



SUBJECT: Business

YEAR: 10 & 11

HEAD OF DEPARTMENT: Mr Cole

GROUPING POLICY: Mixed ability in option blocks

EXAM BOARD: AQA

ASSESSMENT: 100% External Examination

COURSE CONTENT

Link to Specification:

<https://www.aqa.org.uk/subjects/business/gcse/business-8132/specification-at-a-glance>

Curriculum Intent

1. To develop an awareness and natural curiosity of the Business and Economic environment with relevance to our students in Gloucestershire, South West, UK, Europe and the world.
2. To have a broad and deep understanding of the businesses, industries and cultures that students might create, own, work for, manage, lead or interact with, and the key driving factors and inhibitors that impact these environments.
3. To enhance the social capital of our students.
4. To learn how to manage current and plan future financial capability in the short, medium and long term.
5. To develop an understanding and appreciation of the interrelated nature of business and economics using models, theories and techniques to support analysis of contemporary business and economic issues and situations.
6. To develop work skills, ambition, aspiration and independent learning capacity. To select an appropriate pathway post-18 education (i.e. apprenticeship, further or higher education). To enable students to become world citizens that make a positive and constructive contribution to society.

What will my child learn?

- Business in the real world - The purpose of business activity, the role of business enterprise and entrepreneurship and the dynamic nature of business.
- Influences on business - The importance of external influences on business and how businesses change in responses to these influences.
- Business Operations - Students should understand the interdependent nature of business operations, human resources, marketing and finance.
- Human Resources - The purpose of human resources, its role within business and how it influences business activity. Content will include everything from effective recruitment to motivating employees.
- Marketing - The purpose of marketing, its role within business and how it influences business activity. Content will include identifying customers and methods used to promote products and services.
- Finance - The purpose of the finance function, its role within business and how it influences business activity. Content will include everything from identifying sources of finances to analysing financial performance.

Homework or independent study in preparation for Year 11 and 6th Form approaches to learning. It may take the form of research tasks that support the work students complete in school; homework booklets; online learning and assessment; or extended answer question practice.



What will homework look like?

Various tasks are set and these will include exam style questions, consolidation of work from class and the review of marked work. Homework will also be set online using various websites and resources.

What enrichment opportunities are available?

- Speakers;
- Articles;
- Activities;
- Independent research;
- Trips to visit businesses and learn from them.

ASSESSMENT

How will my child's work be assessed?

Students' classwork and homework will be systematically assessed throughout the course. This will include regular tests over the two years (internally assessed). These will be used to monitor and support progress and identify areas for students to develop.

There are two examination papers which students will sit at the end of Year 11. The type of questions within each of these papers includes: multiple-choice, short answer, levels of response and extended prose.

Paper 1 will assess the units Business in the Real World, Influences on Business, Business Operations and Human Resources (50%), 1 hour 45 minutes.

Paper 2 will assess the units Business in the Real World, Influences on Business, Marketing and Finance (50%), 1 hour 45 minutes.

ADDITIONAL INFORMATION

How can I support my child in this subject?

- Discussion of topics being covered (often very useful to discuss parents' jobs);
- Trips to relevant localities with links made to learning;
- Access to ICT for independent research;
- Check that homework is being completed and support/facilitate opportunities to complete.

How can I support my child in this subject?

- Revision techniques content recall and testing
- Encourage homework/revision and attendance at revision/homework sessions after school;
- Encourage use of the electronic resources offered such as GCSE Pod, Seneca, Two Teachers, Tutor2U, etc.