



TRAVEL & TOURISM

QUALIFICATION **BTEC LEVEL 3 Extended Certificate**

What do I need to know or be able to do before taking this course?

You should have passed 5 GCSE subjects at grades 4 or above or an appropriate intermediate course. GCSE Geography and/or Business would be a distinct advantage, as would a good grade in English language.

What will I learn on this BTEC LEVEL 3 course?

This qualification has been designed to provide an all-round introduction to the travel and tourism sector for those who wish to further their careers in one of its many connected industries, including retail travel, visitor attractions, accommodation, transport and tour operations. Units in the qualification reflect the ever-increasing need for staff with an array of skills who are able to handle a wide variety of situations: material covered will include investigating jobs within this diverse industry such as working as a holiday representative, preparing customer information on potential holidays, different roles within an airport setting, a closer look at the hotel industry. Students must be aware of the appeal of different destinations, their features and facilities, the types of holidays provided and the different markets available, focusing on UK, European and long-haul locations. They will also gain an understanding into the workings of businesses within the travel sector and potential career paths available.

What kind of student is this course suitable for?

This option is suitable for those looking for a more vocational qualification. It will complement subjects such as Photography, Geography and Business due to its content but will provide a good contrast to many others with its clear links to the workplace. This course is assessed through 4 units, of which one is assessed internally, one is a piece of coursework assessed externally and there are two exam units. These are completed over the two years with exams in either January or June. This course can lead to a one year Certificate or a two year Extended Certificate qualification.

What could I go on to do at the end of my course?

- You might go to university or college to study for higher qualifications in many of the component industries, Geography or other vocational subjects;
- You could go into training/apprenticeships or employment within a wide range of occupations within the tourism industry, journalism in all its forms, business administration, customer services.