

SUBJECT: BTEC Travel and Tourism

YEAR: 12 and 13

HEAD OF DEPARTMENT: Mr McCarthy

GROUPING POLICY: Mixed Class

EXAM BOARD: Pearson

SPECIFICATION LINK: <https://qualifications.pearson.com/en/qualifications/btec-nationals/travel-and-tourism-2019.html>

COURSE CONTENT:

Students will learn about the travel industry and the destinations chosen by tourists. Students will complete 4 units if they are studying the two year course and 2 units if they are studying the one year course.

- The World of Travel and Tourism
- Global Destinations
- Principles of Marketing in Travel and Tourism
- Visitor Attractions

What will homework look like?

Variety of tasks set to cover approximately four hours per fortnight. Extra personal reading and research expected on top of this. These tasks will help prepare the students for the formal assessments.

What enrichment opportunities are available?

Field Trips to tourist services such as Gloucester Airport and Co-Op Travel, work experience, guest speakers from British Airways, FlightCentre and local businesses.

ASSESSMENT

How will my child's work be assessed?

Certificate (1 year)

- External exam in the World of Travel and Tourism
- Internal Coursework in Principles of Marketing in Travel and Tourism

Extended Certificate (2 years)

- External exam in the World of Travel and Tourism
- Internal Coursework in Principles of Marketing in Travel and Tourism
- External exam in Global Destinations
- Internal coursework in Visitor Attractions

ADDITIONAL INFORMATION

How can I support my child in this subject?

- Encourage reading of travel related articles and brochures

- Watch travel related programmes
- Discussion of learning
- Travel abroad or within the UK
- Ensure all deadlines are met.