

What will I learn?

- How to develop a critical understanding of organisations, the markets they serve and the process of adding value;
- The internal workings and management of organisations;
- The process of decision-making in a dynamic external environment;
- How business behaviour can be influenced by a range of people and organisations including customers, managers, creditors, owner/shareholders and employees;
- What outside factors influence the operations of a business, such as the state of the economy, the environment, ethical considerations, the government, the law, social and technological issues associated with business activity;
- Techniques to analyse and solve business problems;
- The importance in a business of setting objectives;
- How a business markets its products or services, what production is all about, financial control of businesses and how human resources are planned.

How will I learn?

The learning builds by progressing through units based initially on the core functions of a business (Business Ownership, Human Resources, Operations, Marketing, Leadership & Finance), then by examining and evaluating a strategic approach of competitive advantage and culture. Activities will involve classroom-based learning, films, group-working tasks and independent work. We also have a section titled 'To infinity and beyond' which gives students something to look at and think about that is much wider than just the course syllabus.

How will I be assessed?

You will be assessed by sitting 3 written exams, each of which count as 33.3% of your grade.

FAQs.

What kind of student is this course suitable for?

The course will appeal to students who:

- have an interest in how a business operates;
- enjoy studying a subject that is relevant to their own lives and experiences;
- would like to do a subject that offers opportunities for a career in business;
- would like to learn how to make business decisions and solve business problems;
- want to keep their options open – Business can be a useful choice for a wide range of careers and can be combined with a wide range of subjects.

What could I go on to do at the end of my course?

Students with A Level Business have access to a wide range of possible career and higher education opportunities. You learn and use a variety of transferable skills throughout the course. These include the important business skills of decision making and planning. You can start a career in business armed with an excellent knowledge of how businesses operate. In particular you will have a head start in careers within accountancy, marketing and human resources.

Exam Board

AQA

**Subject Specific
Entry
Requirements**

It is not a requirement that you studied Business at GCSE

Skills Gained

Problem Solving
Communication
Presentation
Leadership
Logical thinking
Planning
Time management
Strategic analysis

Careers

Accountant
Project Manager
Management
Consultant
Auditor
Business Analyst
Insurance
underwriter
Actuary
Finance Analyst