.

- o www.parentzone.org.uk
- o www.parentinfo.org
- o www.internetmatters.org



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