Media Studies

A-Level

What will I learn?

Media Studies enables you to develop a critical awareness and understanding of the media and its role in building and moulding society and its attitudes through the exploration of the products of media production processes (media texts), the institutions which produce them and the audiences which respond to them. The course aims to provide a range of media competencies relevant to you as future consumers and producers of media products.

How will I learn?

You will learn how to analyse media texts such as films, television, radio, newspapers, magazines and video games and understand the complexities and methods of their production. You will also develop a broad range of production skill and learn how to produce a range of practical media production including television programmes, website and magazine design gaining experience in areas such as script writing, directing, camerawork and video editing and graphic work.

How will I be assessed?

You will be assessed through a mix of exams and NEA work.
At the end of Year 13 you will sit 2 exams that will account for 70% of your qualification. Exam 1 is focused on Meanings and Representations in the Media while Exam 2 is on Media Forms and Products In Depth.
In addition to the exams, you will have the opportunity to complete a Cross Media Production NEA. This will allow you to practically apply the skills that you have learnt by making media products that interest from a choice of briefs The forms that you can work in include television, magazines, film marketing, music marketing and online options. The intended audience and industry context are specified in a brief set by the exam board.

FAQs.

Do I need to have studied Media Studies before?
No, it is not a requirement that you should have studied Media Studies at GCSE in order to take this A-Level. It is more important that you have an inquiring mind and are interested in both traditional media modes such as film, television and radio and also the fast developing new media technologies such as websites, video gaming and App development. It is vital that you have an enthusiasm to explore and research media texts and a willingness to work within groups for practical work.
Do I need to be good at Maths?
It is not a requirement of the course that you need to have specific maths skills.
What subjects complement Media Studies?
Many students taking Media Studies also study subjects such as Photography, Film Studies, English Literature, Performing Arts as well as Sociology and Psychology.
What have Rednock students done with Media Studies?
If you are interested in working in a media industry this course will enable you to develop the foundation knowledge required to progress on to media-related degree courses at university. These could include, TV Production, Radio Production, Filmmaking, Journalism and Script Writing.

Exam Board

Eduqas

Subject Specific Entry Requirements

English Grade 4 or above.

Skills Gained

Communication
Research
Analysis
Industry Knowledge
Interpersonal Skills

Careers

Advertising
Community arts worker
Computer games developer
Events manager
Film critic
Media researcher
Stagehand
TV or film assistant Director
TV or film production coordinator
TV or film camera operator
TV presenter
Web content manager
Web designer