





Dear Parents and Carers,

This May, we're inviting children to join us for Pyjamarama, a day in pyjamas to raise funds for BookTrust to make sure no child misses out on their bedtime story.

On Friday 13 May, you won't need to get the kids dressed – we're asking them to wear their pyjamas all day long in return for a £1 donation.

Pyjamarama is organised by BookTrust, the UK's largest children's reading charity, and is an annual event which encourages children to get reading. We'll organise a special day filled with different reading-related activities, from watching author and illustrator videos to completing activity sheets to reading, sharing and talking about stories.

And to help you get ready for Pyjamarama at home, here are some tips from BookTrust on reading together:

- Make time for reading at the end of a busy day ten minutes is all it takes!
- Allow your child to choose the book; they'll enjoy it much more that way.
- They'll love you getting involved in the story. Point at pictures, ask questions and don't be afraid to use different voices for different characters.
- But most of all, have fun and enjoy this special time with your child.

If you would prefer your child not to wear their PJs, that's fine – just choose a colourful T-shirt instead.

For more information on Pyjamarama, go to **booktrust.org.uk/Pyjamarama**

Thank you for your support, we look forward to all enjoying a day in pyjamas on Friday 13 May.



booktrust.org.uk



Donate now



